

HONORARY MEMBERS

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Mrs. William Prescott Hunt	Seneca Hotel
1006 North LaSalle Street	

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The Blackstone	Drake Hotel
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Mrs. Frank O. Lowden	New York
Oregon, Illinois	

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Mrs. Lockwood Honore
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2946 Lake Shore Drive
Mrs. Samuel Insull
1100 Lake Shore Drive
Mrs. Samuel Insull, Jr.
1242 Lake Shore Drive
Mrs. John Elliott Jenkins
10 East Schiller Street
Mrs. Russell P. Kelley
Lake Forest, Illinois
Mrs. Edward R. Litsinger
1400 North State Parkway
Mrs. L.L. McArthur
220 East Walton Place
Mrs. Selim W. McArthur
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Mrs. William H. Mitchell
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Mrs. Frank B. Mulford
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Mrs. Robert T. Newberry
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1325 Astor Street
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611 Woodland Road,
Lake Forest, Illinois
Mrs. Frank X. Walls
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232 East Walton Place
Mrs. Paul Willis
4950 Greenwood Avenue
Mrs. Walter B. Wolf
209 Lake Shore Drive
Mrs. Philip K. Wrigley
2466 Lake View Avenue

THE WOMAN'S BOARD OF ST. LUKE'S HOSPITAL

1931

President.....Mrs. John W. Gary
303 Sheridan Road, Glencoe, Ill.
First Vice President.....Mrs. Walter B. Wolf
209 Lake Shore Drive
Second Vice President.....Mrs. Kersey Coates Reed
1550 North State Parkway
Third Vice President.....Mrs. Augustus W. Eddy
1246 North State Street
Recording Secretary.....Mrs. Selim W. McArthur
2644 Lake View Avenue
Treasurer.....Mrs. Edward L. Ryerson, Jr.
1431 Astor Street
Corresponding Secretary.....Mrs. Henry Faurot, Jr.
154 Bartram Road, Riverside, Ill.

Mrs. A. Watson Armour 209 Lake Shore Drive Mrs. Ogden Armour 3400 Sheridan Road Mrs. Raymond M. Ashcraft 4950 Woodlawn Avenue Mrs. Wilhelm L. Baum 1508 N. State Parkway Mrs. Arthur E. Bendelari 1548 Lake Shore Drive Miss Anita Blair 209 Lake Shore Drive Mrs. Chauncey B. Borland 2450 Lake View Avenue Mrs. William E. Casselberry 1386 North Green Bay Road Lake Forest, Illinois Mrs. William E. Casselberry, Jr. 1310 North Green Bay Road Lake Forest, Illinois Mrs. William S. Covington Box 596 Lake Forest, Illinois Mrs. Edward I. Cudahy 1501 N. State Parkway	Mrs. Donald Defrees 165 Thorntree Lane, Winnetka, Illinois Mrs. Augustus W. Eddy 1246 North State Street Mrs. Harold Eldridge 1315 Astor Street Mrs. Henry Faurot, Jr. 154 Bartram Road, Riverside, Ill. Mrs. Edward R. Fifield 3270 Sheridan Road Mrs. Lester E. Frankenthal 4825 Woodlawn Avenue Mrs. John W. Gary 303 Sheridan Road, Glencoe, Ill. Mrs. Robert J. Gay Hubbard Woods, Illinois Mrs. Charles F. Glore Lake Forest, Illinois Mrs. Gardiner G. Hammond 1200 Lake Shore Drive Miss Louise Herrick 1210 Astor Street Mrs. Frank Hibbard 1301 Astor Street
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WOMAN'S BOARD ST. LUKE'S HOSPITAL

Mrs. John W. Gary,
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2nd Vice President

Mrs. Augustus W. Eddy,
3rd Vice President

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Recording Secretary

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Treasurer

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Corresponding Secretary

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Mrs. Ogden Armour

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Miss Anita Blair

Mrs. Chauncey B. Borland

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MRS. CHARLES F. GLORE

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Mrs. Frank B. Mulford 222 East Delaware Place	Mrs. Theodore A. Shaw, Jr. 1130 Lake Shore Drive
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Mrs. Robert T. Newberry 1401 Astor Street	Lake Forest, Illinois
Mrs. George N. Northrop 37 East Schiller Street	Mrs. Melvin A. Traylor 426 Barry Avenue
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Mrs. I. Newton Perry 1325 Astor Street	Mrs. Mark S. Willing 209 Lake Shore Drive
Mrs. Charles I. Pierce Hotel Ambassador, East	Mrs. Paul Willis 4950 Greenwood Avenue
Mrs. John C. Pitcher 220 East Walton Place	Mrs. Walter B. Wolf 209 Lake Shore Drive
	Mrs. Philip K. Wrigley 2466 Lake View Avenue

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Seneca Hotel

SENIOR MEMBERS

Mrs. Lewis L. Coburn The Blackstone	Mrs. C. O. Meacham Drake Hotel
Mrs. James T. Harahan The Plaza, New York City	Mrs. Forsythe Sherfesse Colony Club,
Mrs. Frank O. Lowden Oregon, Illinois.	New York City, N.Y.

THE WOMAN'S BOARD OF ST. LUKE'S HOSPITAL

1932

President.....	Mrs. John W. Gary 303 Sheridan Road, Glencoe, Illinois
First Vice President.....	Mrs. Walter B. Wolf 209 Lake Shore Drive
Second Vice President.....	Mrs. Kersey Coates Reed 1550 N. State Parkway
Third Vice President.....	Mrs. Augustus W. Eddy 1246 North State Street
Recording Secretary.....	Mrs. I. Newton Perry 1325 Astor Street
Treasurer.....	Mrs. Edward L. Ryerson, Jr. 1431 Astor Street
Corresponding Secretary.....	Mrs. Henry Faurot, Jr. 154 Bartram Road, Riverside, Illinois

Mrs. A. Watson Armour 209 Lake Shore Drive	Mrs. Lester E. Frankenthal 4825 Woodlawn Avenue
Mrs. Ogden Armour 3400 Sheridan Road	Mrs. John W. Gary 303 Sheridan Road, Glencoe, Illinois
Mrs. Raymond M. Ashcraft 4950 Woodlawn Avenue	Mrs. Robert J. Gay Hubbard Woods Illinois
Miss Anita Blair 209 Lake Shore Drive	Mrs. Charles F. Glore Lake Forest, Illinois
Mrs. Chauncey B. Borland 2450 Lake View Avenue	Mrs. Gardiner G. Hammond 1200 Lake Shore Drive
Mrs. William E. Casselberry 1386 North Green Bay Road, Lake Forest, Illinois	Mrs. Frank Hibbard 1301 Astor Street
Mrs. William E. Casselberry, Jr., 1310 North Green Bay Road Lake Forest, Illinois	Mrs. Press Hodgkins 209 Lake Shore Drive
Mrs. William S. Covington <i>45 N. Stone Gate Lane, Lake Forest, Ill.</i>	Mrs. William L. Hodgkins 1430 Lake Shore Drive
Mrs. Edward I. Cudahy 1501 N. State Parkway	Mrs. Lockwood Honore 2355 Commonwealth Avenue
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Mrs. Harold Eldridge 1244 Stone St.	Mrs. Samuel Insull, Jr. 1242 Lake Shore Drive
Mrs. Henry Faurot, Jr. 154 Bartram Road, Riverside, Illinois	Mrs. John Elliott Jenkins 10 East Schiller St.
Mrs. Edward R. Fifield 1300 N. State Street	Mrs. Edward R. Litsinger 1400 North State Parkway

years. Detailed reports of all committees will be shown in the Year Book.

Donations from the Woman's Board and through members of the Woman's Board to St.Luke's Hospital for 1931 are as follows:

Salary of Miss Shannon, Recreational Director. . .	\$1,777.50
X-Ray Machines	4,221.00
6 Laundry Presses	2,200.00
(\$500 Additional Paid by the Linen Committee)	
Free Bed Fund	2,500.00
Linen Committee for Garments, Linen, Salary of Supervisor and Equipment, including \$500 paid towards Laundry Presses in addition to the \$2200 paid by the Emergency and Woman's Board	5,392.31
Holiday Committee	161.47
Holiday Committee money turned over to the Hospital for Free Work	175.00
Kindergarten Committee	121.80
Nurses' Committee	2,860.75
Occupational Therapy Committee	3,186.38
Social Service Department, including \$156.11 from the Clothing Committee	25,656.91
Easter Flowers	87.50
Christmas Trees, etc	171.40
Towards Hospital Deficit for 1930:	
From Members of the Woman's Board	
Mrs.Ogden Armour	1000.
Mrs.John W. Gary	1000.
Mrs.Kersey Coates Reed	5000.
	7,000.00
	\$55,512.02

It gives the Woman's Board the greatest pleasure to assist the Trustees in their work for St.Luke's Hospital.

Respectfully submitted,

EMILY LYON GARY

President

January 21, 1932

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[3d]

REPORT OF THE PRESIDENT

To the Board of Trustees,
St.Luke's Hospital,
Chicago, Illinois.

Gentlemen:

The Woman's Board begs to submit its Annual Report.

The Board is composed of 4 Honorary, 5 Senior and 56 Active Members. During the year we have had 6 resignations and have elected six new members. We have lost by death Mrs.L.L.McArthur, one of our valued Active members.

The net proceeds of our Fifth Annual Fashion Show were \$29,915.81. To clear that amount in October, 1931 exceeded our wildest dreams. Last year we considered it a miracle to raise \$32,000, but to have succeeded in making nearly \$30,000 in 1931 we feel is almost incredible. Again our afternoon attendance was greater than ever before, 1427 in number. The generous gift by Mr.Schweppe of a Nash automobile to sell on shares helped to increase our total. The support we receive from the Board of Trustees at the time of our Fashion Shows is greatly appreciated.

The Social Service and Out Patient Department, our major activity, has been the most active spot in St.Luke's Hospital in 1931 and we have done more work than we thought possible to accomplish. We have had 56,652 clinical visits, 10,298 more than in 1930, and have cared for this great number with no increase in our force of 16 paid workers. These loyal women have cheerfully given long hours of faithful service, with no thought of self, to cope with this great emergency of illness and unemployment. Our doctors have carried on their splendid work shouldering this extra load. Without them there could be no department. We wish to extend to the doctors and workers our sincere appreciation. \$4,421.08 was spent from our Special Funds for special nurses, for medicine and gas anaesthesia, glasses, liver extract, serum, etc. Again this year we sent baskets of food to 79 families of our Social Service Department patients, instead of the Christmas party formerly held. The gross cost of operating the Department was \$35,320.38, less the clinical fees collected of \$9,663.47, or a net operating cost of \$25,656.91.

The various other committees of the Woman's Board have carried on their splendid work as in former

[3c]

Letter written Mrs. Stanley Field thanking her for gift of \$1,500.00 sent to Social Service Department.

Letter written Mrs. William S. Covington, stating the Board does not wish to consider her resignation.

Letter written Mrs. John Jay Borland, thanking her for check for \$100.00 sent to Occupational Therapy Department.

Letter sent to Mr. Eugene Pike, thanking him for check for \$250.00.

Letter written Mr. Chauncey Borland, thanking Board of Trustees for "Resolution of Thanks."

Letter written Mr. Edward Gore, thanking him for auditing books of Linen, Layette and Holiday Committees.

Letter written Thomas Willis, thanking him for services in behalf of Linen Committee.

Letter written to Mr. Hugh McKenna Landon, thanking him for gift to Linen Committee.

Letter written Mr. Charles Schweppe, thanking him for Nash car for Fashion Show.

Respectfully submitted,

Dorothea S. Faurot
Corresponding Secretary

January 18, 1932

REPORT OF THE CORRESPONDING SECRETARY
OF
THE WOMAN'S BOARD OF ST. LUKE'S
HOSPITAL

Notices of eight regular meetings and the Annual Meeting sent to members of The Woman's Board.

Notices of the Annual Meeting sent to Associate members.

Letter sent to active members enclosing ticket presented at November meeting.

Letters of notification of election to Woman's Board sent to

Mrs. Philip Loring Reed
Mrs. Melvin Traylor
Mrs. Press Hodgkins
Mrs. John B. Drake, Jr.
Miss Marguerite Watson (Mrs. Walter Field
Miss Elsa Armour (Mrs. W. Irving Osborne, Jr.)

Letters accepting resignations as members of Woman's Board sent to

Mrs. Arthur Bendelari
Mrs. Wilhelm L. Baum
Mrs. Russell Kelley
Mrs. Donald Defrees
Mrs. Charles A. Munroe
Miss Louise Herrick

Letters of condolence sent to

Mrs. William L. Hodgkins
Mrs. Robert Roloson
Mrs. Charles F. Glore
Dr. Lewis L. McArthur
Dr. Selim McArthur

Letters of gratitude for Fashion Show assistance sent to

Miss Verla Wood
Miss Isabell Lynn
Mrs. Coros
Mrs. E. D. Pepple
Miss Brough
Mrs. DeLano
Mr. Charles H. Schweppe

audit given X Mr. Randall

Treasurer's Annual Report for 1931

Balance on hand January 1, 1931 \$37,158.19

Receipts

Membership dues and fines	\$ 632.00	
Interest on Lake Shore Trust & Savings Bank account	130.16	
Interest on American Rolling Mill bonds	200.00	
Interest on Kentucky Utilities	250.00	
Donations:		
Mrs. Whitehouse	50.00	
Mrs. Coburn for Emergency Comm.	100.00	
Miss Noyes for St. Helen's Bed	10.00	
Mrs. Casselberry for Barbara Templeton crib	300.00	
Mrs. Lowden for Florence Ward	100.00	
Mrs. J. V. Watson in memory of Mrs. McArthur	50.00	
Mr. Eugene Pike (thru Dr. McArthur)	500.00	
Donations for Christmas Fund	154.10	
Emergency Comm.		
For X-ray equipment	2,000.00	
For presses	1,000.00	
Kindergarten Comm. unused budget (Glore)	234.19	
Membership Comm. (Morse) to close account	1.95	
Holiday Comm. (Kelly) to close account	.23	
1931 Fashion Show receipts	29,380.81	
St. Luke's Hospital, credit on Woman's Board membership	2,500.00	
From 1930 Fashion Show (Lewis Exhibit)	150.00	37,743.44
Total Receipts		\$74,901.63 ⁴⁷

Disbursements

St. Luke's Hospital:	
Miss Shannon's salary	\$1,777.50
X-ray Machine	4,221.00
6 new laundry presses (\$1000 from Emergency Comm.)	2,200.00
Amount raised in memberships by Woman's Board free work	2,500.00
Donation from Holiday Comm. for free work in Hospital	175.00

Feb 12

Treasurer's Annual Report for 1931

Securities held in Lake Shore Trust and Savings Bank Vault Box:

Bonds:

\$4,000 Par American Rolling Mills 5s.	
Bot 1/28/28, Due 1/1/1948,	
@ 99 $\frac{1}{2}$	\$3,980.00
Plus Commission	42
	\$3,984.42
\$5,000 Par Kentucky Utilities Co. Series "H" 5s.	
Bot in 1930, Due 2/1/1961	
@ 100 $\frac{1}{2}$	5,025.2

Treasurer's Annual Report for 1931 (Cont'd)

Disbursements (Cont'd)

Grove House for Convalescents, Supported Bed	\$160.00
Linen Comm. (Eldridge)	4,500.00
Nurses Comm. (Frankenthal)	3,500.00
Clothing Comm. (Ashcraft)	300.00
Emergency Comm. (Mitchell) donation from Mrs. Coburn	100.00
Holiday Comm. for 1931 (Casselberry)	84.70
Kindergarten Comm. (Drake)	484.19
Occup. Therapy (Blair)	3,600.00
Social Service (Wolf)	15,000.00
Arthur Young & Co., auditing Treasurer's records for 1930	15.00
Gunthorp-Warren Co., printing ballots	6.75
Justrite Box & Label Co.	37.20
Lake Shore Deposit Co., Box #1774	3.00
W. W. Adams, Easter plants	87.50
Otto Nast, Christmas trees	36.50
St. Luke's, Christmas decorations	22.40
E. F. Winterson Co. for Christmas wreaths at Hospital (1930)	<u>112.50</u>
Total Disbursements	\$38,923.24

Total Receipts	\$74,901.63
Total Disbursements	<u>38,923.24</u>
<u>Balance on hand Dec. 31, 1931</u>	\$35,978.39

Respectfully submitted,

W. A. Rogers

Treasurer.

THE WOMAN'S BOARD ST. LUKE'S HOSPITAL

Mrs. John W. Gary,
President

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3rd Vice President

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1st Vice President

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Recording Secretary


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2nd Vice President

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Treasurer

Mrs. Henry Faurot, Jr.,
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Mrs. Ogden Armour
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Miss Anita Blair
Miss Beatrice Borland
Mrs. Chauncey B. Borland
Mrs. William E. Casselberry
Mrs. William S. Covington
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Mrs. W. Irving Osborne, Jr.
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Mrs. George A. Ranney
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Mrs. John I. Shaw
Mrs. Theodore A. Shaw, Jr.
Mrs. Harold C. Smith
Mrs. Melvin A. Traylor
Mrs. Charles R. Walgreen, Jr.
Mrs. Mark S. Willing
Mrs. Paul Willis
Mrs. Philip K. Wrigley



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To France it would seem that we owe a grievous debt . . . the gowns we wear! But the debt is balanced. To us they owe something even more basic . . . the tubs in which they bathe, the lavatories before which they perform their ablutions, and the . . . but why go on? For just as the confections of their famous designers become the charming foils for our fastidious and the cynosure of the wives of our "forgotten" men, so the plumbing fixtures which Crane Co. exhibits in its Paris show-rooms determine in what colors and on what contours the French shall bathe themselves.

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Chairmen Box Committee—MRS. A. WATSON ARMOUR
MRS. PHILIP L. REED

Program Committee

MRS. AUGUSTUS W. EDDY
and the

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Chairmen of Fashion Models

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MRS. PRESS HODGKINS

MRS. WALTER FIELD McLALLEN III

MRS. JOHN B. DRAKE, JR.

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MISS BEATRICE BORLAND

MRS. HAROLD ELDRIDGE

Chairmen of Properties

MRS. WILLIAM L. HODGKINS

MRS. GEORGE N. NORTHROP

MRS. CYRUS H. ADAMS

MRS. HAROLD C. SMITH

Stage

MRS. KERSEY COATES REED

Chairmen Chevrolet Automobile Shares

MRS. CHARLES F. GLORE

MRS. PRESS HODGKINS

Chairman Cigarette Committee

MRS. EDWARD L. RYERSON, JR.

Chairmen Flower Committee

MRS. RAYMOND M. ASHCRAFT

MRS. SELIM W. McARTHUR

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MISS MARION GORDON

MISS JANE ASHCRAFT

MISS MARY MACCAUGHEY

MISS ROSAMUND BAKER

MISS ELEANOR McCORMICK

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MISS NEEL OFFALT

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MISS ELLEN TRUAX

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MISS HELEN GILLETTE

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222 East Delaware Place
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Mrs. Kersey Coates Reed
1550 North State Parkway
Mrs. Philip L. Reed
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Mrs. Clifford Rodman
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1431 Astor Street
Mrs. Theodore A. Shaw, Jr.
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Mrs. Harold C. Smith
611 Woodland Road,
Lake Forest, Illinois
Mrs. Melvin A. Traylor
426 Barry Avenue
Mrs. Mark S. Willing
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Mrs. Paul Willis
4950 Greenwood Avenue
Mrs. Walter B. Wolf
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Mrs. Philip K. Wrigley
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New York City, N.Y.

THE WOMAN'S BOARD OF ST. LUKE'S HOSPITAL

1933

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209 Lake Shore Drive
2nd Vice President.....Mrs. Augustus W. Eddy
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Mrs. Charles F. Glore
Lake Forest, Illinois
Mrs. Gardiner G. Hammond
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Mrs. Frank Hibbard
1301 Astor Street
Mrs. Press Hodgkins
1430 Lake Shore Drive
Mrs. William L. Hodgkins
1430 Lake Shore Drive
Mrs. Lockwood Honore
2355 Commonwealth Avenue
Mrs. Edmund D. Hulbert
2946 Lake Shore Drive
Mrs. Samuel Insull, Jr.
1242 Lake Shore Drive
Mrs. John Elliott Jenkins
10 East Schiller St.
Miss Mary June Lake
384 S. Allen Ave., 210 E. Pearson
Pasadena, Cal.

Donations from The Woman's Board and members of The Woman's Board to St.Luke's Hospital for 1932 are as follows:

Salary of Miss Shannon, Recreational Director	\$1,617.85
Free Bed Fund	2,600.00
(\$2300 of this in January, 1933, to apply on 1932)	
Linen Committee, for Garments, Linen for Training School, Salary of Supervisor, etc.	4,344.45
Kindergarten Committee	247.53
Layette Committee	332.71
Nurses' Committee	2,209.73
Occupational Therapy Department	3,375.66
Social Service Department	28,764.63
Clothing Committee	364.78
Easter Flowers	30.55
Christmas Trees, wreaths, flowers, etc.	85.14
Toward 1931 Hospital Deficit:	
By Woman's Board	2500.
By a Member of The Woman's Board	<u>500.</u>
	<u>3,000.00</u>
	\$46,973.03

Mrs. Kersey Coates Reed had the furniture recovered, gave new curtains and redecorated the Helen Shedd Reed Room.

In closing I wish to thank the Trustees for their interest in our activities and for their cooperation in the undertakings of The Woman's Board, and for myself, their friendliness at these Trustees' meetings that I am privileged to attend.

Respectfully submitted,

EMILY LYON GARY

President

January 19, 1933

REPORT OF THE PRESIDENT

To the Board of Trustees,
St.Luke's Hospital,
Chicago, Illinois.

Gentlemen:

I beg to submit the report of The Woman's Board for 1932.

Our Board now numbers 4 Honorary Members, 4 Senior Members and 56 Active Members. We have had 3 resignations, Mrs. William E. Casselberry, Jr., Mrs. Samuel Insull and Mrs. Frank X. Walls, and have elected 4 new members, Mrs. Cyrus H. Adams, Miss Beatrice Borland, Mrs. John I. Shaw and Mrs. Charles R. Walgreen, Jr. We have lost by death Mrs. Lewis L. Coburn, a Senior Member, and Mrs. Edward I. Cudahy, an Active Member.

We have carried on our usual activities and the ever increasing work of the Social Service Department.

Our 1932 Fashion Show will net us \$15,927.02. ~~A few remaining unpaid items may change this amount.~~ We nearly equalled our largest audience but as we had reduced our prices, perhaps too drastically, our profit fell rather sharply. The amount realized we hope will finance the Social Service Department for 1933.

Our other committees must be taken care of from our savings. The Linen Committee, with the income derived from its invested savings and from the Roloson and Landon bequests, hopes to be able to carry on for this year without help from The Woman's Board. The smaller Training School and the low hospital occupancy reduce its necessary budget very much. The Hettler Fund greatly helps the Nurses' Committee and it will be possible to finance the Columbia Scholarship and the Chicago University Summer Scholarship with money on hand in that committee. This leaves the Occupational Therapy, the only other large committee, to be taken care of. Plans are under way for probable curtailment without loss of efficiency. Our other committees do not require large financial aid from The Woman's Board and we hope to be able to continue as usual in 1933.

Letter written to Mrs. James V. Watson thanking her for check sent to Woman's Board in memory of Mrs. L. L. McArthur.

Letter written to Mr. Chauncey Borland thanking Board of Trustees for resolution of thanks sent to Woman's Board.

Letter sent to Mr. Edward B. Wilcox thanking him for auditing books for Linen Committee.

Letter written to Mrs. Samuel Insull notifying her that her resignation could not be acted upon until October meeting.

Letter written to Mr. B. L. Robbins thanking him for sign-board advertising for Fashion Show.

Letter written to Mr. L. Long thanking him for printing Fashion Show posters.

Letter written to Maude Martin Ellis thanking her for designing posters for Fashion Show.

Letters thanking society editors for Fashion Show assistance, sent to:

Mrs. William Mitchell Blair
Mrs. Robert Faherty and staff
Mrs. Magda West
Mrs. John H. Moffett and staff
Mrs. Helen Young and staff
Miss Florence Rice

Letters written to Miss Brough - Miss Hartman - and Mr. Edward Beck, thanking them for Fashion Show assistance.

Letter written to Miss Nora Huvane ^{thanking her for} /her help in Fashion Show dressing room.

Letter sent to Mrs. John W. Gary from Fashion Show committee chairmen congratulating her on success of Fashion Show.

Letter sent to Mrs. Frank Hixon thanking her for gift of Ford car to Social Service Department.

Letter sent to Mr. Sterling Morton thanking him for check sent as special Christmas gift to Woman's Board.

Respectfully submitted,

Walter R. Faurat

Corresponding Secretary

Jan. 13, 1933

Annual Report of the Corresponding Secretary of the Woman's Board of St. Luke's Hospital.

Notices of nine regular meetings and the annual meeting sent to members of the Woman's Board.

Invitations to Mrs. John W. Gary's luncheon, following annual meeting, sent to active members.

Invitations and notices for April Fashion Show Luncheon and Meeting sent to active members.

Invitations for June Fashion Show luncheon sent out.

Letters sent to active and honorary members enclosing ticket presented at November meeting.

Letters of notification of election to Woman's Board sent to:

Mrs. Cyrus H. Adams
Mrs. Charles Walgreen, Jr.
Mrs. John I. Shaw
Miss Beatrice Borland

Letters accepting resignations of members of Woman's Board sent to:

Mrs. Frank X. Walls
Mrs. William Casselberry Jr
Mrs. Samuel Insull

Letters asking that resignations be reconsidered sent to:

Mrs. Charles I. Pierce
Mrs. James T. Harahan

Letters of condolence sent to:

Mrs. Philip Wrigley
Miss Anita Blair
Mrs. Frank Hibbard
Mr. H. Snow
Mrs. Gardiner Hammond
Mr. Edward I. Cudahy
Mrs. Chauncey Borland

Resolutions of sympathy sent to:

Dr. L. L. McArthur
Mr. Edward I. Cudahy

Letter written to Mrs. James Ward Thorne thanking her for work done on Christmas crèche.

Treasurer's Annual Report for 1932 (Cont'd)

Disbursements (Cont'd)

Nurses Committee (Frankenthal)	\$1,500.00
Linen Committee (Eldridge)	2,000.00
Clothing Committee (Wolf)	300.00
Occupational Therapy (Blair)	1,800.00
Social Service (Wolf):	15,000.00
For free work Fund	5,000.00
Donations from St. Chrysostom's and Miss Borland	175.00
Allocation by Illinois Emergency Relief Commission	238.50
Arthur Young & Co., auditing Treasurer's records for 1931	15.00
Lake Shore Safe Deposit Co., rental of box	3.30
Mrs. Kersey Coates Reed, present for Fashion Show workers - 1931	50.00
Mrs. Frank X. Walls, reimbursement for 1932 dues	5.00
Justrite Box & Label Co., 1 M letterheads	8.00
Low's Letter Service (75 letters)	3.00
Shepek Helman, 1 M letterheads	10.00
Mrs. Gary, reimbursement for vases at Hospital	10.60
Mrs. Kersey Coates Reed, reimbursement for flowers for Mrs. Faurot	15.00
Mrs. Walter Wolf, Easter flowers	19.95
Ernst Wienhoeber, flowers for Dr. McArthur	25.00
Ernst Wienhoeber, flowers for Mrs. Cudahy	10.00
W. W. Adams, flowers for Miss Blair	5.00
St. Luke's Hospital, for Christmas wreaths (1931)	55.30
United Christmas Tree Co.	42.00
Exchange on checks	.37

Total Disbursements \$30,893.87

Total Receipts	\$53,748.60
Total Disbursements	<u>30,893.87</u>
Balance on hand December 31, 1932	\$22,854.73

Respectfully submitted,

NORA S. RYERSON

Treasurer.

Treasurer's Annual Report for 1932

Balance on hand January 1, 1932 \$35,978.39

Receipts

Membership dues and fines	\$579.00
Interest on Lake Shore Trust & Savings Bank account	66.41
Interest on American Rolling Mill bonds	200.00
Interest on Kentucky Utilities bonds	250.00
Donations:	
Mrs. Whitehouse	50.00
St. Chrysostom's Guild	75.00
Miss Beatrice Borland for free work	100.00
Mrs. Ranney in memory of Mr. Robbins	10.00
Mrs. Casselberry, for Barbara Templeton bed	300.00
Mrs. Ashcraft and Mrs. Willis for Christmas Fund, 1931	5.00
Balance of proceeds from 1931 Fashion Show	386.00
Lewis & Co. (1930 Fashion Show)	87.50
Receipts from 1932 Fashion Show	15,422.80
Allocation from Illinois Emergency Relief Commission - one-half amount due for November	<u>238.50</u>
Total Receipts	\$17,770.21
	\$53,748.60

Disbursements

St. Luke's Hospital:	
Miss Shannon's salary	1,617.85
For Barbara Templeton bed, given by Mrs. Casselberry	300.00
Donation from Board for free work, in memory of Mrs. Coburn	25.00
Gift to Men's Board to be applied to deficit	2,500.00
Grove House for Convalescents, free bed	160.00

gal. 12

W O M A N ' S B O A R D

TREASURER'S ANNUAL REPORT FOR 1932

INVESTMENTS:

Bonds

\$4,000 Par American Rolling Mills 5s Bot 1/28/28 @ $99\frac{1}{2}$, due 1/1/1948	\$3,980.	
Plus Commission	<u>4.</u>	3,984.
5,000. Par Kentucky Utilities Co. Series "H" 5s Bot in 1930 @ $100\frac{1}{2}$, due 2/1/1961		5,025.
4,000 Par Indiana Electric Corp. $6\frac{1}{2}$ % Bonds @ 105, due 8/1/53		4,200.
4,000 Par Interstate Power Co. 5% Bonds @ $97\frac{1}{2}$, due 1/1/57		3,900.
2,000 Par Illinois Power & Light Co. $5\frac{1}{2}$ % Bonds @ 100, due 1954		2,000.
2,000 Par San Joaquin Light & Power Co. 5% Bonds @ $98\frac{1}{2}$, due 1/1/57		1,970.
1,000 Par Northern Indiana Public Service 5% Bonds @ $98\frac{1}{2}$, due 1966		985.
1,000 Par International Match Corp. 5% Bonds @ $95\frac{1}{2}$, due 1947		955.
1,000 Marshall Field & Co. $4\frac{1}{2}$ % Bonds @ $95\frac{3}{4}$, due 1942		<u>957.50</u>

TOTAL INVESTMENTS ON HAND 12/31/1932

23,976.50

THE WOMAN'S BOARD St. Luke's Hospital

Mrs. John W. Gary,
President

Mrs. Edward L. Ryerson, Jr.,
Treasurer

Mrs. Walter B. Wolf,
1st Vice-President

Mrs. I. Newton Perry,
Recording Secretary

Mrs. Augustus W. Eddy,
2nd Vice-President

Mrs. Raymond M. Ashcraft,
Corresponding Secretary

Mrs. Cyrus H. Adams
Miss A. Watson Armour
Mrs. Ogden Armour
Miss Anita Blair
Miss Beatrice Borland
Mrs. Chauncey B. Borland
Mrs. William E. Casselberry
Mrs. John A. Chapman
Mrs. William S. Covington
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Mrs. Harold Eldridge
Mrs. Henry Faurot, Jr.,
Mrs. Edward R. Fifield
Mrs. Lester E. Frankenthal
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Mrs. Frank P. Hixon
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Mrs. William L. Hodgkins
Mrs. Lockwood Honore
Mrs. Edmund D. Hulbert
Mrs. Samuel Insull, Jr.,
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Mrs. Grant H. Laing

Miss Mary June Lake
Mrs. Edward R. Litsinger
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Mrs. Walter Field McLallen, III.
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Mrs. William H. Mitchell
Mrs. Charles H. Morse
Mrs. Sterling Morton
Miss Mary L. Newberry
Mrs. Robert T. Newberry
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Mrs. George A. Ranney
Mrs. Kersey Coates Reed
Mrs. Philip L. Reed
Mrs. Clifford Rodman
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Three Complimentary Half Pages
Nine Complimentary Quarter Pages
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THE WOMAN'S BOARD

*wishes to express sincere
appreciation.*

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Chairman of Fashion Revue—MRS. WALTER B. WOLF

Chairmen of Exhibitors

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Chairman Ticket Committee—MRS. STERLING MORTON

Chairmen Box Committee

MRS. A. WATSON ARMOUR MRS. PHILIP L. REED
MRS. CHARLES H. MORSE

Program Committee

MRS. CHARLES F. GLORE MRS. HENRY FAUROT, JR.

and the

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Chairmen of Fashion Models

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Chairmen Tea and Dinner Committee

MISS HARRIET BORLAND MRS. EDWIN W. RYERSON

MRS. HAROLD ELDRIDGE

Chairmen of Properties

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Stage

MRS. JOHN C. PITCHER

Chairmen Chevrolet Automobile Shares and Cigarettes

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MRS. THEODORE A. SHAW, JR. MISS MARY JUNE LAKE

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MISS JANE ASHCRAFT	MISS CATHERINE MOLLOY
MISS BOBETTE BOYSEN	MISS MARION NEWCOMET
MISS BETTY BROWN	MISS PATRICIA NORTON
MISS ELIZABETH BUNTING	MRS. SEYMOUR OFFUTT
MRS. EUGENE CARY, JR.	MISS GRETCHEN ONDERDONK
MISS MARY KAY DOWNS	MISS JOSEPHINE OTTER
MISS BARBARA ELDRIDGE	MRS. EDGAR STANTON, JR.
MISS CAROLYN ERMINGER	MISS MARJORIE STREET
MISS GRACE FITZMORRIS	MISS MARGARET WILEY
MISS HELEN FULTON	MISS VIRGINIA WILEY
MISS MARION GORDON	MISS MARTHA WILLIAMS

AND NURSES FROM ST. LUKE'S HOSPITAL

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You get your money's worth when you use Old Dutch because the flaky, flat-shaped particles do more square yards of cleaning per penny of cost than anything else you can buy. That's why Old Dutch costs less to use. It cleans quicker; is kind to the hands; doesn't clog drains. There is no substitute for Old Dutch quality and economy.

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Scratch*



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1933.

PUBLICITY
FOR
SEVENTH ANNUAL FASHION SHOW
OCTOBER 19. 1933.
WOMAN'S BOARD ST. LUKE'S HOSPITAL.

CHAIRMEN

Mrs. John C. Pitcher.

Mrs. John A. Stevenson.

Index

Newspapers

Suggestions

List of Papers and Magazines

Advertising

Posters

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Hotel cards

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Cards

Press Clippings May 17 - Nov. 11, 1933.

Stage Picture

Program 1933

Address for Press Clippings-

U.S. Press Clippings Bureau

538 S. Clark St.

Tel Wab. 2589

Mr. Rothe

cost 1933- \$4.00

Newspapers

Lists of names of Reporters to be invited to first luncheon should be given to the President of the Woman's Board.

At the first luncheon to which Reporters are invited have a copy of the list of members of the Woman's Board and also a list of committees for each Reporter.

Later, Reporters will want lists of:

Box holders,

Models,

Flower girls,

Chevrolet girls,

Program girls,

Special Feature- 1933 Miss Irene Rich.

	Newspapers Society Editors	
Chicago Tribune	Mrs. John F. Moffett	(India Moffett)(Judith Cass)
	Miss Lucy Martin	(Cousin Eve)
	Miss Ruth de Young	(Mrs. Moffetts Assistant)
	Mrs. Neil Cowham	(June Province)
Herald and Examiner	Miss Helen Young	(Dowager)
	Mrs. Henry Field	
Chicago Daily News	Miss Sarah Brown	(Penelope)
	Miss Mary Welsh	(Margot Jr)
	Mrs. Martha Sweeney	(Sally)
Chicago American	Miss Katherine Daniels	(Chaperone)(Bunny)
	Miss Fitzgerald	
	Mrs. Homer Berry	(in charge of Department)
Daily Illustrated Times	Mrs. Magda West	

The following monthly magazines should have copy two weeks in advance of their publishing date.

Townsfolk Publishing Co. 30 N. La Salle St.	Mr. B. M. Persons
Chicagoan 407 S. Dearborn Tel. Har. 0035	Mr. Donald Plant
Cherry Circle Chicago Athletic Club 12 S. Michigan	Mr. C. W. Stemmell
Tower Town Topics Tel. Sup. 1773	Miss Berenice Challenger Bost
Chicago Calendar 619 N. Michigan	Mrs. C. Scribner Editor Mrs. John L. Cochran Ass. Editor
Stevens Daily Bulletin and other Hotel Papers.	

The following Suburban Newspapers should have copy ten days before Fashion Show.

Evanston Bureau Tel. Greenleaf 4400	
Highland Park Press. 536 Central	
Evanston News	} - - - - Miss Eleanor Bauer Sheldrake 5687
Wilmette Life	
Winnetka Talk	
Glencoe News	
Lake Forester Lake Forest News.	
Riverside News - - - 27 Burlington Rd.	
Hinsdale Doings	

Tickets sent to Reporters

	afternoon	evening	remarks
Chicago Tribune			
Mrs. Moffett	4	4	evening tickets were
Miss Martin	2		special request- not
			to repeat.
Examiner			
Miss H. Young	2		
Daily News			
Miss S. Brown	2		
Mrs. Sweeney		1	
Chicago American			
Mrs. Berry	2		
Miss Daniels	1		
Daily Illustrated Times			
Mrs. M. West	2		
Townsfolk	2		
Chicagoan	2		
Cherry Circle	1		
Tower Town Topics	3	- - - -	} special request sh should send 2 only. To Mr. D.L. Robbins
General Outdoor Advertising Co. 515 Loomis St.	2	- - - -	
Farchild Publishing Co. 430 S. Market	2		

Advertising

Posters- 200

The Chairman of Publicity is responsible for design of poster and lettering. Lettering should be done by artist who makes design, otherwise it is a separate expense. If necessary, \$50.00 for lettering could be included in competition for design. Chairman of Publicity is also responsible for distribution of Posters, with assistance of a committee of Board members.

Printing of posters has always been done through Mr. ^{Joseph Cluff} Otis and with out charge by,

W. F. Hall Printing Co.
4600 Diversey Av.

1933 Poster was designed by Mrs. Howard Ellis, cost of lettering \$50.00 paid by Mrs. John W. Gray.

Distribution 1933

30 South side South side Hotels	Mrs. Raymond Ashcraft Mrs. Willis
10 Downtown Hotels Palmer House, Blackstone La Salle, Congress, Stevens.	Mrs. J. C. Pitcher
45 Hotels and Shops from Edgewater Beach to River	Mrs. Wilbur Smith
10 Stevens Hotel to Washington St.	Mrs. Russell
30 Washington St. to Delaware Pl.	Mrs Huntington Henry
10 Oak St. and N. State from Oak to Division St.	Mrs. Edward Ryerson
2 St. Lukes Hospital Suburbs	Mrs. J. C. Pitcher
12 Riverside, Oak Park Hinsdale, La Grange	Mrs. Henry Faurot
10 Evanston	Mrs. Augustus Eddy
10 Glencoe, Winnetka, Hubbard Woods	Mrs. John W. Gray ^{AR}
5 Highland Park	Mrs. John W. Gray ^{AR}
5 Lake Forest	Mrs. J. C. Pitcher
5 Office for Records.	

Advertising

Signs

General Outdoor Advertising Co.

515 Loomis St. Cor. Harrison

Tel. Monroe 6800

Mr. B. L. Robbins- make appointment by telephome, but best to make personal call to decide locations. Mr. Robbins is very much interested in St. Lukes Hospital and has always donated the signs.

1933 Signs as Follows

Woman's Board of St. Luke's Hospital

Fashion Show

Grand Ball Room

Stevens Hotel

Thursday

October 19th 1933

Tea 2:30 P.M.

Dinner 7:30 P.M.

Tickets at the Door

Advertising

Radio Broadcasting

Mr. Robb of N.B.C. has always donated the broadcasting.

Address- N.B.C. Merchandise Mart. Best to telephone for appointment and make personal call.

Radio Announcements. 1933

St. Luke's Fashion Show Benefit for the Charity work of the hospital will be presented at the Stevens Hotel, Thursday, October 19.

Afternoon showing and tea at 2:30 . No reserved seats.

Evening showing and dinner at 7:30. Please make reservations.

Tickets may be had at the door.

At the St. Luke's Fashion Show benefit at the Stevens Hotel Thursday, October 19, Miss Irene Rich will appear in person as a special feature.

Afternoon showing and tea at 2:30. No reservations.

Evening showing and dinner at 7:30. Please make reservations.

~~T~~ickets may be had at the door.

Photographs

1933 Photographs were taken at The Casino, Fortnightly, Tribune Studio, Miss Lake's Apartment, Mrs. Faurot's House, Mrs. Eldredge's House, Stevens Hotel Lobby.



STLUKE'S FASHION SHOW
STEVENS HOTEL
NORMAN TOLSON

17

Stage



Stage

For Mrs. John C. Pitcher

from

Norman Tolson

This year's fashion, no doubt, is patterned on lines of the Victorian period, with this exception - it takes the best, the joyful part and fashions it on better and simpler lines. The setting for the St. Luke's Fashion show stage in the Grand Ballroom of the Stevens Hotel will carry out as a background something of this quality. As the manikins emerge from the central pillar with its classical simplicity in shades of gold and silver modified with delicate colored lights descending to its elaborate base composed of steps, it will bring to mind the best of England and early American portraiture. Light colors, simple lines in silver will form a pleasing background to bring out the best of today's fashions.

THEIR AID AT FASHION SHOW INSURES CROWD



Aren't these two pretty young girls just about the perfect advance agents for the St. Luke's Fashion Show to be held Oct. 19 at the Stevens Hotel? Nancy Morse, the debutante daughter of Mrs. George Richardson, is on the left and Leslie Keith, whose parents are Mr. and Mrs.

Stanley Keith, is on the right. They are among the young beauties who will donate their services to the annual fashion show, staged to raise money to carry on charity work at St. Luke's and they were snapped by a Chicago American photographer of a tea of the Casino.

THE CHICAGO DAILY NEWS

TUESDAY, OCTOBER 3, 1933.

Debutantes Are Just Sizes to Fashion Show Managers

Fifty of Them Have Tea and Learn What St. Luke's Committee Expects of Them.

BY MARGOT JR.

DEBUTANTES are precious daughters to their families and good news to waiting stag lines. But they're merely sizes, heights and colorings to smart dress shops, they discovered yesterday. About fifty of them stopped in at the Casino for tea, cinnamon toast, little egg sandwiches and a two-minute talk about the St. Luke's fashion show which is being held at the Stevens hotel on the 19th.

Mrs. Kersey Coates Reed, who was hostess at the party in the Fountain room with Mrs. George Ranney, made the speech while her guests sat about looking very decorative on the club's white leather couches. "You see, the shops each have particular dresses they want to show," Mrs. Reed explained, "and they must have just the right-size girl with the right hair and eyes to show their dresses to advantage."

Any one of the autumn suits around the room would have done well in a fashion parade. Mrs. Reed's was beige and with it she wore a brown felt hat and a silk blouse of narrow brown and white stripes. Mrs. John W. Gary, president of the St. Luke's woman's board, chatted with the debutantes until Mrs. Reed made her speech and then supplied informal addenda.

"It isn't that I love Chicago less, but that I love Europe more, right now," Lucy Harrison explained to Lillian Lampert over their yellow monogrammed teacups. "We want to leave—Mrs. George Carr and I—about Nov. 1 and we'll specialize on Switzerland, France and Austria." Lucy, who was deftly tailored in a black suit and tiny black hat, went to school at Les Fougères in the Alps, and winter without a few weeks in the mountains wouldn't be complete. Just now her parents, the junior

Carter Harrisons, are on a hunt for an available party date at the Casino. Together with the Ernest Hugheses and their dark-eyed debutante, Kean, the Harrisons are making plans for a joint debut party at the club before Lucy goes abroad. Kean wore black yesterday, too, with streaks of white about her shoulders and a wide-brimmed hat.

"Changing an address is all bother and no fun to me," Jeannette Schreiner declared. "We've just moved to 60 Scott street, and we've suddenly become lost to the world." The Schreiners used to live at 1420 Lake Shore drive. Jeannette wore eel gray bagheera with a jabot of ermine tails for her tea-partying, and Barbara Battien wore gray, too, with panels of caracul down the front of her jacket.

Jean Wilhelm, whose hair is very blond and whose eyes are deep dark brown, wore a black suit with a royal blue blouse and a tiny velvet hat blossoming into a big velvet leaf over one eye. Doris Bokum's black dress had diamonds of white and red beads across the shoulders, and on the top of her black "gob" hat there were tiny sprouts of red feathers. Charlotte Hubbard wore black with Persian lamb edges, and Mary Kay Downs had a bow and cuffs of scarlet cire satin on her black dress.

Fleury Leonard had touches of Chinese green on her black dress, and Helen Dawes wore bands of leopard on her dull green suit. Lillian Lampert wore green wool and her sister's dress was of dusty red. Virginia Ashcraft was buttoned into a beige coat from ankles to throat, with a tricky mink vest and a tyrol hat to match it. Jean Hyman wore a fancy collar, too, of white ruffles and stripes of silver over her black dress. Nancy Morse's coat and hat were of gray tweeds.

CHICAGO AMERICAN.

OCTOBER 3, 1933

Debs Proffer Services for Fashion Show

At Mrs. Kersey Coates Reed's tea yesterday at the Casino, the annual job of classifying the charms of the debutantes got well under way.

Classification was unofficial, of course, for, as Mrs. Reed explained, the shops which will exhibit in the St. Luke's fashion show want to do their own choosing, but, for the moment, the blondest debutante is Fleury Leonard, the tallest brunette is Kean Huges, the slimmest deb is Jean O'Brien and the most piquant is Jean Hyman.

Among the other debutantes who volunteered to model, sell flowers or usher as the need arises, were Peggy Hixon, Jean Wilhelm, Helen Dawes, Virginia Ashcraft, Barbara Ann Sargent, Myrtle and Lillian Lampert, Nancy Morse, Leslie Keith, Lucy Harrison, Virginia Thatcher, Barbara Bastien, Betty Alexander, Doris Bokum, Mary Kay Downs, Helen Fulton, Mary Louise Gardner, Ann Palmer, Marion Newcomet, Barbara Shaffer, Jeannette Schreiner, Ann Palmer, Charlotte Hubbard, Eleanor Janney and Bobette Boysen.

Chicago
THE

Sunday Tribune
WORLD'S GREATEST NEWSPAPER

OCTOBER 8, 1933.

Sauce for the Goose

By D—— D——.

- "Must you tell us?" queried Betty Brawley with emphasis after Mrs. John C. Pitcher had remarked to some second year girls: "You girls arer't as busy as the debutantes, that's why we are asking you to help us." That's one of the penalties of being a debutante, finding out the next year that one isn't in such great demand as she is the year she comes out.

Mrs. Field Finds Argentine Woman Is a Cosmopolite

"WE ARE 'MODEL' CANDIDATES FOR ST. LUKE'S FASHION SHOW!"



CHICAGO AMERICAN, TUESDAY, OCTOBER 10, 1933

Personality Gowns, Society Models on Display at Mrs. Healy's Tea

AT TEA TIME YESTERDAY Mrs. Columbus Healy was showing the lovely new designs she has been working on all Fall, and dozens of her friends dropped in to the cozy old "Brick House" on Walton place for a cup of tea and a peek at them.

Mrs. Laurance Armour, in the perfect town and country suit of beige wool with brown frog fastenings, came in from Lake Forest just behind Mrs. Lester Armour. Mrs. Kersey Coates Reed dropped in to beg Mrs. Healy to raise her voice in defense of small women in time to help the St. Luke's Fashion Show, in which there is no place for petite debutantes no matter how beautiful and willing and important they are. Mrs. Healy's solution of the problem is that some designer, preferably herself, create a whole group of designs called "Little Women."

CHICAGO AMERICAN,

WEDNESDAY, OCTOBER 11, 1933

COUCHES WERE CROWDED, alcoves filled, gilt chairs set well up to the long white mannequin carpet, every available peephole along the hallway glued with eyes yesterday afternoon at the fashion show sponsored by the Lighthouse Volunteer Aids at The Clothes Rack, Mrs. Volney Foster's little shop on N. Michigan av.

A Tribunal of Three Judges Them.

A TRIBUNAL OF THREE sat near the door, and a very severe tribunal was Mrs. Kersey Coates Reed, Mrs. Cyrus Adams and Mrs. William Hodgkins, for they were picking and choosing mannequins to supplement their list of debutantes for the St. Luke's fashion show at the Stevens on the 19th.

For one, Susie Morris' ears must have burned, for she was certainly a unanimous choice.

WEDNESDAY, OCTOBER 11, 1933.

St. Luke's Committee Plans a Drill Sergeant Discipline for Its 75 Lovely Models

Numbered Girls, Dressing Tables and Gowns
Arranged to Make Fashion Show
Oct. 19 Go Off Perfectly.

BY PENELOPE.

THE drill sergeant committee of the St. Luke's fashion show has been holding numerous and earnest meetings of late. Its attention is concentrated on the mechanics of getting some seventy-five lovely models into and out of seventy-five expensive gowns on time and with no casualties. To accomplish that feat the committee has evolved from its rich experience of seven years of fashion shows a discipline that would do credit to a royal court in London.

Mrs. William Hodgkins, in charge this year, talked over the plans at tea at the Casino yesterday.

"The show takes place, as we hope everybody knows by this time, on the afternoon and evening of Oct. 19 in the Grand ballroom of the Stevens hotel," she said, while Mrs. John Pitcher served cinnamon toast. "Early in the morning the gowns arrive. They are met by two checkers-in.

"Every stocking, every scarf, every frock is numbered as it is unpacked. Each article is placed on a numbered hanger and put back of a numbered dressing table in the greenroom (technical for dressing room). By noon the debutantes arrive. The two checkers number each of them, and put them at the proper dressing table, too.

"They get all ready, except for makeup and gowns, and then are sent in groups of eight to the makeup room. No model can put so much as her own lipstick on herself. The makeup room is a regular beauty salon donated for the occasion, and each girl gets a fascial, has her hair dressed and her makeup applied.

"Mrs. Theodore Shaw Jr. is responsible for the next step. She was inspired to make each model put a cheesecloth wrapper over her head and face before her gown is put on, to keep eyeshadow or powder from smudging it in the slightest. The model can't smoke—not one cigarette is allowed. If she is displaying jewelry, the moment she puts it on two detectives are assigned to her, and they never leave her side until she goes on the stage.

"Thirty minutes before she appears on the runway each model is called to stand in line. She has a final inspection, and then comes the glorious moment when she appears on the runway for her brief parade.

"When the show is finally over, about 11 that night, the committee puts all the furs and jewels in the hotel vaults, and packs the gowns and accessories in their original boxes, all saved for the occasion. We stack them up in the greenroom, call a detective, and lock him up with them for the night."

"We run a lost-and-found bureau the next day," added Louisa Burrows, who joined the party from another committee meeting for the show.

"But it's for the models," Mrs. Hodgkins exclaimed. "They are always losing their own clothes, which we don't number. We find slippers

and handkerchiefs and gloves by the bushel, and if the girls don't come and claim them right away the White Elephant Shop is just that much richer."

Mrs. George Ranney and Mrs. Kersey Coates Reed are in charge of the models for the show this year, and their list is almost complete. "We have to have tall, slender girls—particularly tall ones," they say, "and they must have glamour." The names of the glamorous seventy-five will be announced shortly.

Bright and early tomorrow morning Mrs. Hobart Young and her rummage sale committee will be at the parish house of Christ church, Winnetka, prepared to spend the day. It's the annual sale for the benefit of the guild, and from all the villages near by customers will be coming to buy anything from furniture to fans.

Luncheon will be served there, too, so bargain-hunters can stay as long as they like making their winter purchases.

THURSDAY, OCTOBER 12, 1933.

BY JUDITH CASS.

**Mrs. Gary Celebrates
Birthday by Working**

Mrs. John W. Gary celebrated her birthday yesterday by doing exactly what she has been doing practically every day since she returned from Scotland some weeks ago and what she expects to do every day until next Thursday, working for St. Luke's fashion show which will be staged next Thursday afternoon and evening in the ballroom of the Stevens hotel.

As a special birthday treat she did not come to town from her Glencoe home as early as she ordinarily does and just arrived in time to meet her efficient publicity chairman, Mrs. John C. Pitcher, and her sister, Miss Louisa Burrows, for luncheon at the Casino, where the talk was entirely of the coming show, of course.

Mrs. Gary, who is president of the woman's board and general chairman and treasurer of the show committee, was wearing two lovely deep purple orchids yesterday that had been brought to her at breakfast time by her little 2 year old grand-nephew, the son of her niece, Mrs. Robert B. Stocking, the former Emily Fentress.

After luncheon Mrs. Gary rushed away to her office in the loop to make arrangements to take out the insurance that she carries every year to protect the fashion show committee from damage suits should any of the lovely models break a leg or arm while modeling for St. Luke's. Never in the six previous shows that have been given have there been any serious accidents, but the best way to avoid them is to be prepared for them, Mrs. Gary wisely thinks.

**Build Ramp
from Stage**

And there is less chance than ever this year of a model hurting herself,

for, at Miss Burrow's suggestion, a ramp instead of stairs has been installed by which the girls will leave the stage. So even the slight bruises and bumps suffered by some who have fallen down the stairs in their excitement will be done away with this year. It's quite a feat for a young girl who never has modeled in such a show to parade around the huge stage, down the stairs, and along the long runway, and then retrace her steps, so it is no wonder she is nervous and apt to stumble when it comes time to leave the stage. The thing she prays won't happen is to stumble before she leaves the stage!

The list of debutantes chosen to model this year and the older girls and matrons will be completed soon. So far the only definite information concerning the models is that lovely Mrs. Louis C. Sudler [Mary Barnes] will be the bride.

CHICAGO AMERICAN,

THURSDAY, OCTOBER 12, 1933

THE ST. LUKE'S Fashion Show mannequin committee is feeling very sad that Jean Wilhelm won't be back from the East by the nineteenth to model for them, for she is one of those lovely, tall, willowy debutantes that are very much in demand.

Evanston News.
October, 12, 1933.

**Evanston Debs
in St. Luke's
Fashion Show**

By ELEANOR BAUER
Society Editor

The women in charge of St. Luke's seventh annual fashion show which will be presented Thursday afternoon and evening, October 19, are sworn to secrecy about the costume which Miss Virginia Winston will wear, although they say that it is the most unusual of all the gowns which will be shown.

Virginia is one of the three Evanston debutantes who with several score of Chicago and North Shore debs will model the very newest gowns, for street, afternoon and evening wear to raise funds for the charity work of St. Luke's hospital. Virginia Ashcraft and Roslyn Paine, as well as Barbara Ann Bastien, Patricia Calkins, Harriet Fentress, Helen Fulton, Mary Louise Gardner, Barbara Hobart, Eleanor Janney, Jean Lamson, Jean O'Brien, Dorothy Ott, Ann Palmer, Barbara Sargent, Nancy Thomas, Alleen Withers, Marjorie Street and Gretchen Onderdonk, of Winnetka and Glencoe, are others whom the woman's board of St. Luke's which is sponsoring the show, has asked to be mannequins, or sell flowers and cigarettes.

Tea will be served in the afternoon at the 2:30 o'clock fashion parade, and dinner, at 7:30 o'clock will be served at the evening style show. Both will take place in the ballroom of the Stevens hotel. Tickets may be purchased at the door.

CHICAGO HERALD AND EXAMINER.

FRIDAY, OCTOBER 13, 1933

The Dowager's Notebook

MRS. JOHN PITCHER, ambassador extraordinary to the St. Luke's fashion show press bureau, had some interesting news yesterday about the fashion show, to which the world of fashion will go next Wednesday at the Stevens. The committee had just heard that Miss Irene Rich, the movie star . . . who's been here most of the Summer and is at the Drake until her radio contract is completed . . . will be one of the mannequins at the show. Miss Rich is so lovely to look upon, and knows so perfectly how to wear clothes with real stage presence, the committee is delighted . . .

Only one notice
Friday, 13, 1933.
Wrong day mentioned.
Corrected Saturday, 14, 1933.
But in very small line.

CHICAGO HERALD AND EXAMINER.

SATURDAY, OCTOBER 14, 1933

At another table Mrs. John C. Pitcher and Mrs. John Gary were talking St. Luke's Fashion Show . . . next Thursday's big moment . . .

The Dowager's Notebook

The Stevens Hotel

Daily Bulletin

SATURDAY, OCTOBER 14, 1933

IRENE RICH TO APPEAR AT ST. LUKE'S FASHION REVUE

Mrs. John C. Pitcher who is handling the publicity for the St. Luke's Fashion revue to be staged in the Grand Ballroom of the Stevens Hotel on Thursday, Oct. 19, announces that Irene Rich, the movie actress will appear at both the afternoon and evening shows.

Tickets for the tea are \$3.50 per person, and dinner tickets are \$5 each. Boxes for the afternoon are \$50.00 seating six and those for the dinner fashion show \$75.00. Orders are being received by John D. Thoss, Maitre d'hotel, 4th floor and tickets will be sold at the door. Proceeds will benefit the Woman's board of St. Luke's in its Social Service work at the Hospital.

Glencoe News.
Friday, October, 14, 1933.

Winnetka Debutantes Are in St. Luke's Style Show

A number of Winnetka debutantes will model and sell flowers at the seventh annual fashion show to be held by the Woman's board of St. Luke's hospital next Thursday afternoon and evening in the grand ballroom of the Stevens hotel. The proceeds will be used in the charity work of the hospital. During the showing of the fashions at 2:30 tea will be served, and a dinner dance will be held at 7:30 with the second showing.

Among the patrons and patronesses for the affair are Mrs. John Gary of Glencoe, Mr. and Mrs. Arthur H. Wetten, Dr. and Mrs. Robert J. Gay, and Mr. and Mrs. Walter B. Wolf of Winnetka. The debutantes from Winnetka who will take part are the Misses Patricia Calkins, Harriet Fentress, Helen Fulton, Mary Louise Gardner, Barbara Hobart, Eleanor Janney, Jean Lamson, Jean O'Brien, Dorothy Ott, Marjorie Street, Gretchen Onderdonk, Nancy Thomas, Barbara Anne Bastien, Ann Palmer, Allene Withers, and Barbara Sargent.

Tickets may be obtained at the door, it is announced.

SUNDAY, OCTOBER 15, 1933

St. Luke's Fashion show, tea and dinner dance! Oct. 19, Grand Ball Room, Stevens Hotel.

MONDAY, OCTOBER 16, 1933

SHARES FOR ST. LUKE'S CAR DRAWING SOLD IN STEVENS LOBBY

Hotel guests are invited to "take a chance" in the Master Chevrolet Coach drawing for the benefit of the Woman's Board of St. Luke's Hospital. Shares at only 50 cents each are being sold in the Stevens Lobby, first floor by members of the Woman's Board assisted by debutantes every day from 9:30 in the morning until 8 o'clock in the evening.

The motor car will be given away on Thursday evening, Oct. 19 about 10 o'clock in the evening after the seventh annual St. Luke's Fashion revue to be staged in the Grand Ball Room of the Stevens Hotel.

It is announced that the party drawing the lucky number may exchange the car for cash totaling \$475.00.

Incidentally, the winner last season was the holder of a 50 cent share purchased in The Stevens Lobby.

Fashion Charitable, Charity Fashionable at St. Luke's Show

By the Dowager.

W

E take for our text this morning, dear sisters, the gospel according to St. Luke's Fashion Show! And the moral to draw from it: Be charitable . . . and be stylish! Charity begins with the buying of your tickets for the most famous of style shows at the Stevens on Wednesday . . . and style just naturally follows. For no one can sit through that parade of fashion and beauty without going away from it so full of ambition to be well dressed, well shod, well coiffed and properly jeweled as to be the despair of husbands and the joy of shopkeepers.

For eight years now, the women of St. Luke's Hospital board, all of them ladies of prominence, or, in the vernacular, "society women," have raised the money they use for charitable

FASHIONS!

Another full page of the latest fashions, printed in colors, appears in this section today. The articles and drawings are prepared every week by two of the foremost authorities on modes.

(Turn to Back Page)

purposes in their work at the hospital at this annual fashion show. It was nothing less than an inspiration straight from the blessed Luke himself that they should have hit upon such a marvelous way of making money for charity. Not only do they get revenue from their huge ticket sales—the Stevens ballroom is always

Turn to Page 2, Column 2.

Society Backs Fashion Show for St. Luke's

Continued from Page 1, Society.

packed to the doors—but the shops that show their most prized models pay to have them exhibited. Besides, they sell space in their program. So put them all together and they spell thousands of dollars. No one ever seems to feel she didn't get her money's worth, either; the shops get an audience of the most potential buyers in town, and the audience gets an eyeful of the best and newest there is on some of the smartest young women in town.

Which brings us to that most discussed of subjects of the Fall: "Who's going to model at the show?" There's a list a yard long . . . both matrons and maids . . . and while a lot of the famous beauties of the town "retired," so to speak, in favor of the younger crowd, there are still some who have "served" in other years with memorable distinction. For instance, Mrs. William H. Mitchell protested, when she was asked to wear one of the smartest outfits in the show, that she was "much too old"; but over her protestations she was drafted, and there is no indication that she will appear on the brightly lighted run-way in a wheel chair or on crutches, or doddering beside a companion.

SHE'LL BE BACK.

Mrs. John H. Winterbotham is another of the smartest young matrons in town who thought she should be "pensioned" and might better join the audience. But there's no one who can wear clothes with more charm and insouciance than the lovely Doris, and she'll be back again in something exotic, to the despair of the fat ladies, and envy of the debutantes.

Mrs. James Douglas Jr., who was one of the loveliest young married women who ever dined at the White House in the Hoover regime—in which her brilliant young husband was undersecretary of the treasury—will wear, as only she can, one of the grandest of toilettes for Wednesday's open-mouthed audience, and that handsome Irene Rich, the movie star, who has been spending the Summer here, will give a lot of glamour to the show, demonstrating what a great lady of the movies wears when she's not being photographed as a great lady in the movies!

AMONG THE MODELS.

Margot Atkins, the good-looking president of the Junior League, is among the models, and others who will wear the gowns, hats, shoes, jewels, pajamas, lingerie, etc., of fashion include: Mrs. John Wilson Jr., Mrs. Press Hodgkins, the Senn twins, Virginia Winston, Mrs. Louis Sudler—who's to be the bride—Jean Stevens, Jane Schuttler, Nancy Traylor, Mrs. Walter Paepcke, Mrs. Philip Maher, Mrs. Arthur Bissell, Margaret Hambleton—the last eight of The Herald and Examiner's Fashion Preview—Edith Behr, Margaret Chapman, Louise Brewer, Barbara Poole, Louise Dewey, Dorothy Ranney, Mrs. Harold Strotz and her sister, Mrs. Paul Butler, Mrs. William R. Odell Jr., Mrs. Paul Russell, Mrs. John Simpson, Mrs. Beach Clow, Virginia Waller, Mrs. Franklin Clement, Mrs. Calvin Fentress Jr., Mrs. George Poole Jr., Mrs. Seymour Offut, Barbara Morse, Betty Brawley, Isabel Gordon, Barbara Graf, Jean Hyman, Louise Neff, Eleanor Chapman, Lydia Swift, Ethel Dixon, Anne Elizabeth Walsh, Betty Offield and Helen Dawes.

DEBS DO THE SELLING.

Less than a dozen of the season's debutantes are to be mannequins, and the others of this year's crop will sell flowers and cigarets.

A stunning new stage set, done by Norman Tolson, who has studied stage design in Munich and London as well as at our own Art Institute, will be the perfect background for this year's fashions. It will be designed on the same lines of classical simplicity as the clothes—a central pillar of gold and silver, from which the models will emerge, and a stairway down to the run-way, with soft lighting. A completely lovely setting for so much loveliness!

Chicago

THE

Sunday Tribune

WORLD'S

GREATEST

NEWSPAPER

OCTOBER 15, 1933.

Society Opens Season Slimly but Bravely

St. Luke's Fashion Show
Will Bring Leaders Out
to Watch Debs Parade.

By Cousin Eve.

A CURRENT saying in Lake Forest: "Anybody will lend you a horse if you'll promise not to eat him for dinner." In spite of this the season is opening with many small and early parties and important large matters which one rather looks forward to.

On Oct. 19 St. Luke's Fashion show in the Stevens ballroom, where society turns out in force either at the tea time or more elaborately at night for dinner.

Here one meets new, dashing styles. Also pretty deb mannikins and those handsome married belles corralled for charity's sake, whose charm is proverbial.

Jewel Styles Secret.

I don't quite know why it is all so vastly entertaining, but it is. The scene this year is modern, silver and black, a huge pillar where the models enter for their parade. Some unique details.

An impenetrable secret is the very newest idea in jewels. Not a hint of what it is from anybody.

The young matrons modeling are Mrs. Philip Maher, Mrs. Bartholomay Osborne, Mrs. George Sensenley, Mrs. McCormick Adams, Mrs. Scott Broinwell, Mrs. Louis Sudler, Mrs. Willard Boyden, Mrs. John R. Winterbotham Jr., Mrs. Howard Peabody, Mrs. Arthur Bissell Jr., and Dorothy Dewes, Lydia Swift, Anne Smith, Jean Wingfield, Helen Castle, Honore White, Dorothy Rainey, Margaret Chapman, Jane Schuttler, and Fleury Leonard, lovely young bud of this season.

Town Hall Opens.

Daily luncheons at the Casino mature these plans, Mrs. John W. Gary, Mrs. Walter B. Wolf, Mrs. John Pitcher, Mrs. Kersey Reed, Mrs. Cyrus Adams, Mrs. William Hodgkins, and a dozen others being on the steering committee.

THEY'LL BE MODELS FOR A DAY, THESE TWO DEBUTANTES

Or maybe they'll help sell cigarettes and flowers for the benefit of St. Luke's hospital. Lucy Harrison and Lillie Lampert were among the season's debutantes who were guests of Mrs. Kersey Coates Reed and Mrs. George Ranney at the Casino. They met to talk over the part the debutantes will take in the St. Luke's fashion show, Oct. 19, at the Stevens hotel.

[By a staff photographer.]





Mrs. William K. Meyers is one of the stunning young matrons who serves as a mannequin at the annual St. Luke's fashion show, to be held this year, the afternoon and evening of Oct. 19 at the Stevens Hotel. The former "Pawnee" Wolfe and Mr. Meyers recently moved back to town from Winnetka.

TONIGHT WILL BE HILARIOUS AFFAIR

LATEST IN CLOTHES AND JEWELS



LUCY HARRISON.

season who will act as models, as they appeared at a tea given recently by Mrs. Kersey Coates Reed and her committee at the Casino. They are Peggy Hixon and

VIRGINIA THATCHER.

Henry Leonard, Lucy Harrison and Virginia Thatcher. These pictures were made by a Chicago American cameraman.

DEB
MODELS
AT
FASHION
SHOW



Miss Jeannette Schreiner, daughter of the Joseph Schreiners, won't look any smarter when she parades down the runway in the ballroom of the Stevens, modeling



One of the prettiest blonde, Virginia Thatcher, daughter is to be formally introduce



Jean, the debutante daughter of Mr. and Mrs. Howard Vincent O'Brien, displaying her dimples and her brand new leopard coat.



Miss Eleanor Janney, debutante daughter of Mrs. Cornelius Lynde, must be a thrifty soul, judging by the length of the cigaret she's smoking.



Patrician Lucy Harrison, eldest daughter of Mr. and Mrs. Carter H. Harrison Jr., isn't going to spend the whole of her debutante winter at home; she is leaving early in November to spend the winter abroad.

show, than she does here in one of her own fall outfits.



Miss Peggy Hixon and Miss Fleury Leonard receive their mail in Lake Forest, although the latter is moving to town for the winter. She is the daughter of Mrs. David R. Forgan and Clifford M. Leonard; Miss Hixon is the Robert Hixons' daughter.
[TRIBUNE Photos.]



Miss Jean Hyman, debutante daughter of Mr. and Mrs. Robert W. Hyman, never has to bother with artificial "permanents," for she has the most perfect permanent wave of her own in her dark brown hair.



Miss Elsa Kochs, daughter of Mr. and Mrs. David R. Kochs, is busy with her parkway and Lake Beulah, Wis., is busy with her revue, to be given Friday and Saturday.
[Maurice Seymour]

From the Dowager's Notebook

SOME OF Mrs. James Hopkins' associates on the St. Luke's Fashion Show committee were laughingly accusing her yesterday at her daughter's, Marjorie Goodman Dewey's, wedding of having "scooped" them on their show of next week. The whole lovely wedding (about which Mrs. Field tells you) was nothing less than a Fall fashion show . . . the best-dressed women in town trooping into the softly lighted church, the bride and her maids the perfection of loveliness . . . the mother and grandmother of the bride, the mother of the bridegroom, and the young bride's three handsome aunts . . . all in such smart ensembles that they were easily setting the pace

for every fashionable wedding of the season.

Glencoe News.
October, 6, 1933.

Are on Patron List for St. Luke's Fashion Show

Mrs. John W. Gary of Glencoe, Mr. and Mrs. Albert H. Wetten, Dr. and Mrs. Robert J. Gay and Mr. and Mrs. Walter B. Wolf, of Winnetka, are among those who, as patrons and patronesses, are interested in the success of the annual fashion show of the Woman's board of St. Luke's hospital. The show is to be given in the grand ballroom of the Stevens hotel on the afternoon and evening of Thursday, October 19. The afternoon showing will be given in conjunction with a tea, at 2:30 o'clock. In the evening there will be a dinner dance at 7:30, with a second showing.

'POOCH BALL' AT THE BAL TABARIN

SOCIALITES WILL MODEL THE LA



PEGGY HIXON.

FLEURY LEONARD.

The very prettiest of this year's debutantes will be among the socially prominent models who will wear the latest fashions in clothes and jewelry at the annual St.

Luke's Fashion Show to be presented the afternoon and evening of October 19 at the Stevens Hotel. These pictures show you four of the young debutantes of this

MONDAY, OCTOBER 16, 1933.

Post-Debs and Young Matrons Get Lion's Share of Style Places

Buds of Season Have 21 of 88 Nominations to Model
Clothes at St. Luke's Fashion Show.

BY JUDITH CASS.

TWENTY-ONE of the eighty-eight young women who will parade the autumn's most stunning creations in the annual St. Luke's fashion show Thursday afternoon and evening in the Grand ballroom of the Stevens hotel are to be debutantes of the 1933 season. Although the number represents more than half of this year's lovely coterie of buds, it is also a very special tribute to society's post-debs and young matrons who compose by far the largest group of the mannequins.

The list, printed for the first time this morning, is the product of the selection of Chicago's designers and stylists. Each year the committee in charge of the fashion show calls upon the shops and stores whose dresses and wraps are to be modeled to choose their own mannequins. In case of repetition in choice, and it is frequent, the committee is the jury.

Of course it is impossible for the shops to know all of the debutantes or even all of the young matrons who model clothes strikingly well, so the fact that many of them are not included in the list of 88 does not in any way indicate a lack of style or beauty on their part. All of the season's debutantes who are not modeling . . . and they are 17 in number . . . will contribute to the glamour of the occasion vending flowers and cigarettes.

Here Is List of Debutantes.

Miss Betty Alexander, Miss Virginia Ashcraft, Miss Barbara Bastien, Miss Marie Louise Gardner, Miss Lucy Harrison, Miss Margaret Hixon, Miss Charlotte Hubbard, Miss Kean Hughes, and Miss Jean Hyman are a few of the 1933 buds who have been chosen for mannequins.

The others are Miss Leslie Keith, Miss Lillian Lampert and her sister, Miss Myrtle Lampert; Miss Fleury Leonard, Miss Nancy Morse, Miss Jean O'Brien, Miss Roslyn Paine, Miss Jeanette Schreiner, Miss Eleanor Janney, Miss Barbara Shaffer, Miss Josephine Templeton, and Miss Virginia Thatcher.

Mrs. William H. Mitchell who is usually on the list of many shops will appear again this year. The lovely Mrs. Peter Berkey, one of society's most exquisite blondes, will model again this time and so will Mrs. George T. Senseney whose titian hair lends distinction to any gown.

Mrs. Howard Peabody is another striking blonde who will be modeling again and Mrs. Lawrence Williams and Mrs. John R. Winterbotham Jr., will be still other popular "repeaters."

Other Names Are Announced.

The remainder of the list includes the names of Mrs. Robert McCormick Adams, Miss Margot Atkin, Miss Edith Behr, Mrs. Arthur D. Bissell, Miss Doris Bokum, who would have been one of the year's debutantes had she not chosen to become engaged instead; Mrs. Willard N. Boyden, Miss Bobette Boysen, Miss Betty Brawley, Miss Louise Brewer, Mrs. M. Scott Bromwell, Mrs. Paul Butler, Miss Helen

Marie Castle, Miss Margaret Chapman, Mrs. Franklin G. Clement, Miss Helen Dawes, Miss Dorothy Dewes, Miss Louise Dewey, Miss Alice May Dickinson, Miss Ethel Dixon, Mrs. James H. Douglas Jr.

Mrs. Arthur Farwell, Mrs. Calvin Fentress Jr., Mrs. Charles F. Glore, Miss Isabel Gordon, Miss Barbara Graf, Mrs. W. Press Hodgkins, Mrs. Robert S. Hotz, Mrs. Philip D. Maher, Miss Caroline McNair, Miss Barbara Morse, Miss Louise Neff, Mrs. William R. Odell Jr., Mrs. Seymour Offut, Mrs. Bartholomay Osborne, Miss Virginia Parker, Mrs. Frederick G. Peabody, Miss Barbara Poole, Mrs. George A. Poole Jr.

Mrs. Norman H. Pritchard, Miss Dorothy Ranney, Mrs. Paul S. Russell, Miss Jane Schuttler, Mrs. Barrett Scudder, Mrs. John M. Simpson, Miss Ann Smith, Mrs. Solomon B. Smith, Miss Jean Stevens, Mrs. Harold C. Strotz, Mrs. Louis C. Sudler, Miss Lydia Swift, Miss Nancy Traylor, Miss Eleanor Wheeler, Miss Winifred Wheeler, Miss Honore White, Mrs. John P. Wilson Jr., Miss Jeanne Wingfield, Miss Virginia Winston, Miss Barbara Wendell, Mrs. Edward Lehmann Jr., Mrs. William K. Meyers, and Mrs. J. Beach Clow.

MONDAY, OCTOBER 16, 1933.

CHICAGO AMERICAN, MONDAY, OCTOBER 16, 1933

St. Luke's Fashion Show to Be an Outstanding Event of the Social Season

ONCE MORE THE GALA FALL SEASON IS IN FULL swing and with it comes that most fashionable of all fashion shows, St. Luke's—to be held Thursday afternoon and evening at the Stevens—with the loveliest of young mannequins displaying the modes of the town's best stores and the tables along the runway filled with the most distinguished and prominent of Chicago's Four Hundred.

Mrs. Grant Laing and Mrs. Selim McArthur are co-chairmen of the cigarette girls, and Mrs. Eugene Cary Jr. is captain of the group, composed of Mary Kay Downs, "Boots" Lawrence, Marion Newcomet, Gretchen Onderdonk, Helen Fulton, Marjory Street, Carolyn Erminger, Kitty Molloy, Grace Fitzmorris, Martha Williams and Bobette Boysen.

The boxholders already number well over the hundred mark, with many of the board members in the long list, including Mr. and Mrs. Lester Armour, Mr. and Mrs. John Alden Carpenter, Mrs. Edward Carry, Mr. and Mrs. William J. Chalmers, Mr. and Mrs. Joseph M. Cudahy, Mrs. D. Mark Cummings, Mr. and Mrs. Donald Douglas, Mrs. James H. Douglas, Mr. and Mrs. Robert J. Dunham, Mr. and Mrs. Stanley Field, Mr. and Mrs. Russell Forgan, Mr. and Mrs. William O. Goodman, Mr. and Mrs. Freeman Hinckley, Mr. and Mrs. James Hopkins, Mr. and Mrs. James Hutchins, Mrs. Chauncey Keep, Mrs. William V. Kelly, Mr. and Mrs. Charles Garfield King, Mr. and Mrs. Chauncey McCormick, Mr. and Mrs. Cyrus McCormick, Mrs. Joseph Medill Patterson, Mr. and Mrs. Charles Schweppe, Mr. and Mrs. James Simpson, Col. and Mrs. Albert A. Sprague, Mr. and Mrs. Silas Strawn, Mrs. Patrick A. Valentine, Mrs. Joseph O. Watkins, Mr. and Mrs. Farwell Winston.

Models for Fashion Show.

Models for the Fashion Show are: The Mesdames Robert McCormick Adams, Peter Berkey, Arthur Bissell, Willard N. Boyden, M. Scott Bromwell, Paul Butler, William S. Bailey, Franklin Clement, James H. Douglas Jr., Arthur Farwell, Calvin Fentress Jr., Charles Gloré, W. Press Hodgkins, Robert S. Hotz, Edward Lehmann Jr., Philip B. Maher, William H. Mitchell, William K. Myers, William R. Odell Jr., Seymour Offut, Bartholomay Osborne, Frederick G. Peabody, Howard Peabody, Barbara Poole, George A. Poole Jr., Norman Pritchard, Paul S. Russell, Barrett Scudder, George T. Senseney, John Simpson, Solomon B. Smith, Harold T. Strotz, Louis C. Sudler, Lawrence Williams, John P. Wilson Jr., John R. Winterbotham Jr., Austin Young and W. Calhoun Smith.

The Misses Betty Alexander, Virginia Ashcraft, Margot Atkin, Barbara Bastien, Edith Behr, Doris Bokum, Bobette Boysen, Betty Brawley, Lois Brewer, Helen Marie Castle, Margaret Chapman, Helen Dawes, Dorothy Dewes, Louise Dewey, Alice Mae Dickinson, Ethel Dixon, Mary Louise Gardner, Isobel Gordon, Barbara Graf, Lucy Harrison, Margaret Hixon, Charlotte Hubbard, Keane Hughes, Jean Hyman, Eleanor Janney, Leslie Keith, Lillian Lampert, Myrtle Lampert, Fleury Leonard, Caroline McNair, Barbara Morse, Nancy Morse, Louise Neff, Jean O'Brien, Roslyn Paine, Virginia Parker, Dorothy Ranney, Jeannette Schreiner, Lura Schreiner, Jane Schuttler, Barbara Shaffer, Anne Smith, Jean Stevens, Lydia Smith, Josephine Templeton, Virginia Thatcher, Nancy Traylor, Eleanor Wheeler, Winifred Wheeler, Honore White, Jeanne Wingfield, Virginia Winston, Barbara Wendell.

THE CHAPERON.

Fashion Show for St. Luke's on Thursday

EIGHTY-EIGHT of the smartest young maids and matrons in town will be models at St. Luke's Fashion Show on Thursday... seventeen of them are debutantes of the season.

And because we gave only a partial list of them yesterday, says the Dowager, (and to correct a mistake in yesterday's story, in which I said the show takes place on Wednesday, when everyone knows it's Thursday), here is the news everyone's been waiting to hear—the whole "cast" of models.

HERE THEY ARE:

Mrs. Robert McCormick Adams, Betty Alexander, Virginia Ashcraft, Margot Atkin, Barbara Bastien, Edith Behr, Mrs. Peter Berkey, Mrs. Arthur D. Bissell, Doris Bokum, Mrs. Willard N. Boyden, Bobette Boysen, Betty Brawley, Louise Brewer, Mrs. M. Scott Bromwell, Mrs. Paul Butler, Helen Marie Castle, Margaret Chapman, Mrs. Franklin Clement, Helen Dawes, Dorothy Dewes, Louise Dewey, Alice Mae Dickinson, Ethel Dixon, Mrs. James H. Douglas Jr., Mrs. Arthur Farwell, Mrs. Calvin Fentress Jr., Marie Louise Gardner, Mrs. Charles Gloré, Isobel Gordon, Barbara Graf, W. Press Hodgkins, Mrs. Robert S. Hotz, Mrs. George A. Poole Jr., Mrs. Norman H. Pritchard, Dorothy Ranney, Mrs. Paul S. Russell, Jeannette Schreiner, Jane Schuttler, Mrs. Barrett Scudder, Mrs. George T. Senseney, Eleanor Shaffer, Mrs. John Simpson, Ann Smith, Mrs. Sol. Smith, Jean Stevens, Mrs. Harold C. Strotz, Mrs. Louis C. Sudler, Lydia Swift, Josephine Templeton, Virginia Thatcher, Nancy Taylor, Eleanor Wheeler, Winifred Wheeler, Honore White, Mrs. Lawrence Williams, Mrs. John P. Wilson Jr., Jeanne Wingfield, Virginia Winston, Mrs. John R. Winterbotham Jr., Barbara Wendell, Mrs. Edward Lehman Jr., Mrs. William K. Meyer, Mrs. Beach Clow, Charlotte Hubbard, Keane Hughes, Jean Hyman, Leslie Keith, Lillian Lampert, Myrtle Lampert, Fleury Leonard, Mrs. Philip D. Maher, Caroline McNair, Mrs. William H. Mitchell, Barbara Morse, Nancy Morse, Louise Neff, Jean O'Brien Jr., Mrs. William R. Odell Jr., Mrs. Seymour Offut, Mrs. Bartholomay Osborne, Roslyn Paine, Virginia Parker, Mrs. Frederick G. Peabody, Mrs. Howard Peabody, Barbara Poole.

THE CHICAGO DAILY NEWS.

MONDAY, OCTOBER 16, 1933.

BY PENELOPE.

When fashionable women turn their attention to new clothes the result is likely to be an avalanche like that facing the woman's board of St. Luke's this coming Thursday afternoon and evening. One hundred and fifteen boxes have been sold for the St. Luke's fashion show on that date at the Stevens, and everybody who bought one intends to go and take his friends.

The boxholders read like a church wedding invitation list combined with an operatic triumph. Armours, Borlands, Carpenters, Chalmerses, Clows, Cudahys, Dicks, Hibbards, McCormicks, Mitchells, Pattersons, Ryersons, Spragues and Winstons abound on every hand. Most of them are reserved in the name of "Mr. and Mrs."

It means that the evening show at least will be enlivened by the presence of husbands, observing and having pointed out to them the significance of gold tunics in the present mode and the importance of willow plumes in feminine psychology.

Mr. and Mrs. Cyrus Adams, Mr. and Mrs. Nelson Barnes, Mr. and Mrs. Freeman Hinckley, Mrs. Edward Carry, Mr. and Mrs. Frederick Childs, Mrs. D. Mark Cummings, Mrs. James H. Douglas, Mr. and Mrs. Russell Forgan, Mr. and Mrs. Charles Glore, Mrs. Frederick Haskell, Mrs. Frank Lowden, Harold McCormick, Walter Byron Smith, Mrs. Frederic Upham and Mrs. J. O. Watkins are a few of the numerous patrons of the occasion.

The original list of seventy-five girls

Margot Jr. Is Ill

Margot Jr. will not have stories on this page for a few days, as she is recuperating from an operation for appendicitis at St. Luke's hospital. Her physician promises her that she will be back in about ten days.

and young women, all chosen because they are tall, graceful and possessed of glamour, has been increased this week to eighty-eight. This year's debts who have been picked as "knowing how to wear clothes" include Betty Alexander, Virginia Ashcraft, Barbara Bastien, Doris Bokum, Lucy Harrison, Peggy Hixon, Kean Hughes, Marie Louise Gardner, Jean Hyman, Patsy Keith, Lillian and Myrtle Lampert, Fleury Leonard, Nancy Morse, Jean O'Brien, Rosie Paine, Jeanette Schreiner, Eleanor Janney, Barbara Shaffer, Josie Templeton and Virginia Thatcher.

There are as many postdebs as debutantes in the list, and even more young matrons. Mrs. William Odell Jr., Mrs. Willard Boyden, Mrs. Howard Peabody, Mrs. John R. Winterbotham Jr. and the blond and laughing Mrs. Lawrence Williams are among that crowd. They are displaying evening gowns, suits and furs, and a few negligees.

THE CHICAGO DAILY NEWS.

Tuesday, October, 17, 1933.

BY PENELOPE.

The debutantes, who are always more or less subdued during the Service Club rehearsals and the St. Luke's Fashion Show week, are getting back to their normal routine by the end of this week. Two small dinners are scheduled for the near future, besides the big dinner-dance at which Kean Hughes and Lucy Harrison will be introduced on Oct. 27 at the Casino. Peggy Hixon is giving an informal dinner on Saturday night at the home of her parents, Mr. and Mrs. Robert Hixon of Lake Forest, to be followed by bridge, and dancing to the radio.

THE CHICAGO DAILY NEWS

TUESDAY, OCTOBER 17, 1933.

A CHRYSANTHEMUM, OR MAYBE A GARDENIA, MADAM?

Mrs. Seymour Offutt and Virginia Wiley are two of the attractive girls who are turning into saleswomen this Thursday. They will sell flowers, in nosegays and shoulder bouquets, to the audience at the St. Luke's fashion show, in the grand ballroom of the Stevens hotel. Flowers, they maintain, give that dressed-up feeling that is so often lacking even to a beautifully gowned woman.

[By a staff photographer.]



THEY WILL SELL PROGRAMS FOR CHARITY



13197

The beautiful young matrons and debutantes who will wear the gorgeous clothes at St. Luke's Fashion Show at the Stevens Hotel Thursday afternoon and evening will be greeted with applause, but here are some of the unsung heroes of the charity affair. They are some of the younger

girls who will sell the programs at the show, photographed at a meeting yesterday afternoon at the home of Barbara Eldridge, who will do her share. They are Peggy Wiley (on floor), Marion Gordon, Barbara Eldridge and Betsy Needham. (Chicago American photo)

Pretty Model for St. Luke's Fashion Show



Miss Margaret Chapman, one of the John A. Chapmans' pretty daughters, will be gaining experience in walking with poise and rhythm at the two fashion showings that the St. Luke's hospital woman's board is sponsoring at 2:30 o'clock and at 7:30 o'clock Thursday in the grand ballroom of the Stevens hotel. That experience she will be able to put to good use when she precedes her sister down the aisle in the Fourth Presbyterian church on Oct. 28, which is the day that Miss Virginia Chapman will become the bride of J. Brooks Fenno Jr.

[TRIBUNE Photo.]

The Stevens Hotel Daily Bulletin

TUESDAY, OCTOBER 17, 1933

WEDNESDAY, OCTOBER 18, 1933

No. 133

SOCIETY SPONSORS ST. LUKE'S FASHION SHOW

Many reservations have been made for the seventh annual St. Luke's Fashion show tea and dinner dance to be given next Thursday afternoon Oct. 19 in the Grand Ball Room of the Stevens Hotel.

Twenty-one debutantes and sixty-seven post-debs and young matrons will parade the autumn's most stunning creations. Seventeen of the season's debs who are not modeling will contribute to the glamour of the occasion vending flowers and cigarettes.

Features of the show are told by The Dowager in the Sunday Herald & Examiner:

"For eight years now, the women of St. Luke's Hospital board, all of them ladies of prominence, or in the vernacular 'Society women,' have raised the money they use for charitable purposes in their work at the hospital at this annual fashion. It was nothing less than an inspiration straight from the blessed Luke himself that they should have hit upon such a marvelous way of making money for charity. Not only do they get revenue from their huge ticket sales — the Stevens Ball Room is always packed to the doors — but the shops that show their most prized models pay to have them exhibited. Besides they sell space in their program. So put them all together and they spell thousands of dollars. No one ever seems to feel she didn't get her money's worth, either; the shops get an audience of the most potential buyers in town, and the audience gets an eyeful of the best and newest there is on some of the smartest young women in town.

A stunning new stage set, done by Norman Tolson, who has studied stage design in Munich and London as well as at our own Art Institute, will be the perfect background for this year's fashions. It will be designed on the same lines of classical simplicity as the clothes — a central pillar of gold and silver, from which the models will emerge, and a stairway down to the runway, with soft lighting. A complete lovely setting for so much loveliness!"

Tickets for the tea are \$3.50 per person, and dinner tickets are \$5 each. Boxes for the afternoon are \$50.00 seating six and those for the dinner fashion show \$75.00. Orders are being received by John D. Thoss, Maitre d'hotel, 4th floor and tickets will be sold at the door.

ST. LUKE'S FASHION SHOW

"Penelope" of The Chicago Daily News Society Department reports the following interesting angle on The St. Luke's Fashion Show which will be held tomorrow afternoon and evening in the Grand Ball Room of the Stevens Hotel.

"The drill sergeant committee of the St. Luke's Fashion Show has been holding numerous and earnest meetings of late. Its attention is concentrated on the mechanics of getting some seventy-five lovely models into and out of seventy-five expensive gowns on time and with no casualties. To accomplish that feat the committee has evolved from its rich experience of seven years of fashion shows a discipline that would do credit to a royal court in London.

Mrs. William Hodgkins, in charge this year, talked over the plans at tea at the Casino.

"The show takes place, as we hope everybody knows by this time, on the afternoon and evening of Oct. 19 in the Grand Ball Room of the Stevens Hotel," she said, while Mrs. John Pitcher served cinnamon toast. "Early in the morning the gowns arrive. They are met by two checkers-in.

"Every stocking, every scarf, every frock is numbered as it is unpacked. Each article is placed on a numbered hanger and put back of a numbered dressing table in the greenroom (technical for dressing room). By noon the debutantes arrive. The two checkers number each of them, and put them at the proper dressing table, too.

"They get all ready, except for makeup and gowns, and then are sent in groups of eight to the makeup room. No model can put so much as her own lipstick on herself. The makeup room is a regular beauty salon donated for the occasion, and each girl gets a fascial, has her hair dressed and her makeup applied.

"Mrs. Theodore Shaw Jr. is responsible for the next step. She was inspired to make each model put a cheesecloth wrapper over her head and face before her gown is put on, to keep eyeshadow or powder from smudging it in the slightest. The model can't smoke — not one cigarette is allowed. If she is displaying jewelry, the moment she puts it on two detectives are assigned to her, and they never leave her side until she goes on the stage.

"Thirty minutes before she appears on the runway each model is called to stand in line. She has a final inspection, and then comes the glorious moment when she appears on the runway for her brief parade.

"When the show is finally over, about 11 that night, the committee puts all the furs and jewels in the hotel vaults, and packs the gowns and accessories in their original boxes, all saved for the occasion. We stack them up in the green room, call a detective, and lock him up with them for the night."

Mrs. George Ranney and Mrs. Kersey Coates Reed are in charge of the models for the show this year. "We have to have tall, slender girls — particularly tall ones," they say, "and they must have glamour." Mrs. John W. Gary is general Chairman of the show.

Tickets for the tea which will begin at 2 p.m. are \$3.50 per person, and dinner tickets are \$5 each. Boxes for the afternoon are \$50.00 seating six and those for the dinner fashion show at 7 p.m. are \$75.00. Orders are being received by John D. Thoss, Maitre d'hotel, 4th floor and tickets will be sold at the door.

Herald Chicago and Examiner

WEDNESDAY, OCTOBER 18, 1933

★★★

The News in Pictures



AIDING ST. LUKE'S HOSPITAL—Mrs. George Poole Jr., Mrs. Grant Laing, and Mrs. Selim McArthur, who are among the prominent society women offering their services in connection with the St. Luke's Fashion Show which is to be held tomorrow afternoon and evening at the Stevens Hotel.

By The Dowager.

AT ST. LUKE'S Fashion Show tomorrow afternoon, Mrs. Phelps Kelley and Mrs. Dexter Cummings will be studying "methods of procedure" . . . quite as much as they be admiring clothes. They've a fashion show of their own to put on out in Lake Forest on the 24th . . . for the benefit of the Church of the Holy Spirit . . . and most of their mannequins are getting their first experience modeling in the big show tomorrow. They include Lucy Harrison, Peggy Hixon, Nancy Morse, Josephine Templeton, Patsy Keith, Betty Alexander, Fleury Leonard, Jean O'Brien, Marie Louise Gardner, Eleanor Janney and Jean Wilhelm. The fashion show will follow "Another Language," with Helen Hayes and Robert Montgomery, and there are to be any number of dinner parties before both performances.

Debutante Models Practice Blending Proper Step with Their Most Brilliant Smile

Test of Descending Six Steps While 600 Watch
Seems Less Difficult After St. Luke's
Show Rehearsal.

BY PENELOPE.

THERE is no greater test of courage, in the opinion of this year's debutantes and a few of their elders, than to walk down six steps with 600 people watching. "What," is the general worry on the subject "if I'd trip and fall down? They say somebody did once."

After two hours of serious practice in the art of walking, up and down stairs included, most of the eighty-eight models of the St. Luke's fashion show felt less perturbed. "Don't look at the floor, look up," directed the trainer who conducted yesterday's practice session at the Fortnightly. "Don't spring your knees when you go up stairs—keep your weight on your toes. That's it—wonderful!"

There are two ways of walking in a fashion show parade. Most of the models knew the right one—with a slight sway, short steps and a brilliant smile. A smile adds much to the beauty of any gown, their instructor told them. "We call this the 'dead pan' walk," he illustrated, strolling across the floor with a set expression and the now extinct "debutante slouch."

On the sidelines Mrs. Kersey Coates Reed and Mrs. George Ranney surveyed the proceedings with critical eyes. Mrs. Walter Wolf, in leaf brown from hat to slippers, did likewise, while Mrs. Charles Glore and Mrs. William Faurot Jr. joined them after they did half a dozen rounds of the circle. Mrs. Glore and Mrs. Faurot are old hands at modeling for St. Luke's, having appeared in most of the shows to date.

"Isn't Margaret Chapman a peach?" they asked each other. Miss Chapman, in henna wool, paraded by slowly, in perfect time to the music. Virginia Winston, tall and lovely, came after. Jeanette Schreiner, in a severe pansy blue wool, clasped her hands loosely before her, and looked most effective.

Jean Hyman, in black, with a satin collar striped with silver, and Jean O'Brien, also in black—most debutantes are devoted to black—drew much admiration. Mrs. Howard Peabody, wearing tweeds; Mrs. Stephen Bailey, muffled in red fox furs; Mrs. W. Calhoun Smith, Mrs. Larry Williams, who doesn't have to be told to smile, and Mrs. George Poole Jr., her gray cap practically extinguished by her silver fox collar, were all given grade A.

Isabel Gordon arrived with her schnauzer, Pretzel, on a leash. Pretzel was fascinated by the entire show, and barked enthusiastically to say so.

Afterward there was a hasty tea, or rather coffee and doughnuts. The doughnuts were about the size of a half-dollar and very crisp. Mrs. William Hodgkins didn't take time to eat one, though. Mrs. Hodgkins had other things on her mind, chiefly the fact that two models who are to display hats discovered they had both bought the same gown for the great occasion. Mrs. Hodgkins and Mrs. John W. Gary, the chairman of the board, concentrated for twenty minutes on solving that problem.

There will be one other rehearsal before the show is given on Thursday afternoon and evening at the Stevens hotel. That takes place Thursday morning at 9 o'clock—"and everybody be sure to be there" was the final warning issued.

By the Chaperon.

DORIS DUKE IS IN TOWN. She arrived late yesterday, hoping to keep her presence here a secret, but half an hour after she taxied across the loop to the Drake, at least a hundred people knew that the richest girl in the world was in our midst.

The 20-year-old heiress, who has four homes, her own Pullman car, a Louis XVI bathroom with a sunken pool, cars, horses, is still heart free, as far as any one can find out. On November 21 she will be 21 years old, an event of special import since on that day she will come into the bulk of the Duke fortune, which, at the time James B. Duke's will was probated, amounted to \$100,000,000.

With her are Walker Inman (Doris' mother was Mrs. William Inman before her marriage to Mr. Duke), Leta Morris of New York (whose mother was a Lorillard), Mrs. Pierre Lorillard, and Mr. and Mrs. Kenneth Unger of Madison, N. J. They are here to see the fair, and, for Miss Duke, it is a first visit to Chicago as well.

Chicago Is Much Interested in Her.

WITH WHATEVER INTEREST she regards it, Chicago will return the interest. She is tall—five feet eight inches, as a matter of record, with reddish gold hair, a peaches-and-cream complexion, and "the Duke chin," which is one of determination.

She speaks French and Italian, likes to swim, dance and play tennis. One cocktail, sipped slowly, is her limit. She likes movies, adores Marlene Dietrich, loves detective stories and romances—real as well as story-book ones, and since she made her debut at Newport two years ago she has been reported engaged to Jimmy Cromwell (Mrs. Stotesbury's son), Earl Poulett of England and Sailing Baruch Jr. She denies all of these rumors.

She wears conservative clothes and few jewels, and among her distinctions might be listed the fact that she is a regular churchgoer.

Miss Duke hopes to get through the fair grounds without being recognized, but those 'ricksha boys are terribly keen, and they have positive intuition about who's who.

* * *

Season's Debutantes All Graceful.

THE DEBUTANTES CAN HARDLY BELIEVE IT themselves, but it's a fact—they are all so graceful this year that they need only two lessons in walking before they are ready for St. Luke's Fashion Show tomorrow at the Stevens.

Other years it took a half dozen rehearsals before they could learn to go down the runway on the balls of their feet. Edward Beck, who has trained every crop for the last ten years, says that the only way he can account for the particular brightness of this year's models is that they have been seeing a lot of fashion shows.

Yesterday, in the ballroom of the Fortnightly, he put them through their first paces, to slow music. Veterans of past shows, scattered among the debutantes, did the turns, too. Five times around the room, and Mr. Beck had them pretty well classified as to carriage and personality.

He never bothers to learn their names. That makes it easier for him to single out the three or four who can show the others how to walk. Yesterday he picked Mrs. James R. Douglas Jr. (Grace McGann), who was sailing around wrapped in the folds of a long cape; Ethel Dixon, Bobette Boysen and "Didi" Schuttler.

Wholesale Flirting Not Easy.

BUT WALKING IS ONLY HALF the story. The hardest thing to train a society girl to do is to flirt with the audience, Mr. Beck finds. The theatrical term for that cool and poised aloofness is a "dead pan." It's a definite liability in the show business. So the second lesson was concerned with lifting the eyebrows, flicking the lashes, smiling, and rolling the eyes over the right shoulder, secrets of the modeling profession which come under the term, "displaying the merchandise."

"Who of these girls do you think has the kind of personality to make a good model?" I asked Mr. Beck. His first choice was "that girl in the black beret with the gold ball on top," who happened to be Mrs. Seymour Offutt (Emily Battelle). Mrs. Offutt is blond and blue-eyed and looks just a trifle like Helen Hayes.

Of the veterans, he picks Mrs. John Alden Carpenter as a model possessed of the vivacity and individuality to impress an audience. "She walks beautifully," he says.

Modeling Whets the Appetite.

AFTER TWENTY MINUTES going up and down the Fortnightly stairs yesterday, the models were ready for the plates of hot sugared doughnuts and coffee, which Mrs. Kersey Coates Reed, Mrs. Grant Laing and Mrs. Walter Wolf were serving in the lounge.

Tomorrow morning at 9:30 the runway in the Stevens Ballroom will be ready for the first promenader. After an hour practicing in the gowns and shoes they will model, the girls will retire to the makeup room for a final grooming before the first real performance of the big show begins, at 2:30.

And did you know that St. Luke's show is the largest fashion show in the country, in the number of models used and the value of merchandise displayed, and that people come from New York to see it? Mrs. Thomas Lewis (Elizabeth Arden) of New York is one style expert who is arriving for it, Mrs. Wolf told me yesterday, and if any sables are displayed she will probably break down and weep, since she hasn't been able to get any trace of the valuable sable scarf she lost on her last visit to Chicago a couple of weeks ago.

Lydia Swift, who will model in the show tomorrow, is wearing a neat adhesive plaster on her nose—the result of stopping her car too suddenly and colliding with the windshield.

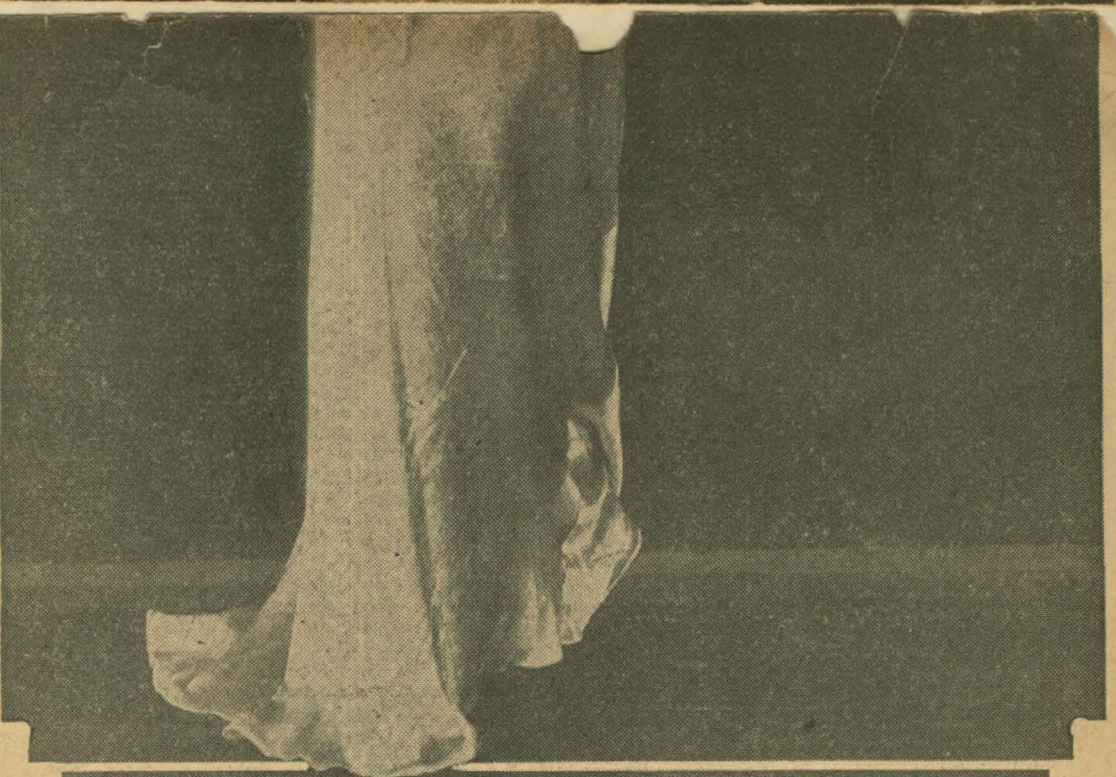
THURSDAY, OCTOBER 19, 1933

FASHION PREVIEW

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Individuality in the Evening

*These Articles Are Written Daily by a Number of Prominent
Young Chicago Women.*



Herald and Examiner photo.

THIS LUSCIOUS golden velvet gown worn by Mrs. Louis Sudler will no doubt create a sensation when it appears at the St. Lukes Fashion Show today. It has a graceful detachable scarf which may be worn any way one chooses. If you are interested write to Mrs. Sudler care of the Advisory Fashion Bureau of The Herald and Examiner or telephone Randolph 2121 and she will gladly tell you where to see this dress.

♦ A most unusual color effect is willow type a stunning dress in

THIS LUSCIOUS golden velvet gown worn by Mrs. Louis Sudler will no doubt create a sensation when it appears at the St. Lukes Fashion Show today. It has a graceful detachable scarf which may be worn any way one chooses. If you are interested write to Mrs. Sudler care of the Advisory Fashion Bureau of The Herald and Examiner or telephone Randolph 2121 and she will gladly tell you where to see this dress.

By *Mary Sudler*

THIS YEAR MORE than ever before there is a variety of effects and designs. There is something suitable for each personality—the dignified, the sophisticated, the conservative and the demure. Long sweeping lines for tall girls and dainty fluffy lines for short ones. Colors are lovely and combinations more subtle. In fact, I have never been so enthusiastic about the evening clothes.

I am rather glad that the popularity of white is waning and welcome a soft glowing velvet that looks almost like melted gold. Nothing is more successful in bringing out the color in one's skin and the hidden lights in the hair than the dress I am wearing in the photograph. The dress is low cut but over it is worn a graceful cape which may be draped the way you find most becoming. Incidentally this model is being shown in the famous St. Luke's Fashion Show this afternoon and has been ordered by a famous English actress who has been in Chicago during the Summer.

FOR THE PETITE miss, type is a midnight blue chiffon with wide pleats at the bottom of the skirt which ends in a train. The neckline is also trimmed with a pleated ruffle which crosses in front under the bust and continues down the back the full length of the skirt.

A most unusual color effect is created by combining plum crepe with water lily pink. The dress itself is the darker shade, but the cape is light and worn twisted in front ending in a deep cowl in back. On each side the short train is slit with a touch of pink peeping through.

THE EFFECT of black velvet with net is unfailingly sophisticated. On a black transparent velvet dinner dress is a deep net yoke allowing the shoulders to show through alluringly. Around the dege of this as it joins the velvet in a row of sparkling mirrors. Mirrors, by the way, are being used more and more as trimming. For the tall

willowy type a stunning dress in black taffeta with the new below the knee flare has a ruffle below the hips to accentuate this effect. The decolletage is a double square—a high one in front and a low one in back.

IF YOU ARE interested in a new evening dress be sure to choose something suitable to your type as there is a great variety this season both in line and effect. Perhaps some of the dresses I have described appeal to you. Then write to me care of the Advisory Fashion Bureau of The Herald and Examiner or telephone Randolph 2121 and I will tell you where to go and see them.

Today's Menu

Scalloped Ham and Potatoes
Buttered Swiss Chard
Raw Carrot and Green Pepper Salad
Bran Date Muffins
Rice Peach Dessert Sweet Wafers
Tea

RICE PEACH DESSERT.

One cup cooked rice.
Three-fourths cup sugar.
Three-fourths cup finely diced peaches.
One-half cup cream.
Three tablespoons chopped nut meats.
Whip the cream. Add sugar to peaches.
mix with rice. Fold into the whipped cream.
Add nuts. Fold all together and serve in sherbet glasses, garnished with a little chopped nut. Makes a delicious filling for a cake, also, if to serve immediately.

COOKERY HINT.

When cooking space is limited and you must serve a large num-

ber, it is best first to cook the foods that must be kept moist and hot, as they are easier to keep than those that must be kept dry and hot.

HOUSEHOLD HINT.

If space is at a premium in your home, develop a combination room of sewing room, study and library.

Mothers !

In treating children's colds, don't take chances...use

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PROVED BY 2 GENERATIONS

MODELS FOR CHARITY



Jean O'Brien, who qualifies as one of the loveliest of the season's debutantes, is modeling in St. Luke's fashion show this afternoon and evening at the Stevens Hotel. A week from Saturday, Jean and a number of other prominent Winnetka girls are serving as mannequins at another style show, sponsored by the woman's board of Northwestern University Settlement.

ONE REASON FOR FASHION SHOW'S WIDE INTEREST



The Stevens Hotel Daily Bulletin

VOLUME 1

THURSDAY, OCTOBER 19, 1933

DAILY BULLETIN

Published by

THE STEVENS HOTEL
MICHIGAN BOULEVARD
7th St. to 8th St.

TELEPHONE WABASH 4400

Assistant Managers

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MRS. HELEN HARMON, Hostess.....
.....12:00 noon to 8:00 p.m.
GRAEME STEWART 4:00 p.m. to midnight
JAMES L. MacDONALD 4 p.m. to midnight
OTTO E. SCHAEFFER....Credit Manager
ARTHUR M. CLARK.....Night Manager
EUGENE F. VOIT...Front Office Manager

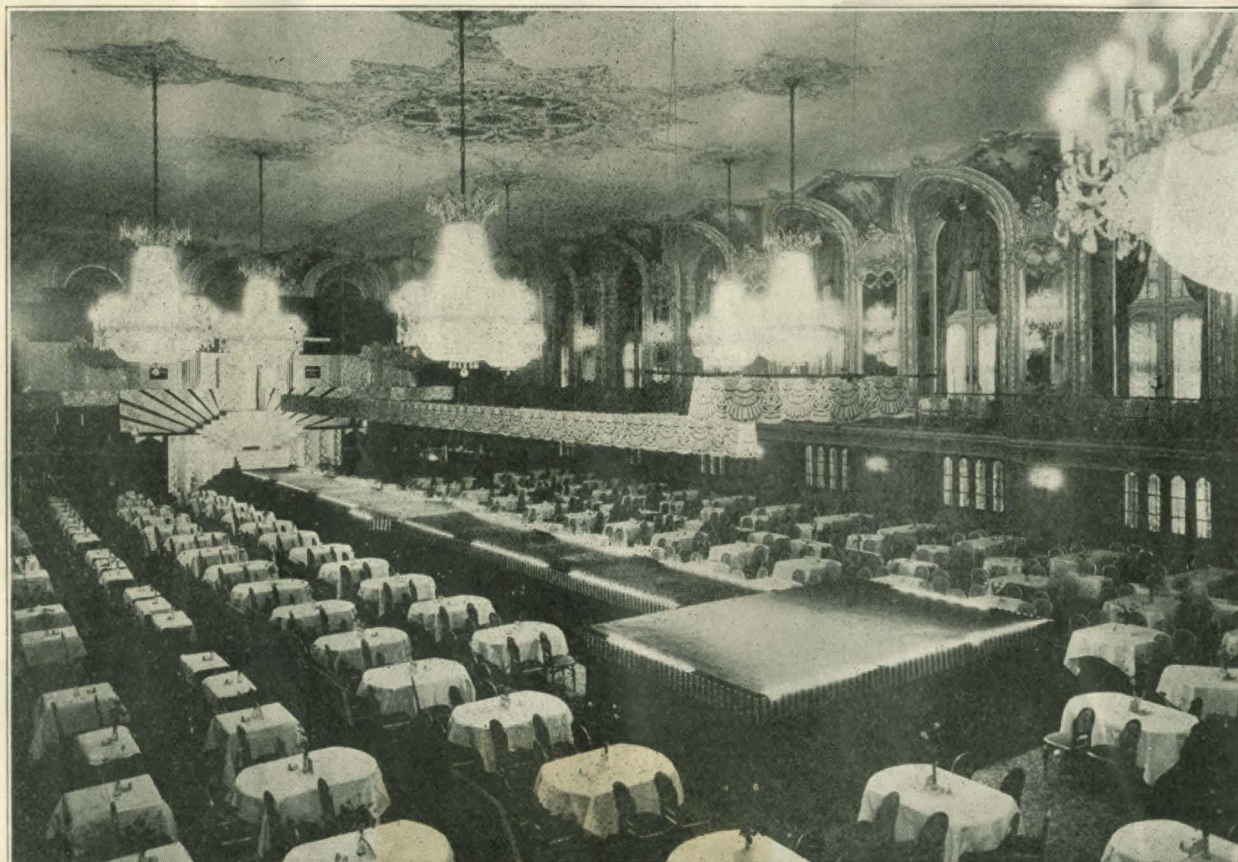
St. Luke's Fashion Show to Be an Outstanding Event of the Social Season

Once more the Gala Fall Season is in full swing and with it that most outstanding of all charitable fashion shows, St. Luke's—to be held this afternoon and evening at The Stevens—with the loveliest of young mannequins displaying the modes of the

town's best stores and the tables along the runway filled with the most distinguished and prominent of Chicago's Four Hundred.

St. Luke's Hospital was founded in 1865, starting in a wee frame building on Wabash Avenue near Hubbard Court, now Tenth street with only seven beds. It has grown through the generosity and efforts of its many friends to the present great Hospital with a bed capacity of 659. During these sixty-nine years it has served Chicago by giving free care to thousands of the sick poor. The money raised from the Fashion show is used for the work of the various committees of the Woman's Board. The major activity is the financing of the Social Service and Out Patient Departments of the Hospital. In 1932 there were about 57,000 patients cared for in the Free Dispensary.

Tickets for the tea which will begin at 2 p.m. are \$3.50 per person, and dinner tickets are \$5 each. Boxes for the afternoon are \$50.00 seating six and those for the dinner fashion show at 7 p.m. are \$75.00. Orders are being received by John D. Thoss, Maitre d'hotel, 4th floor and tickets will be sold at the door.



Above is shown last year's set-up of the St. Luke's Fashion show in the Grand Ball Room of The Stevens Hotel. A stunning new stage set, done by Norman Tolson of the Stevens Hotel staff, who has studied stage design in Munich and London, as well as our own Art Institute, is the perfect background for this year's fashions. Mr. Tolson's description is as follows: "This year's fashion, no doubt, is patterned on lines of the Victorian period, with this exception — it takes the best, the joyful part and fashions it on better and simpler lines. The setting for the St. Luke's Fashion show stage in the Grand Ball Room of the Stevens Hotel is carrying out as a background something of this quality. As the manikins emerge from the central pillar with its classical simplicity in shades of gold and silver modified with delicate colored lights descending to its elaborate base composed of steps, it will bring to mind the best of England and early American portraiture. Light colors, simple lines in silver form a pleasing background to bring out the best of today's fashion."

Chicago Herald & Examiner
October 19, 1933



MODEL FOR CHARITY—Peggy Hambleton (right) contributor to the FASHION PREVIEW, in a hat and coat of Persian lamb, and Mrs. Austin Young, director of the FASHION PREVIEW, in a new hat creation, entitled "Inspiration," as they will appear today at St. Luke's style show.

Chicago Daily Tribune

THE WORLD'S GREATEST NEWSPAPER

THURSDAY, OCTOBER 19, 1933.

Society Wears Best Today to Fashion Show

St. Luke's Board to Hold Annual Benefit.

BY JUDITH CASS.

ANY ONE who hasn't \$3.50 to spend going to the fashion show and tea this afternoon that the women's board of St. Luke's hospital is giving in the grand ballroom of the Stevens hotel, but who wants to see some smart new fall and winter clothes, might just station herself near the entrance to the ballroom around 2 o'clock, for every woman who goes to the show will be in her very best daytime bib and tucker.

It's a fact that every woman makes a special effort to look smart and attractive when she's going to a parade of fashion, probably not to be too completely outdone by the mannequins, and for weeks the women—and there are quite a number of them—who "put on" the show as their annual benefit have been planning not only all the thousand and one details that go into making a successful show, but also their own costumes for the occasion. Eighty-eight of the prettiest debutantes, older girls and matrons of society will display the fashions that the various stores and shops elect to show today to the fashionable crowd that always attends the St. Luke's shows.

Afternoon Show Starts at 2:30.

The afternoon showing starts at 2:30 o'clock, but the audience will start assembling quite a bit before that hour, for there are no reserved seats except the boxes. The evening showing is given in connection with a dinner-dance, which will commence at 7:30 o'clock. Some of those who have boxes for tonight are Mrs. John W. Gary, president of the board and general chairman and treasurer of the show committee; Mr. and Mrs. John P. Wilson, Mr. and Mrs. James Ward Thorne, Mrs. Robert T. Newberry, the James R. Offields, Mrs. Kersey Coates Reed, the Philip Wrigleys, the Charles H. Schweppes, the John Simpsons, Walter Byron Smith, and the Stanley Fields. Others are the Charles F. Glores, Frederick T. Haskell, the Frank O. Lowdens, the John J. Mitchells, the Howard W. Fentons, the Stanley Keiths, Robert F. Carr, the Alfred T. Cartons, the Harold C. Smiths, Mrs. William E. Casselberry, the John A. Chapmans, Edward I. Cudahy, Mrs. D. Mark Cummings, Mr. and Mrs. Cyrus H. Adams, the A. Watson Armours, Mr. and Mrs. Nelson L. Barnes, the Benjamin L. Behrs, the Chauncey B. Borlands, and the George R. Carrs.

SOCIETY, FROM DEBUTANTE TO DOWAGER

IN CENTER OF SEASON'S DEBUTANTE WHIRL



Barbara Shaffer, the debutante daughter of Mr. and Mrs. Charles B. Shaffer of the Drake Towers is in the very center of the debutante whirl these days, what with having been in the cast of "Dancing Debs," the Service Club show last week, and being among the society

models of St. Luke's Fashion Show at the Stevens Hotel this afternoon and evening. Barbara is a talented pianist so our cameraman snapped her at her piano, but you can tell from her hat that she's going right out. No debutante ever gets a chance to stay home and play her first season when she's as popular as Barbara.

AT ST. LUKE'S FASHION SHOW TODAY

Chicago's Most Beautiful Girls and Gowns on Display Before 'The 400'

By The Chaperon

IF YOU'VE EVER THOUGHT you'd like to see women who constitute Society in Chicago all together in one place at one time, I can practically guarantee that you can do just that this afternoon and evening in the Grand Ballroom of the Stevens Hotel.

The magnet that will draw them there—from the stately dowager to the youngest debutante of the season—is the St. Luke's Fashion Show, held every year to raise funds to support the charity beds of St. Luke's Hospital.

It is society's most fashionable charity affair, not only because the most prominent young beauties of the town are the models who wear the loveliest clothes from the smartest shops, but because the women who conduct it are the very backbone of conservative society.

Mrs. John Gary is chairman of the affair; Mrs. Walter Wolf is the day's "wardrobe mistress"; Mrs. A. Watson Armour, Mrs. Philip Reed and Mrs. Charles Morse sold all the boxes; Mrs. John C. Pitcher has been the energetic publicity chairman who has seen to it that the public were informed that they were welcome today and that tickets could be bought at the door; Mrs. Charles Gore and Mrs. Henry Faurot sold the ads for the programs; Mrs. Kersey Coates Reed and Mrs. George Ranney picked the models and supervised their instruction in the subtle art of walking down a runway with several thousand eyes riveted upon them, and achieving just the proper nonchalance; Mrs. Melvin Traylor solicited the shops and got them to exhibit and then managed the delicate job of keeping peace between the storekeepers when they discovered that from two to ten of them wanted the same debutante to model their imports exclusively; Mrs. William L. Hodgkins, Mrs. Harold Smith, Mrs. Cyrus Adams and Mrs. Harold Eldridge assembled the properties, and Mrs. Raymond Ashcraft, Mrs. Theodore Shaw Jr., Mrs. Paul Welling and Mary Lake are captains of the flower committee who will direct the flower girls, selling gardenias and orchids and such to the ladies and carnations to the gentlemen who will crowd the ballroom long before the 2:30 and 8:30 hours set for the rising of the curtain.

To list the maids and matrons who will act as models would be to list the beauties of Chicago society and that would take too much space. Suffice it to say that a hundred of the very loveliest of them will be showing the gowns, hats, coats, shoes and jewelry offered this season by the town's best stores, and in several years of going to St. Luke's Fashion Show I never heard any one say she didn't get her money's worth of dressed-to-kill-debutantes there.

• • •

[1933]

Chicago Daily

THE WORLD'S GREATEST

FRIDAY, OCTOBER 20.

Stunning Costumes Please Women at Hospital



Miss Louise Dewey's stunning costume illustrates the lavish use of furs in trimming winter outfits.



[TRIBUNE Photos.]

Miss Helen Dawes as an attendant for a wedding. Her gown is of soft gray crinkly crepe with a deep cowl back edged in violet velvet to match the sash. The tiny skull cap matches the gown in color and material.

Benefit Fashion Show



Mrs. William K. Meyers in black velvet with ostrich feather to match her feathered cavalier hat.

Glamorous Styles Awe Women at Successful St. Luke's Show

Return to Fashions of Romantic Days Pleases Record Throng at Hospital Benefit.

BY INDIA MOFFETT.

BACK to those glamorous, romantic days when ladies wore frills and furbelows, costly furs and feathers, bustles and trains have we gone for this winter's fashions, and, O, such seductive, mysterious feminine creations as are the results! Ninety-eight of them were displayed by the same number of society's prettiest young matrons and maidens yesterday afternoon at St. Luke's annual fashion show in the ballroom of the Stevens hotel, and if you think the new fashions aren't immensely popular with women you should have heard the admiring ohs and ahs that greeted the frilliest and most feminine outfits.

Bursts of applause were for the models, and the most popular young women in society were applauded loudly even though their costumes perhaps weren't as striking or as smart as those of their less popular sisters, but the spontaneous ejaculations were in appreciation of the clothes.

Typifying today's romantic styles was the lovely costume worn by Mrs. William K. Meyers, the slim, brown eyed and brown haired former Pauline Wolff, who was dazzlingly lovely in black velvet, long and slinky, with ostrich feather muff to match her feathered cavalier hat. Hats are either peanuts or they have sweeping brims like those gay cavaliers or brigands used to wear. To be entirely chic at the cocktail hour you must have a cocktail hat, which might better be called a cap, for it is such a wee thing, sometimes only a wisp of tulle outlined with a band of velvet or metallic cloth.

Even Formal Gowns Have Long Sleeves.

Ruffles and flounces, puffs and tucks, they've all gone to the rear this season, and when a model dressed for evening walked toward you yesterday you thought her gown was severely plain and high necked, but when she turned, lo, she was a mass of feminine fripperies and was bare to her waist.

Sleeveless gowns were conspicuous by their absence, for even the most formal gowns had long sleeves with the fashionable cutouts showing the shoulders or upper arms. Many of the evening gowns had detachable jackets, fur trimmed, and almost everything for evening wear had a train. Square cut backs were featured in the formal clothes, too, and we only remember one V back. That was worn by doll-like Jeannette Schreiner, who was a picture in white with a bandeau in her curls.

Every one agreed, the committee members headed by Mrs. John W. Gary and the audience, that it was the most successful of the seven shows the woman's board of the hospital has staged. It was the largest crowd ever assembled for a show (over 1,500 women were there), and, although Mrs. Gary could not estimate yesterday how much the proceeds will be, she felt confident that the social service and out-patient departments of the hospital will receive goodly sums. The show was repeated last night at a dinner dance attended by as representative an audience—men and women both—as the afternoon audience was. For the seventh time the women who run the show did a job of which they should be proud and the annual St. Luke's fashion show is more firmly established than ever as one of THE social affairs of each season.

Miss Lucy Harrison Is First to Appear.

We wish we had the space to write about all the models, for all were worth mention, but since we haven't we'll have to be content with telling you about some of the outstanding ones. Miss Lucy Harrison was the first to appear on the silver stage, walk slowly down the stairs and on

WEDDING

Mr. and Mrs. John O'Connell of 1508 Pratt boulevard announce the marriage of their daughter, Catherine Bernice, to Paul H. Noland, son of Mr. and Mrs. W. A. Noland of 601 South Lombard avenue, Oak Park, which took place on Sept. 30 at St. Ignatius church.

to the end of the long runway, and then to retrace her steps.

This lovely aristocratic daughter of the junior Carter H. Harrisons was wearing an eel gray street dress with a glycerined ostrich cape, draped sleeves, and a brigand hat. The two youngest models—they couldn't have been more than 3 or 4 years old at the most—were Jean Carney and Joan Tuomey, who were dressed alike in almost green coats, krimmer trimmed, off the face hats to match the coats, and krimmer muffs.

Miss Helen Dawes as the only attendant for a picture book bride, Mrs. Louis C. Sudler, was one of the most stunning ones in the showing. Her gown was of soft gray crinkly crêpe, high necked in front and with a deep cowl back edged in violet velvet to match the sash, which had long ends at one side. Her tiny skull cap matched the gown in color and material. She carried a huge flat silver fox muff with a great bunch of Parma violets pinned on it.

Fashions in flowers change as well as those in materials and lines, and yesterday's bride carried a round bouquet of white roses, compactly packed, with no streamers or anything in the least like the shower bouquets that used to be the favorites of smart brides. The shoulder isn't the proper place to pin your gardenias or orchids any more either; to be chic you must have them nestled right under your chin.

Bride's Gown in Traditional Satin.

Mrs. Sudler's gown was of traditional white satin, her veil of lace, and it was short and held in place with a halo effect. How Mrs. Willard N. Boyden can resist buying for her Assembly or Bachelors and Benedicts' ball gown the lovely thing she wore yesterday we don't know. It was of turquoise blue and white diagonally striped velvet with draped sleeves of solid blue and

[Continued on page 23, column 2.]

FRIDAY, OCTOBER 20, 1933

HOME FROM EUROPE



Miss Barbara Wendell, daughter of the Barrett Wendells, wears a sports suit of black velveteen when she walks Juno, her Great Dane, down the drive, and a tawny

chrysanthemum for a boutonniere. Miss Wendell is home only a few weeks from a Summer in Europe and is studying portrait painting at the Art Institute.

Beauty Reigns at St. Luke's Fashion Show

By the Dowager.

WHEN THE MISTS CLEARED and the applause subsided and the music stopped playing "I'll Never Be the Same" in the Stevens ballroom yesterday afternoon, 3,000 lady worshippers at the feet of fashion shook themselves and murmured with what nonchalance they could assume after such an exciting two hours: "I think tomorrow I'll go shopping." That's what St. Luke's Fashion Show does to even the sanest and dowdiest of people . . . but what it does to the dress allowances and to husbands of our more ambitious beauties I leave to your imagination.

The packed ballroom fairly vibrated with reactions from 2:30 to 5, and the "I-must-have-that" expression sat so squarely on determined faces that the shopkeeper exhibitors in the audience took new courage . . . and rushed off to prepare for today's onslaught. And I could actually hear Mrs. Thomas Lewis (in business moments a famous "beautician") on from New York for the show and sitting with Constance Collier and the handsome Mrs. Eugene van R. Thayer, chuckling to herself about the reducing business the show stimulated.

NO ONE COULD even begin to hope she might look like many of the lithe young things in the new "stream lines" of fashion, that show every curve, where curves should be, and every line, where lines count. But at least there are those who can look expensive, if they want to spend \$10,000 for a Russian mink coat like the one Margaret Chapman trailed so languidly across the stage . . . or if they care to buy a \$200,000 set of the new diamonds and ruby ear clips, with necklace, bracelets, dress clips

and rings to match like the one Mrs. Norman Pritchard modeled . . . (with a plain clothes man guarding her every moment she had them on).

IF I WERE reporting just fashions, I'd spend a lot of time on trends . . . the prevalence of ostrich for hat and gown trimming, and even to make whole trains . . . and muffs . . . the vogue for chinchilla . . . the tiny tulle hats for "dinner-at-eight" gowns, that are little more than hair nets, with a continuation of hat into flaring nose veils . . . the tiara-like hair ornaments . . . the colored gloves for evening in matching or contrasting colors . . . the billow of ruffled and feather trains . . . the influence of the World's Fair fan dance, which has brought us back the uncured coque feather fan of huge dimensions.

But without looking at my notes, I can only remember what a picture Jean Stevens was in a white pebbly crepe gown, with a ruffled train, called "April in Paris" . . . how exotic Mrs. Philip Maher, in an off-the-shoulder gown of black velvet with a chinchilla-edged train . . . her hair done in a coronet braid with bangs . . . how naive and lovely Mrs. Arthur Bissell in her little Red Riding Hood cape of red satin over her white crepe evening gown . . . and how like a fairy queen Alice May Dickinson in her black gown with wings of black tulle.

Jean Wingfield never looked so pretty as she did yesterday in a gown of white with much rhinestone trimming and a rhinestone halo in her hair, and Mrs. James H. Douglas Jr. in silver tissue, trimmed with sable, and emerald clips was as dashing a young matron and as handsome as there was in the show.

I DEFY ANY ONE but a lovely young nun to wear that beautifully draped black dinner dress (designed originally for the exotic Lady Abdey) as gracefully as Mrs. William R. Odell Jr. wore it . . . all she needed was a white starched wimple over her reddish hair to complete the illusion of the convent. And little Nancy Traylor in her dinner gown of dove and pearl grays was as demure as a nun, or a Quaker, until she took off the jacket to display a lovely backless gown.

Mrs. Louis Sudler, the bride, in the most luscious of ivory "amour" satin gowns—with yards of train, introducing the hip length lace veil, and the bouquet of white rosebuds—and her maid of honor, Helen Dawes, in a deep gray silver cloth, with a sash of violet velvet and a huge bunch of fresh violets on her silver fox muff, were two of the highlights of the show. There was wild applause for Mrs. Willard Boyden's turquoise striped gown with the huge puffs of turquoise velvet for sleeves, and for Dorothy Ranney in white satin with much ostrich feather trimming, and Dee-Dee Schuttler in a violet velvet drop shoulder gown that she should own.

THE EVENING GOWNS and wraps somehow always make the most "splurge," but you couldn't forget Mrs. John Winterbotham Jr. in a jaunty slate blue suit trimmed with mink . . . Peggy Hambleton in a black krimmer coat (her own) with a tiny box of a krimmer hat to match . . . Mrs. Charles Glore, in expensive mink, leading Mrs. Henry Faurot's Scottie, Laddie . . . Barbara Wendell in a black velveteen sport outfit leading Juno, her Great Dane, to the

tune of "Who's Afraid of the Big Bad Wolf?" . . .

THE REPEAL of prohibition is definite . . . as far as most of Fall colors are concerned . . . Louise Dewey's lovely foxed velvet wrap and gown were not to be called "dahlia red" . . . but port . . . Mrs. Larry Williams' breathtaking blond beauty was accented by a grape-wine evening gown with purple fringe . . . and Winifred Wheeler's cape with the white fox, and her gown and gloves, were claret color. There were burgundies, too . . . and even a golden brown that is to be known as "ale."

EVERY ONE was crazy about Lydia Swift's cafe au lait satin gown . . . Leslie Keith's silvery-gold lame with the stiff train . . . Margaret Hixon's black velvet with the drop shoulder gown and cape . . . Barbara Poole's pale blue lame with the folded stand-up vionnet neckline . . . Jean Hyman's silver lame with mink. And Mrs. Calhoun Smith's lovely white satin nightie with its little coat.

The quartet of hats most admired were Mrs. Seymour Offut's with its black bird of paradise; Mrs. Austin Young's, a wide brim Robin Hood—called "inspiration"; Mrs. Stephen Hord's and Mrs. Barrett Scudder's.

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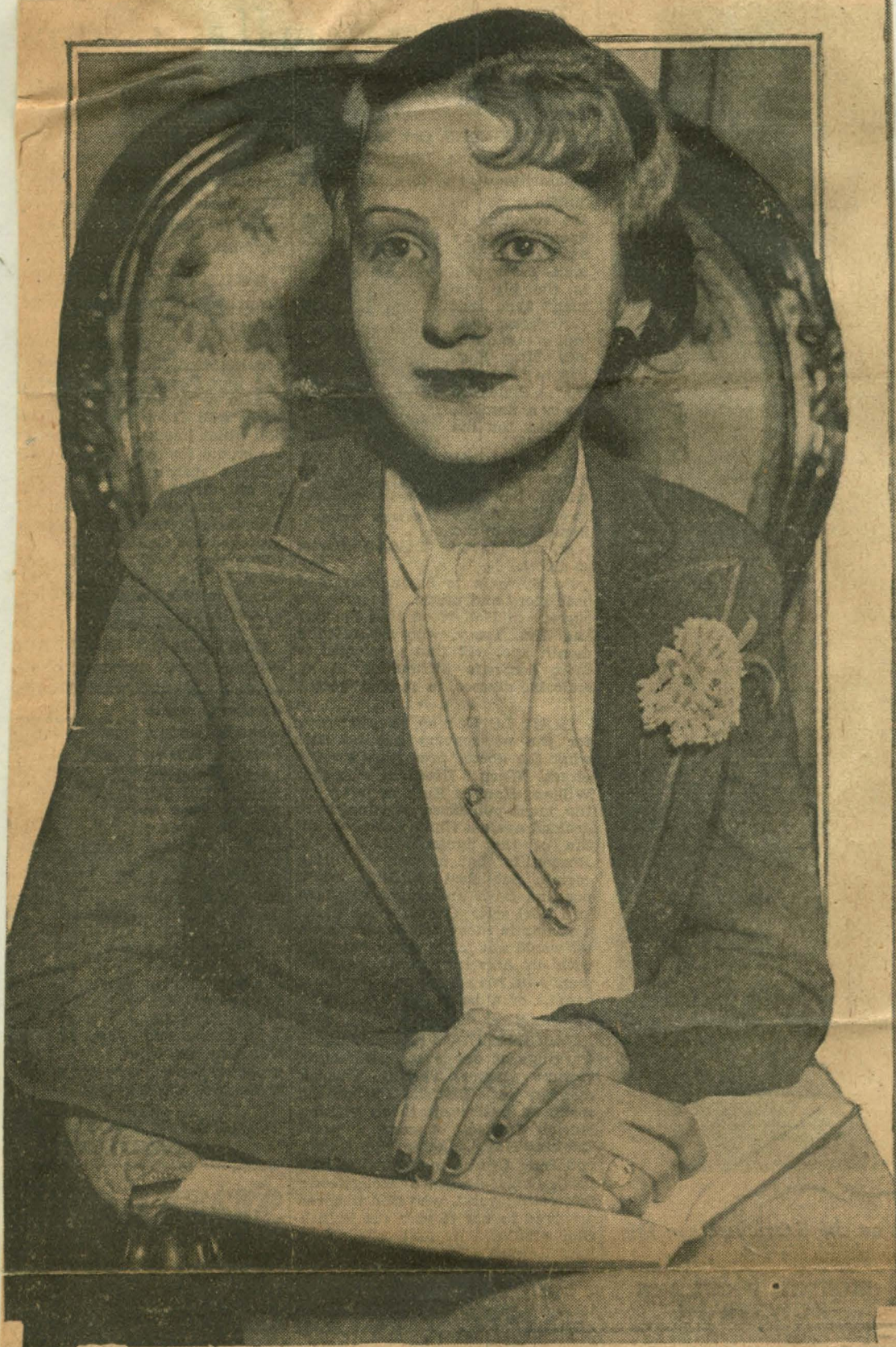
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Chicago Herald & Examiner
October 20, 1933

DECEMBER DEBUTANTE



Miss Virginia Thatcher, daughter of the G. William Thatchers of East Delaware place, will make her debut on December 23 at a tea-dance in the Crystal Ballroom of the Blackstone. Virginia was among the season's debutantes who modeled yesterday at the fashionable St. Luke's style show.—Herald and Examiner photograph.

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October 20, 1933



MODEL FOR CHARITY—Miss Jean Stevens (left), in an "April in Paris" gown of white pebbly crepe, and Mrs. William K. Meyers in a black velvet gown and carrying an ostrich feather muff, as they appeared at the St. Luke's Fashion Show yesterday.—Herald and Examiner photo.

MODEL IN CHARITY FASHION SHOW



(TIMES Photo)

GOLD CROWN.—Jeanette Schreiner models a gold crown for evening wear at St. Luke's Fashion show at Stevens hotel. The gown is gold and white metal.



(TIMES Photo)

FOR DINNER.—Mrs. Robert McCormick Adams models a black crepe dinner gown, white uncut velvet hat and white ermine muff at Luke's Fashion show.



(TIMES Photo)

CLOTH OF GOLD.—Mrs. Gail Borden models an exquisite creation of cloth of gold, with cheney train and chinchilla cape lined with cherry velvet.

FRIDAY, OCTOBER 20, 1933



(TIMES Photo)

BETTY BRAWLEY models a creation in emerald green sequin as part of the St. Luke's Fashion show at the Stevens hotel.



(TIMES Photo)

BLUE FOX FUR gives this charming velvet evening ensemble, modeled by Charlotte Hubbart, a distinguished touch.



(TIMES Photo)

EVENING GOWN, FUR WRAP.—Catherine Weary modeled this beautiful evening gown and soft, clinging fur wrap. In addition she displayed a choice collection of expensive jewels. Note the earring.

Fashion Show Proves Nobody's Scared of the Big, Bad Wolf

By MARCIA MASTERS

Now that the big, bad wolf . . . the old-time saloon, threatens to break down the door of society, one wonders just how long this pre-war elegance in women's fashions will last. For certainly there is an elegance no one has seen in some years about the St. Luke's Fashion show yesterday. That must have been the most formal and fashionable party for its setting.

The big ballroom at the Stevens hotel was jammed . . . every table was crowded, every seat was filled, and every person who is somebody was there to see the society mannish part the massive black velvet curtains and descend the broad modernistic silver stairs that led to the runway.

Nancy Traylor Dramatic

Nancy Traylor was very dramatic in a severe crepe evening dress that shaded in modernistic design from the palest of grey to a deep smoke color that brought out the gold of her hair. Mrs. William R. Odell Jr. wore a spectacular black chiffon dinner dress with a low square back, wide silver belt and a tremendous square cape in nun-like folds.

Isn't she lovely?" everyone gasped as Mrs. William K. Meyers, whose walk could compete with any professional mannequin's, appeared in a slinky Mae West dinner dress of black velvet with a huge muff of black ostrich feathers, and a large black picture hat pinned up daringly at one side with a big plume.

Margot Atkin's classical beauty was brought out by a wine-colored velvet evening ensemble, with a plaited bustle and train. Betty Brawley was beautifully sophisticated in an emerald green sequin dress with a long train. Mrs. Norman Pritchard wore a Grecian dress of heavy white crepe with a brown satin surplice that crossed in front, and tied in a big bow in back.

Mrs. Senseney Steals Show

Mrs. George Senseney won the most applause for the best-looking afternoon costume in the show. She wore a black velvet skirt, a white tunic, Lyons velvet gloves, and a cunning black velvet hat on her red curls.

Mrs. Robert McCormick Adams, who also modeled the ever popular combination of black and white, took the feminine audience by storm. She wore a black crepe dinner dress trimmed in white ermine, the back had a cowl neck that fell in a low decolletege revealing folds

A SONG IN TIME



Nina Mariani, singer, will headline at the Studebaker concert Sunday, which is to pay the way for 500 vets to see the fair.

of white. She wore a white uncut velvet hat and carried a large ermine muff.

Jeanne Wingfield was queenly in a white chiffon dress trimmed in silver sequins. A silver crown perched audaciously on her yellow curls. Barbara Graf went Victorian in a checked gold chiffon with a full skirt, and big puffed sleeves. Little Jean Hyman was also picturesque in cloth of silver trimmed in mink.

Presents Working Girl

The little working girl was presented by the exotic Fleury Leonard, in a brown suspender dress worn over a periwinkle wool blouse and a three-quarter length cape. Although she added the serious touch by carrying a black luncheon box, her appearance was conducive to anything . . . but WORK!

Ethel Dixon, very dashing in a jade green wool suit and a baranduky coat, showed that she was just as outstanding in a fashion show as she is in a revue. Eleanor Janney in violet crepe, studded in silver stars, and Leslie Keith in orange cire satin, wore in the two most colorful gowns present.

Thelma Jensen looked exquisite in an ermine wrap: she should always wear ermine and orchids . . . but they still don't compare in beauty

with her face. Mrs. Wilbur Calhoun Smith, in a white satin nightgown and bedjacket trimmed in Alencions lace, added a note of allure.

All in all, it was the prettiest fashion show seen in a long time. The winter gayety will be dotted with trains, fur trimmed evening dresses, square backs, coloured gloves, velvet gloves, crowns and diamond pins for the hair, dog collars, and everything luxurious the designers can think of.

(Pictures on page 32)

St. Luke's Fashion Show Affords Feminine Section of Society Marvelous Day

Even a Conservative Business Man Confesses
That He Had Good Time at Glittering
Parade of Lovely Models.

BY PENELOPE.

EDMUND J. DOERING JR., the only person who attended St. Luke's fashion show yesterday under compulsion, left it admitting he had had a good time. He stated the facts with conservatism and undue caution, in the opinion of every other guest. Mr. Doering's wife, who had urged him to accompany her, and several hundred other women jammed elbow to elbow in the Grand ballroom of the Stevens hotel were struck all but dumb by the glittering parade of beauty and fashion.

"It was a gay afternoon," said Mrs. George A. McKinlock at the end of it all. She caught the spirit of the hour by dancing a little jig in time to the fox-trot band music while waiting for her guests, Mrs. Joseph Coleman and Mrs. Orville Babcock, to finish comparing notes and go home with her.

"It had a great effect on me," said Mrs. George D. McLaughlin, waving her silver fox fur. "I'm completely changing my way of wearing this scarf—I should trail it—see?" And she made her exit, scarf trailing.

Mrs. Joseph Cudahy, who is moving in from Lake Forest to town in ten days, congratulated every member of the woman's board of St. Luke's as she saw them, one by one. "It went off without a hitch," she told Mrs. John Pitcher and Mrs. Henry Faurot Jr. "The platform was just the right height, the lights were perfect and the gowns superb." "We never had such a mob as this, and we think we've made a lot of money for St. Luke's hospital," Mrs. Pitcher and Mrs. Faurot chorused, beaming.

Mrs. Pitcher, Mrs. Edwin W. Ryerson and most of the other board members had been on the scene of action from 6 o'clock in the morning straight through the show. When they found they didn't have time to go home and dress up before the party began, they simply pinned on sprays of gardenias from the flower girls' trays and let it go at that.

In the face of all competition, Josie Templeton's bicycle was easily the hit of the show. Fire engine red, with nickel wheels, and with Josie in shorts and jersey atop it, it whizzed down the runway to mad applause. She stopped it short at the end of the platform, bracing both feet, and hopped off, turned it around, and whizzed back again.

Louise Dewey Has the Answer to This

Ever since Louise Dewey, the daughter of Mr. and Mrs. Charles S. Dewey, was presented to society at one of the happiest debut teas of last winter, every one who has known her has wondered "When will she be engaged?" She and Marjorie Goodman, who married Louise's brother, Charles S. Dewey Jr., on Oct. 5, are inseparable friends. A few of the Deweys' close friends know now that Louise had a more than special interest in the wedding. One of the ushers in the bridal party was Edward B. Smith, the son of Mr. and Mrs. Solomon A. Smith. It is predicted that her engagement to him will be announced in the very near future by her parents.

Mrs. John G. Shedd, who is always interested in current events, from her granddaughters' debuts to the present mode, clapped vigorously for the bride and bridesmaid. The bride, Mrs. Louis Sudler, wore luminous white satin, with a train sweeping a good six yards in the back. Her tiny veil, of real lace, rippled just below her shoulders.

But it was the bridesmaid who caused the real sensation. Helen Dawes, whom the Edwardians would call willowy, swayed down the silver pathway in trailing gray crepe, with a blackberry sash that touched the floor at one side. Her hat was black, and the supreme touch was a muff of black fox and silver fox, as big as a wine keg, with a bunch of purple violets pinned in the center. She peered coquettishly over it once or twice, in a way that the 1900s greatly appreciated.

Barbara Wendell caused "Oh's" and "Ah's." She came down the stairway with a black and white Great Dane tugging at a leather leash. To go with him, she wore a dark corduroy suit, with nothing less than a muffler of scarlet sequins under her chin.

Mrs. Henry Faurot Jr.'s Scottie was the only other dog in the show. He scampered along beside Mrs. Charles Glore, who was swathed to the eyebrows in a mink coat. As he passed the table where Mrs. Eugene Thayer and a company of notables, including Rosamund Pinchot Gaston, were neglecting their sandwiches to watch the proceedings, he stopped and looked down. He licked his chops with a scarlet tongue pointedly before he recovered his poise and went on.

Dorothy Ranney wore an ice green satin hostess gown, so rich it would grace a royal boudoir. It fluttered with ostrich, running horizontally up and down the skirt. Shortly after, Mrs. W. Calhoun Smith appeared, smiling, in a nightgown—a nightgown elegant enough to wear to a ball. Of white satin, incrustated with beige lace, it had a brief train, cap sleeves and a narrowly cut back. Over it went a matching jacket, with a flaring peplum.

Helen Marie Castle took off her mink wrap to show an evening gown that impressed its beholders mightily. Starkly simple, it was of olive velvet, with cascades of curling velvet feathers at the shoulders and the train. Another outfit that stirred a desire for possession in most of the women present was Mrs. Willard Boyden's pale green and white striped evening gown. Clinging to her figure closely, it had a separate train falling from the waist. Barbara Graf's gown, of diaphanous dull gold tissue, created the same effect. It had tiny sleeves, a closely fitted bodice and a skirt of almost crinoline proportion, without the hoops.

The jewels, of course, provoked many and many a sigh. Margot Atkin wore plain black velvet to display a pair of emerald and diamond clips, ingeniously fashioned to be worn in several different ways. Mrs. Norman Pritchard, small and blond, wore a white crepe gown with a brown girdle as a background for diamonds and rubies. Mrs. Robert Hotz, in blackberry velvet, sparkled with two-inch diamond bracelets on each wrist.

Black, as usual, caught everybody's fancy. Mrs. Robert McCormick Adams wore a severe black frock, with a white hat and an ermine muff so tiny and limp it looked like a big bow of ribbon. It was a huge success. Honore White's outfit was black crepe, the full sleeves caught in puffs from shoulder to elbow by white bands. Peggy Hixon wore a Don Juan cape, which looked exactly like its name, of black velvet over a black evening gown. She carried a pale blue chiffon handkerchief in one hand.

Betty Alexander and Jean Wingfield both wore diadems. With her

dark green evening gown, Betty wore a tortoise shell comb. Jean's was high and pointed above her face, of silver set with brilliants, to go with her white gown.

Down in the audience, Mrs. William F. Burrows, sitting between Mrs. Ogden Armour's and Mrs. William O. Goodman's tables, enjoyed the whole pageant, including the detachable rhinestone toes on a pair of red evening slippers that flashed by her. Mrs. William E. Clow, Mrs. Edward Swift, Mrs. William Burrows Jr. and Louisa Burrows were all at her table, having a very good time.

Mrs. Press Hodgkins and Louise Brewer impressed them considerably. Mrs. Hodgkins gave the first hint that ostrich fans a couple of yards wide are back in style. With her purple evening gown, she waved a dull red fan, with devastating effect. Louise, in country tweeds, was equally smart. She pulled off a little brown jacket to show a loud plaid blouse and scarf underneath. She wore it with the same nonchalance that Nancy Morse showed as she strolled along, her hands in the skirt pockets of a black suit laden with silver fox. She had a red hat, and five narrow red bracelets over one white gloved wrist.

Eleanor Wheeler, in tangerine satin with a ruff of feathers, and Eleanor Janney, in a frock composed entirely of pansy-colored beads and a cherry velvet sash, made smashing effects. Mrs. Lawrence Williams wore a surprise dress, of purple crepe, perfectly plain in front. Row after row of wide fringe hung in back, from the low-cut waist to the little train.

As a result of the whole show, the audience finally went home in mild delirium. If you could have one dress out of the whole array, which would it be? To date, no one has decided.

In Mrs. Charles Besly's beautiful home in Hinsdale, Mme. Marie de Mare, her house guest, is giving one of her favorite talks on Monday afternoon. French history is a pet interest of Mrs. Besly and of Mme. de Mare. In the rose brocade and gold drawing room of Mrs. Besly's chateau-like home, Mme. de Mare is speaking to a group of Hinsdale and Chicago women on "Women Racketeers of the Seventeenth Century."

Her background is sure to draw almost as much attention as her speech. A cabinet, once the property of Anne de Bretagne, wife of Henri VIII and Louis XII, occupies a place on honor in the drawing room. In the adjoining art gallery hang wonderful pictures, some of them by Chicago's first famous portrait painter, G. P. A. Healy—who was Mrs. Besly's father and Mme. de Mare's grandfather.

After the lecture tea will be served. Mrs. Besly is being assisted by a committee of twenty-five Hinsdale women.

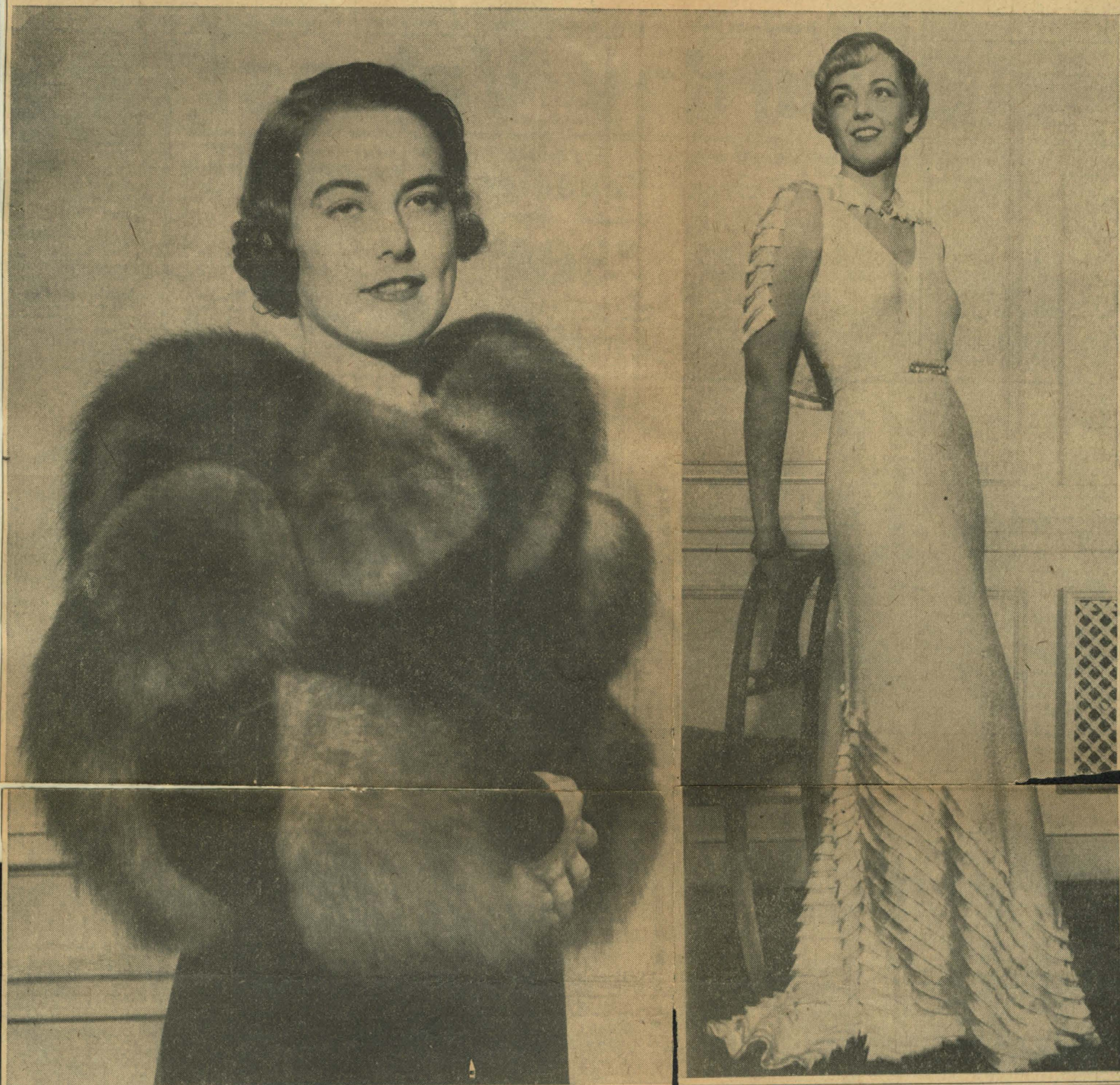
CHICAGO DAILY NEWS

FRIDAY, OCTOBER 20, 1933.

TWO OF 88 REASONS WHY ST. LUKE'S FASHION SHOW WAS HUGE SUCCESS

The prettiest young women in Chicago society acted as models for the winter styles at the fashion show sponsored by the woman's board of St. Luke's hospital yesterday at the Stevens hotel, to raise money for the hospital. Among them were Louise Dewey (left), blond and blue-eyed, who wore a wine-colored velvet evening wrap and gown, heavy with blue fox fur. "April in Paris" is the name of Jean Stevens' white gown, with its hundreds of tiny ruffles and its clinging lines. The cape can be removed, if you have as beautifully a bronzed back as Miss Stevens', showing a low-cut bodice.

[By a staff photographer.]



CHAPERON TELLS OF LOUISE DEWEY'S

Daughter of Former Aid to U. S. Treasury Secretary and Son of Financier to Wed

By The Chaperon

IF LOUISE DEWEY SHOWED MORE INTEREST IN the bride's and bridesmaid's dresses worn at yesterday's St. Luke's Fashion Show by Mrs. Louis Sudler and Helen Dawes than in the fur-laden evening wrap she herself modeled, here's the reason: Her parents, Mr. and Mrs. Charles S. Dewey of North State parkway, have asked me to announce today her engagement to Edward Byron Smith, the younger son of Mr. and Mrs. Solomon A. Smith of Lake Shore drive.

The announcement was to have been made at a family dinner which the Deweys are giving tomorrow night, but when two such popular young people as these have such an exciting secret it just naturally can't be kept—not with all their closest friends in the younger set simply bursting with the news.

So when the Deweys and their older daughter and her husband, Mr. and Mrs. Frederick Alger Jr., of Detroit; the senior and junior Solomon Smiths; Mr. and Mrs. George Chappell (Caroline Smith) and a few of the closest friends of the newly engaged pair gather together tomorrow night it will be principally to drink their health and wish them all the happiness that seems destined to attend such a perfect match.

Two of the people most interested in this romance will not be among the guests. They are Charles S. Dewey Jr., and his bride, Marjorie Goodman—brother and best friend, respectively, of the pretty Louise—who are honeymooning in Paris

after their wedding October 5 at St. Chrysostom's, at which Miss Dewey and her fiancé were bridesmaid and usher.

Miss Dewey, whose father was assistant Secretary of the Treasury under Coolidge and later served as financial adviser to Poland, was educated at Mlle. Boissier's in Paris and at Farmington. She was presented at the Court of St. James Summer before last, with her good friend, Marjorie Goodman, and made her bow to Chicago society last Fall at a tea held in her parents' home. During the Christmas holidays her parents gave a ball for her at the Casino. She is vice president of the Les Jeunes, the junior auxiliary of the Alliance Francaise.

Mr. Smith is a graduate of Yale and is in the Northern Trust Bank which his grandfather founded and in which his father, uncles and brother are active, and of which his future father-in-law was vice president from 1920 to '24.

Fashionables on Both Sides of Footlights at St. Luke's Charity Style Show

THE SEVERE, SMART WOMAN who has no use for romance is literally "not going to have a thing to wear" this season. She will have to wear her last year's clothes over again.

But for the woman who loves illusion there are halos and

blushes, trains to swish, hats in which to toss her head, and, to celebrate her complete emancipation from a practical and useful life, there is diaphanous gold gingham.

All of these things, which the smart magazines have been forecasting to a dubious world, are realities. They were introduced yesterday at St. Luke fashion show, and some of them were already the possessions of Chicago's smartest women.

Emerging from the gold and silver cylinder which served as a door, Lucy Harrison, granddaughter and great-granddaughter of Chicago mayors, opened the show on a romantic note. Her eel-gray gown was covered with a cape of ostrich feathers and her wide-brimmed hat was turned sharply up on the side and caught with a cluster of peacock feathers.

Then Mrs. Bartholomay Osborne sailed out, to the tune of "Honeymoon Hotel," in a negligee of rose shell satin, followed by Mrs. Press Hodgkins showing how a woman can be dramatic in a princess gown of purple if she has a big rose colored ostrich fan to wave languidly.

Even Removable Rhinestone Toes.

SHE MIGHT EVEN HAVE removable rhinestone toes. Mrs. Paul Russell was wearing them on a pair of scarlet moire slippers, and they are, of course, for formal evening wear.

Alice May Dickinson displayed the first halo, and rightly so. "Isn't she the angel!" everybody says whenever she models. Her blond hair, encircled with a halo of black velvet, was covered with black net which flared out in a visor. Just a breath, but a hat nevertheless, to go with a dinner gown like the one she was wearing, black velvet with wings of stiffened black lace.

For the proper display of the new ear clips, a Michigan av. jeweler chose the dainty ears of Mrs. Norman Pritchard. The clips fasten on the tops of the ears and you can readily see why just any ears wouldn't do. They have to be entirely uncovered.

Margot Atkin, swathed from head to foot in ruby velvet, demonstrated one of the new diamond clip buckles which can be worn as a brooch, a fastening for a cape, or a belt buckle. A lot of people whose friends were in the audience yesterday are going to get them for Christmas presents.

Another convenient little remembrance would be the diamond and ruby strap demonstrated by Louise Dewey. It is worn across the back of a backless evening gown, to keep the shoulders from slipping off.

Gandhi Red Newest Shade for Gowns.

THERE WERE HALF A DOZEN red shades in the show. The newest, called Gandhi red, was worn by Barbara Morse, just back from Europe. It was a princess gown of

uncut velvet with a short, tight coat edged in chinchilla.

Chinchilla is THE fur, regardless of most person's inability to buy it. Mrs. Philip Maher's black velvet gown had a train edged in chinchilla, which was only one of its distinctions. The train was on the side instead of the back. With it she carried a chinchilla muff as big as a soft pillow, while the band played "Things Look Brighter Again."

Mrs. William R. Odell Jr., in a black chiffon gown, had a chance to know how it might feel to be Lady Abdy for five minutes. She wore a gown designed for the English beauty and worn by her in London, and it had a wide belt of silver metal and a floating cape, and that was all. But that was everything.

THE REAL PIONEER of the show was Josephine Templeton, who came rolling down the runway on a bicycle—in trunks. Debutantes' mothers are not accustomed to seeing their daughters' legs in a St. Luke's Fashion Show, and there were some shocked whispers backstage when Josie appeared to be going forth clad only in shorts, a little sports brassiere, and a heavy coat of sun tan oil. But she slipped on a rose-color sweater and pedaled out, to vast applause.

On the way back she passed Little Red Riding Hood in the person of Mrs. Arthur Bissell. Mrs. Bissell was demonstrating the newest of evening capes, a red velvet lined in white satin with a pointed hood. When she took it off her white evening gown was seen to have a row of bows on each side, from just under the arms to the hips.

Nancy Traylor, one of the sensations of last year's show in a fluffy debutante frock, is grown-up now. Yesterday she wore a gown designed especially for her, called "Tango," a white cashmere with a drift of diagonal stripes in soft gray, long, very close fitting from the hips up, and perfectly backless.

Helen Dawes Excites Much Envy.

OF COURSE THE BRIDE'S ENTRANCE is always the high point of the show. But lovely as Mrs. Louis Sudler was, in her trailing white satin gown and waist-length veil of all-over lace, it was her bridesmaid, Helen Dawes, whom the girls in the audience envied most. Her gown of silver lame, had a violet-color velvet sash which hung to the floor on one side, and instead of a bouquet she carried a large flat muff of silver fox, with a big bouquet of Parma violets pinned flat against it. Her hat was a halo of purple velvet.

The diaphanous gold gingham was worn by Barbara Graf, with a gold star in her hair. Almost every shop which exhibited sent



This picture of Louise Dewey, whose engagement to Edward Byron Smith was announced by her parents today, was made yesterday at St. Luke's Fashion Show in which she was a model.

hair ornaments: a rhinestone crown for Jeanne Wingfield to wear with a white beaded chiffon, a silver bandeau to go with Jeanette Schreiner's silver lame, a gold comb for Leslie Keith to wear with a gold lame, a halo for Mrs. Lawrence Williams' gown of pansy fringe, and stars for almost everybody else.

THE MOST AMUSING HATS

were the "Wings of a Century" worn by Mrs. Edward Lehmann Jr. and the "nurse's cap" of ermine modeled by Mrs. Robert McCormick Adams.

Something new in trains was shown by Mrs. Willard Boyden, a fishtail train separate from the gown and suspended from the waistline.

later than the fashions worn by the audience, since every woman there had apparently obeyed that urge to wear her smartest costume, in spite of the threatening weather.

Black was the color, silver fox the fur, and orchids and creamy gardenias the flowers favored by most of the ladies who sat at small tables on each side of the long runway and sipped tea while they watched. Even before the first model had stepped upon the stage, it was apparent from the audience that the age of elegance has returned. Rich materials, luxurious furs, fine jewels have reappeared, and it was a heartening sight yesterday to see the lavish sweep of silver foxes on pretty shoulders; the gleam of black caracul; the dark beauty of sable and mink; glitter of diamond pins in costly hats, the fragrance of exquisite perfumes.

Mrs. John Alden Carpenter was one of those who wore black with a touch of green at her throat; Mrs. William J. Chalmers was another, relieving the black of her caracul coat and velvet hat with a jaunty white algrette and her exquisite pearls; Mrs. Laurance Armour was in black, too, a beautifully cut cloth coat with a huge collar of silver fox and a black sailor that turned up in back where a surprising cluster of black ostrich tips topped her ash-blonde curls.

Mrs. Walter Wolf Busy and Happy.

MRS. WALTER WOLF was the busiest—and I think the happiest—woman there. Besides being "wardrobe mistress" for the show, she was an exhibitor (Honore White and Mrs. Frederick Peabody modeled clothes from the shop she owns with Mrs. Augustus Eddy and both they and the clothes were great successes, much to her delight!).

And, besides, she was hostess to a pair of smart New Yorkers who had come out expressly to see her fashion show. They were Mrs. Thomas J. Lewis (who, other women are always excited to hear, is Elizabeth Arden in public life); and Mrs. Lewis' sister, Vicomtesse de Manblac of Paris.

Rosamund Pinchot, who came with them from the East, had been torn between going to the fashion show or the World's Fair Art Exhibit and the pictures had won. After all, they have fashion shows in New York.

Mrs. Lewis was all in black—a black cloth coat with a cluster of white and purple orchids at her shoulder, a black antelope beret, black gloves and black purse. The only touch of color was her lipstick.

Others picked out were: Mrs. Columbus Healy, Mrs. David Forgan, Mrs. Henry Faurot Jr., Mrs. Stanley Keith and Mrs. George Richardson, all garbed in black and all in from Lake Forest to see Mrs. Forgan's daughter, Fleury Leonard; Mrs. Richardson's Nancy Morse, and Mrs. Keith's Leslie make their debut as models.

Mrs. Lloyd Laflin's Suit Striking.

Quite outstanding was Mrs. Lloyd Laflin's black and white diagonal tweed suit and hat with its little red pompom on one side... her younger sister, "Baby" Clow, hatless and full of news of her gay time in New York, from where she had just returned that morning on The Century... the heavy gold bracelets on Janet Busby's wrists... the rich chinchilla cape over Mrs. Moses Wentworth's gray gown... Helen Bell's square-topped turquoise Alpine hat.

BETROTHAL TO EDWARD B. SMITH



A black cocktail dress was worn by Mrs. Harold Strotz. The note of elegance, so necessary this season, was struck with a yoke and sleeves of glistening black beads and a cape of luxurious silver foxes. Mrs. Strotz wore a wisp of a velvet cap and a provocative nose veil.

When Honore White (above) came down the runway at the St. Luke's Fashion Show at the Stevens Hotel, all the slim young things in the audience busily began to make checkmarks on their programs because she wore an

attractive gown of black crepe, its sleeves being banded in white chenille, which also outlined the princess waistline, a tiny velvet hat and a black ostrich muff. A perfect costume for a debutante's afternoon!

Two Engagement Announcements—Those of BETROTHED



When Louise Dewey posed for this photograph on Thursday, only her most intimate friends knew of her engagement to Edward B. Smith, son of the Solomon A. Smiths of Chicago and Lake Forest. Louise is the younger of the Charles S. Deweys' two attractive daughters.

'R Dewey and Kathryn Collins—Greet Society

EDWARD SMITH AND ROBERT J. GRAF JR., RESPECTIVELY, WILL BE BRIDEGROOMS

By The Dowager.

WORLD'S FAIR YEAR will go down in the Charles S. Deweys' family history as the "romantic year." Following only a few weeks the marriage of their son, Charles Jr., to Marjorie Goodman, they're announcing the engagement of their daughter Louise, to Edward B. Smith, the son of Mr. and Mrs. Solomon A. Smith.

For Louise, her engagement rounds out the same happy and sister-in-law, Marjorie Goodman's presentation at the Court of St. James, a debut at one of last year's holiday time . . . and such popular "second year," she is even this year's girls."

Thursday, most of her mother's and Louise in her handsome claret will be a part of her trousseau, for and were congratulating Mrs. Smith,

Though the young people are planning to be married after Christmas, they will continue with their studies at the university.

WHAT A CENTURY OF PROGRESS has really needed to complete its roster of celebrities is at least one Grand Duke, and an Earl. And that lack is about to be remedied, for I hear that the Grand Duke Dimitri of Paris (formerly of Petrograd) and the Earl of Dudley of London are both coming to town within the next few days to see the pupair.

S. The Grand Duke, a brother of the Grand Duchess Marie and a are the happy result. She showed cia, and Mary-Ann, aged 3 and 4, of creative work herself, and Mary-verse." She had been doing a bit years of writing "Anthony Ad- been idle during her husband's four She told me that she had not of their florist's box.

She had four gardenias, fresh out terial flower sprigged in red. And a cowl-necked top of quaint material usually effective black dress with mated, and she was wearing an unusual conversationalist as her husband. I FOUND HER as delightful a part in the family's best seller.

Phil I

Polly Walker, one of
at the World Playhouse to

DID YOU EVER see a butcher

hat talk?

No, this isn't a riddle. As a mat

ter of fact, there are some 2,000

or more mid-westerners who ca

answer without hesitation.

Those 2,000 are spectators who

have been numbered among the

radio studio audiences at Phil Bak

er's Armour programs Friday eve

nings over an NBC-WJZ net work

Theater audiences at the Palac

this week can do the same because

Baker is appearing there in person

BAKER, let it be known clown

through his role as the Armour Jes

ter garbed in the traditional apro

and cap of a butcher. His micro

phone stand is rigged up like

butcher's counter. The atmosphere

of the client's products pervade

the show.

But what Baker can do with the

cap!

Each show has in it a skit. Like

wise each show has a "tone poem,

a tiff with Beetle, the stooge hau

ter; repartee with Bottle, the Eng

lish butler, and incidental this-and

thats as the script or Baker's whim

call for them.

FOR EACH GAG, the cap a

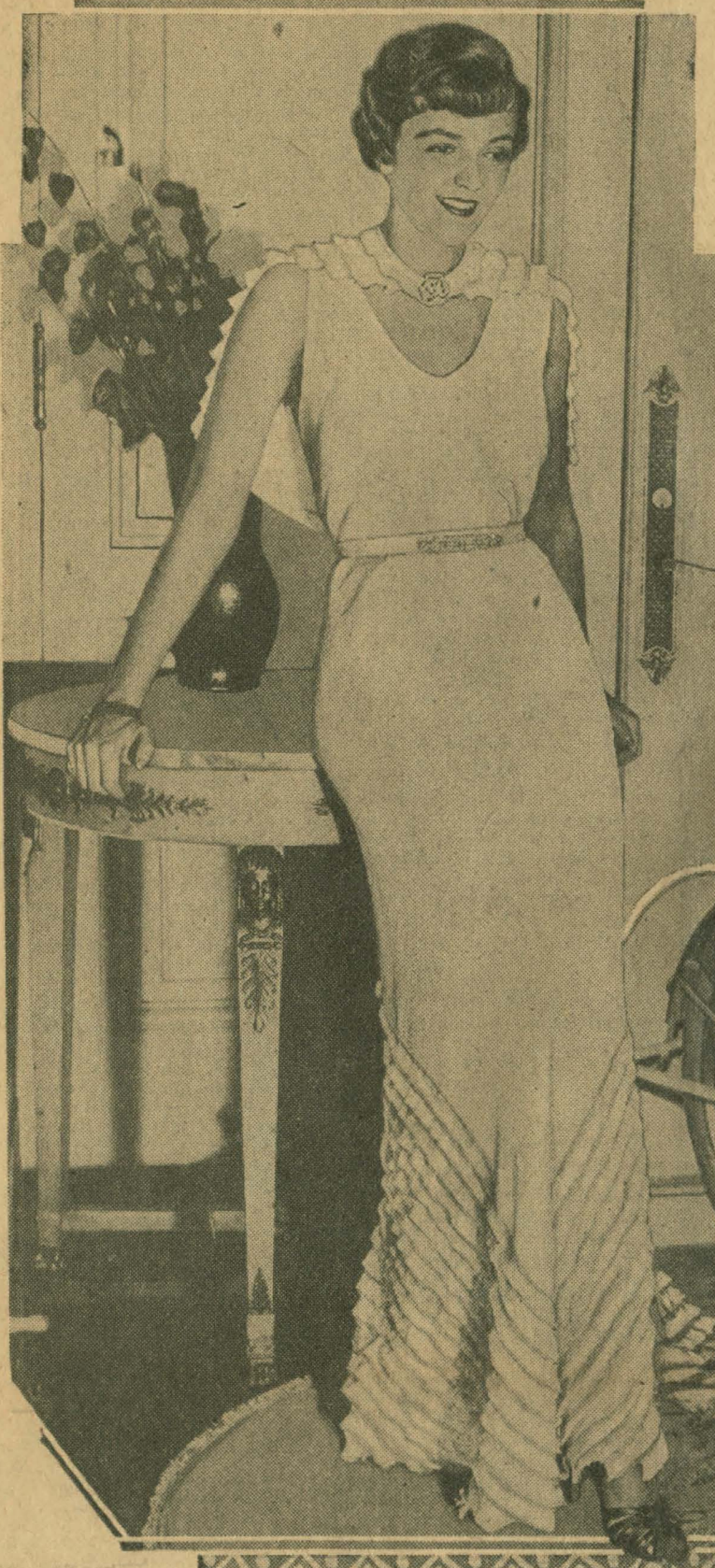
sumes a different angle; a differ

ent shape. It talks. And wit

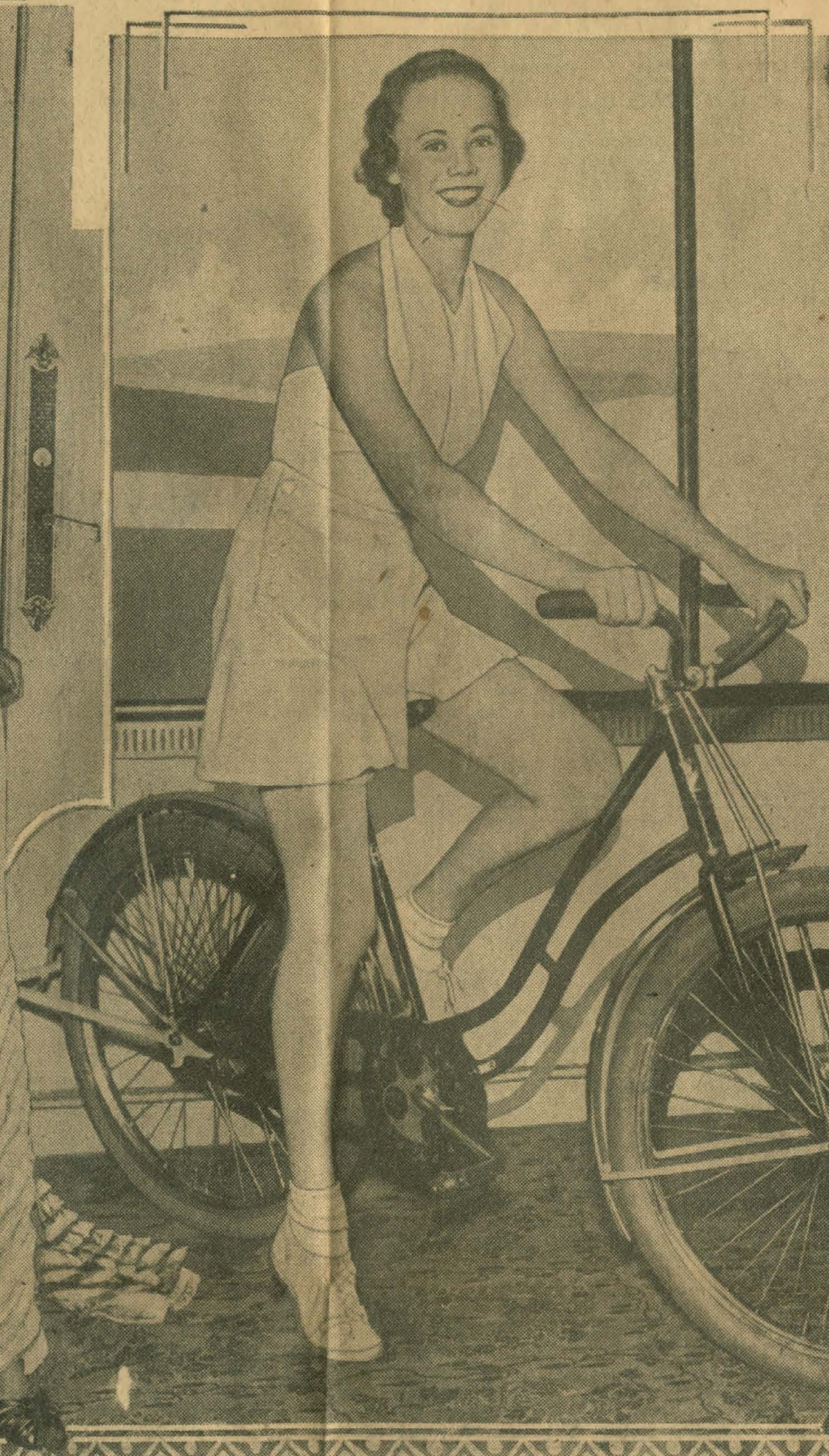
o- Baker's facial expressions and ge

ties if builds an atmosphere the

"APRIL IN PARIS"



"BERMUDA"



"CHICAGO NIGHTS"



These creations, named by their designers after the scenes which gave them inspiration, were among those shown at St. Luke's Fashion Show in which the most beautiful and prominent young women in Chicago society were models. At the left, Jean Stevens is wearing "April in Paris," an evening gown of soft white crepe, exquisitely cut and banded with rows of white silk fringe. The tiny cape of fringe comes off to reveal a low-cut

back, or stays on to swing gently as she walks and give the illusion of the gentle breezes of Paris in April. In the center picture, Josephine Templeton, a debutante of this season, is wearing a costume designed for a mid-Winter holiday in sunny Bermuda. No motorcars are allowed on that island, you know, and bicycles are the favorite mode of transportation, so Miss Templeton offers bicycling shorts of white silk, a top of the same material and no

back, so the Bermuda sun can get in its work. She pedaled down the runway to a great big hand! And on the right, Edith Behr offers here an evening gown to dazzle any ballroom in Chicago. It is of white crepe Roma, with stripes of gold lame, and its shoulder straps are great bunches of golden grapes. Is it a gentle hint that champagne will be flowing legally once more before the social season is in full swing? (All photos by Chicago American.)

Chicago Times
October 22, 1933



(TIMES Photos)
Jane Fortune and Jeanette Schreiner, young socialist
headliners, modeled in St. Luke's fashion show at the
Stevens.

DECATUR ILL. MORNING HERALD
MONDAY, OCTOBER 23, 1933

S

THIS FALL ELEGANCE



Honore White, one of the numerous Chicago society women who appeared in the St. Luke fashion show last week at the Stevens hotel, came down the runway in this gown of black crepe, its sleeves banded in white chenille. Chenille also outlined the princess waistline. A tiny velvet hat, and an ostrich muff, added the elegance of the fall costume.

Chicago Daily Tribune

THE WORLD'S GREATEST NEWSPAPER

MONDAY, OCTOBER 23, 1933.

The Modernistic Trend in Stripes



Miss Edith Behr, daughter of the Benjamin Behrs, in the striking white crepe gown, modernistically striped in gold, which she modeled at the St. Luke's fashion show.

[TRIBUNE Photo.]

SATIN CHAINS FOR THE AUTUMN BRIDE



If you're going to be a Fall or Winter bride, look well at this picture before deciding on your own wedding dress and veil and the costume for your bridesmaid. It shows the costumes modeled by the "bride" and "bridesmaid" in the St. Luke's Fashion Show held recently. Mrs. Louis Sudler wore a wedding gown of creamy satin trimmed with an unusual treatment of satin rope, resembling a heavy iron chain, which was also used as a crown for her headdress. The lace veil fell only a little below the waistline—a new note in fashion. Her bouquet was a large cluster of white rose buds. Silver striped lame, exquisitely cut, was selected for the bridesmaid's dress worn by Miss Helen Dawes. A tiny skull cap was of the same material. But the NEWS of this bridesmaid's outfit was in the muff of silver fox with its huge bunch of Parma violets pinned to the center. The exact rich shade of the violets was repeated in a long velvet sash which hung from her waist to the floor, forming a tiny side train. (Chicago American photo.)

(If you want to know what store has these costumes, telephone Joyce Fenley at Andover 1234 or send a self-addressed stamped envelope to her in care of The Chicago American and she will be glad to tell you where they may be seen.)

ONE OF THE HIGH LIGHTS OF ST. LUKE'S FASHION SHOW

This emerald green dress flashing with sequins was worn by Miss Betty Brawley, who displayed it and the fan of coq feathers to the best advantage.

[By a staff photographer.]



MONDAY, OCTOBER 23, 1933.

Furs and Feathers, Jewels and Sequins Make Fashion Show a Memorable Picture

Women's Clothes in This Modern Age Prove to
Be Reminiscent of the Days When Ladies
Had Elegant Leisure.

BY NINON.

LUCKY the debutante whose coming out has coincided with the coming back of the lost elegance of another era. Little girls who trailed about in mother's taffeta petticoats and feather boas and then grew up to a womanhood which featured knee-length skirts are only to be pitied by the girls of today who can sweep out into the social whirl trailing clouds of glory as they go.

The fortunate maidens who modeled at the St. Luke's fashion show Thursday must have trundled their yards of fur and feathers behind them, and waved their fans and muffs under the flood lights with consummate satisfaction, serene in the assurance of youth and professional makeup, and the knowledge that the clothes they wore were more feminine and beautiful than for many a year. Every gown that came down the silver steps and along the brilliant runway in the grand ballroom was truly a creation—a dramatic combination of all the ingredients of which picturesque costumes are made.

From among the ninety-eight portraits of loveliness it is natural to remember most easily those that were dramatized by a name or made impressive by some association. It is easy to recapture the picture of Helen Dawes garbed as a bridal attendant in palest gray-blue lame with a silvery cast accented by wide side sash of rich purple velvet, which contrasting touch was repeated in a twist which was wound into the low back decolletage. And, equally easy to see, again, the bride portrayed by Mrs. Louis Sudler, whose gleaming white satin bridal robe trailed along the floor for five yards and whose veil of allover lace was crowned by a cornet braid of the same lustrous satin as her gown.

Surely no one will forget "April in Paris," an original creation for the blond beauty of Jean Stevens, who wore a long clinging gown of heavy white pebble crepe with sweeping train and a detachable hooded cape made entirely of rows of inch-wide silken fringe.

Red Riding Hood was another star who won applause with her knee-length cape of crimson corduroy whose hood fell back, revealing creamy satin lining. Mrs. Arthur Bissell, thus attired, looked eager and willing to meet big bad wolves or any other sort of adventure.

A dress designed especially for its wearer, as was the one modeled by Nancy Taylor, could not help but receive a lot of attention. Of a glove-silk clinging material woven in wide bands of gray and white, it covered her dainty person completely, with high neck and long sleeves giving an impression of almost quakerish demureness, which was dramatically changed when she removed the jacket, leaving an exposure of back and arms completely unrelated to any followers of William Penn or his descendants.

Vivid or unusual colors also paint indelible pictures on the mind. One remembers the Schiaparelli blue dress bright with beads and touched with a cherry-red girdle worn by Eleanor Janney; the dinner suit of flame-velvet whose hip-length jacket was collared with gray chinchilla, repeated on the trailing skirt worn by Barbara Morse, and the American beauty gown with white fox and complemented by gloves of the dress fabric which Winifred Wheeler wore so beautifully.

Green sequins glinting in lines over the surface of a green crepe dress and composing the train in a solid mass of glittering bits was one of the outstanding sensations, which was shown to its best advantage by Betty Brawley, who doubtless realized that the brilliant gown and the stunning feather fan she carried typified the Mae Westian mode completely.

From the vast mass of fashion material viewed in the two-hour parade we learn that evening gowns are for the most part high-necked and long-sleeved. Occasionally the sleeves come off with the jacket of which they prove to be a part, leaving the arms and back exposed, though the throat clings to some form of covering.

Trains long and short are seen on practically all of the evening clothes, whose length and grace are often accentuated by bands of fur or feathers.

Velvet either cut or uncut is the most popular fabric for formal wear, with lame or any form of metal-threaded cloth second. White for evening is usually relieved by touches of gold or silver and black often is touched with the gold or accented with white fur.

Hats are of various shapes and sizes, with the new baby bonnet or halo line framing youthful faces. Evening hats of lace, chiffon, sequins and velvet, mere wisps of fragile stuff, are most flattering and almost a requirement unless the hair is otherwise adorned with jeweled combs or clips. Bracelets, necklaces and earrings are of huge and showy types simulating precious stones, especially diamonds and rubies.

Altogether the girls will have a wonderful time dressing up this winter.

The only problem being can they have any fun after they are so elegantly accoutered?

Dark Tones of Edwardian Era Linked With Formal Styles at Chicago Benefit Show

Fashion Exhibit for St. Luke's Hospital at Stevens Hotel Emphasizes Elegant Apparel — Sleeved Types Important — Trimmings Are Opulent — Many Shops Represented

Chicago. — The new code for evening fashions, as interpreted in the seventh annual benefit fashion show staged by the Women's Board of St. Luke's Hospital in the Grand Ballroom of the Stevens Hotel, established the definite return of an elegance not seen since the pre-war period. Generally agreed to be the most important annual fashion event in Chicago, the St. Luke's revue has always emphasized formal apparel, but this year cocktail, dinner and evening styles predominated almost to the exclusion of daytime clothes.

Elegance reflected in design and color, as well as in rich fabrics and trimmings, a number of distinctly new trends emerged. Impressive among these was the highlighting of dark shades. Although the frequent appearance of white indicated it will be more important than ever in the fall and winter evening mode, the pastel shades of the last several years were supplanted by rich, dark tones of Edwardian inspiration. Patou's "black-berry" and deep blue green known as "epinard," garnet and purple reds, evergreen and olive, Schiaparelli blue and dark purple, were among the most important of the dark tones, while black was strongly represented in a variety of fabrics. Chinese shades, particularly red and a bright orange, were sponsored both as basic colors and as accents.

Sleeved Formality.

A second new note in the evening mode was the favor for sleeves, extremely formal as well as more informal gowns recognizing the fashion. In the case of the former, sleeves were usually short, and quite often were formed by drapings which left the shoulders bare. The cuffed, separate sleeve, extended half way above the elbow, distinguished a number of gowns, one of the most interesting being a black velvet model from Millie B. Oppenheimer, Inc., where the exaggerated gauntlet cuff was done in stiffened black lace. A black crepe late afternoon or cocktail gown from Rae-Mar, Inc., banded the three-quarter sleeves and outlined the princess waist in white chenille.

Rich trimmings commanded noteworthy attention in their new disposition on skirts, as well as bodices. Feathers appeared repeatedly as shoulder and skirt accents. White ostrich godets distinguished the front skirt section of a trained, lustrous white satin gown from Marion Dwyer. An orange cire gown from Lily Hefernan achieved an off-the-shoulder decolletage with a lei of matching coq feathers, while a purplish blue panne velvet presented by Blum's-Vogue sponsored a similar effect with ostrich.

Fur trimmings were even more important than feathers. Although classic mink, sable and silver fox continued in high favor, chinchilla was seen frequently. The sheath-like silhouette of a black velvet gown from the Blackstone Shop was broken by an extremely full section, chinchilla-bordered and worn with a chinchilla muff. A Chinese red velvet gown from Molly Kelly used a chinchilla skirt border.

Other trimming details included velvet ribbon, glittering sequins and rhinestones, fringe and flowers, the latter sometimes metallic, as in the gold metal flower shoulder straps of a white novelty crepe gown. Jet beads were effectively used for full upper sleeve section and yoke of a black crepe cocktail frock from Powell, and green sequins were applied in allover diamond pattern on a sheer green gown from the Fashion Center of Marshall Field & Co. Retail. Velvet ribbon trims almost invariably effected vivid color contrast, such as the cherry red velvet belt on the Schiaparelli blue crepe dinner gown from Rie-Go, Inc., and the brilliant orange velvet which was sanctioned for the wide shoulder straps and long sash of a gold lame gown from Kerman's.

Back Fullness.

The evening silhouette followed closely fitted lines, often modified by fullness at the back. Trains were highly favored, usually in pointed effects. Exaggerated back fullness which develops into a train was strikingly ex-

pressed in a white pebbly crepe gown presented by Brick House, Inc., in which myriads of tiny ruffles expressed this treatment. A brief shoulder cape was composed of similar ruffles.

Off-the-shoulder treatments appeared in decolletes. The draped bateau with "yawning" bands, and bands dropped below bare shoulders, were favorite expressions. White metal cloth lapels struck an interesting note in the decolletage of the black crepe evening gown from Sally & Greenebaum, Inc., while cascades of the dress fabric, loops and intricate draped treatments were among the varied decollete expressions.

Dramatic Capes.

Evening wraps, perhaps due to the interest in the sleeved evening gown, showed a variety of new stylings. Full length coats were shown in striking effects, while interest was concentrated on capes in a variety of lengths and silhouettes. Strikingly new was the "Red Riding Hood" cape of scarlet velvet posed over a white crepe gown from Field's, and equally dramatic was the flowing sheer black cape of ecclesiastical inspiration, which completed a Mainbocher original from Marjorie Letts. A number of brief wraps were styled to appear as part of the bodice of the dress, and severely tailored waistline jackets found several sponsors.

Millinery and Jewelry.

The limited showing of daytime apparel highlighted the suit theme with the three-quarter coat of paramount significance. Whole or partial fur borders were a recurrent detail, and such shades as burgundy, news rusts with a bronze cast and deep bronze greens prevailed.

A separate showing of millinery divided favor between the romantic, cavalier silhouette, and small, snugly fitted types. In the case of the latter, crown details were extremely important. Among the models shown by Bes-Ben, Inc., which sponsored a new quality of dramatic styling, were "Inspiration," a brigand hat of black hatter's plush with rhinestone dagger; "Romance," a shallow crowned, narrow brimmed silhouette of brown velvet with gold ostrich tips massed at the back; "Rendezvous," interpreted in maline and black velvet with black ostrich dripping from one side of the brim, and "Mercury," black crepe with stiff feather wings. Red sparrow feathers gave pointed height to a black antelope suede model from Bennett.

New ideas in jewelry from Spaulding-Gorham included ear clips worn at the top of the ear, hinged buckles and brooches and a clip-buckle to be worn at the throat or as a belt buckle.

MODELING FOR CHARITY



Josephine Templeton (left), wearing the modish outfit she'll model tonight in the fashion show following a movie at the Deerpath in Lake Forest, is shown with Mrs. Edith Harrison Manierre at the latter's home on Rose Terrace, rehearsing for the event. A dozen or more prominent young Lake Foresters are sponsoring the benefit for the Church of the Holy Spirit.—Herald and Examiner photograph.

From The Dowager's Notebook

LAST NIGHT'S MEMORABLE performance of the Boston Symphony Concert in Orchestra Hall, was more than just an exquisite concert for Mrs. Andrew M. Sherriff! She had heard the Bostonians play many, many times, for her father, the late Bernard Listeman, was one of the founders of the orchestra, with Maj. Henry L. Higginson, back in 1881, and one of its first concert masters.

Mr. Philip Hale, connotater for the Boston programs for many years, and his wife were in the audience with Mr. and Mrs. Rudolph Ganz, who are giving a tea this afternoon at the Pearson for them.

CARDS ARE OUT to the debut tea Mr. and Mrs. Charles B. Shaffer will give for their daughter Barbara on Friday, November 3, at their Lake Shore drive apartment, Miss Shaffer's roommate at Ogontz, Miss Elizabeth Sprague Coolidge.

the Robert McCormick Adamses, the Arthur Aldises, the Charles B. Goodspeeds, Mrs. Frederic Upham and the Edwin L. Ryersons.

Other subscribers for the American Theater Society season are Mrs. Wilhelm L. Baum, Mrs. Wentworth G. Field, Mr. and Mrs. Rudolph Ganz, Mrs. Robert J. Graf, the Carter H. Harrisons, the John A. Holabirds, the Ira Nelson Morris, Mrs. James A. Patten, the Marvin B. Pools, Mrs. Patrick A. Valentine, Mrs. Everts Wrenn and the J. O. Watkinses.

LAST, but far from least, of the fete-ing for Mrs. Elizabeth Sprague Coolidge of Boston, who brought the Pro Arte Concerts to Chicago, is the reception in the Illinois Host Building tonight . . . given in honor of Mrs. Coolidge and Dr. Frederick A. Stock by the Hostess Committee and the Committee on Musical

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MRS. FRANKLIN DELANO ROOSEVELT answered Mrs. Otto Mast's letter asking her to be a patroness for the Sunbeam League's ball on November 4th at the Stevens with a letter that will be treasured in the league's archives for posterity. Not only did Mrs. Roosevelt say she would be glad to be listed as a patroness, but she added her best wishes for a successful party, and complimented the work the young women do in kindergartens and hospitals for poor and crippled children.

She said that one of the things that impressed her most on her visit to Chicago recently was the group of little crippled youngsters who saluted her and the President from the sidelines of the parade. And it so happens that those chil-

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OUR SMARTEST "first night" in the theater this Fall is all set for November 8, when Iha Claire comes to the Erlanger in "Biography." It will be Founder's Night . . . the first anniversary of the American Theater Society . . . made up of subscribers to the Theater Guild plays and those of the Dramatic League . . . and among the Founders who will have theater parties, and have already ordered their tickets are the Howard Linns, the James Ward Thornes, the Walter Paepckes, the Chauncey McCormicks, the Arthur Meekers,

the Robert McCormick Adamses, the Arthur Aldises, the Charles B. Goodspeeds, Mrs. Frederic Upham and the Edwin L. Ryersons.

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WHO WON? . . . well, Mrs. Irving Osborne Jr. (Elsa Armour) got the motor car sold on shares for St. Luke's Fashion Show . . . Mrs. Robert Harvey's Schnauser puppy "Rigo" took a red ribbon at the dog show Sunday, and his brother Rudy a blue ribbon . . . Mrs. Nathaniel Owings (Emily Otis) won a check for twenty-five dollars for an article she wrote on the World's Fair for the Junior League magazine, and Beatrice Borland another twenty-five for one she wrote for the same magazine on "Sumatra."

THE WARDROBE MISTRESS of St. Luke's Fashion Show has a miscellaneous lot of articles left by the models . . . including lingerie, lip sticks, compacts, evening bags, and even a pink satin corset, that

can be reclaimed upon identification by the absent-minded mannequins.

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She said that one of the things that impressed her most on her visit to Chicago recently was the group of little crippled youngsters who saluted her and the President from the sidelines of the parade. And it so happens that those children were from the Spaulding School, where the league maintains a kindergarten!

EARLY DINNER PARTIES are the order of the evening in Lake Forest, and among the hostesses who will rush their guests over to the Deerpath for the fashion show and movie (benefit of Episcopal Church of the Holy Spirit) are Mrs. Charles Garland, Mrs. Arthur Burrows Jr., Mrs. T. Philip Swift, Mrs. Robert McGann, Mrs. Thomas De Long, Mrs. Robert Hotz, Mrs. D. Mark Cummings, Mrs. Theodore Proxmire and Mrs. Maurice Bent.

Marie Louis Gardner, "Dodie" Templeton, Patsy Keith, Peggy Hixon, Lucy Harrison, Betty Alexander, Fleury Leonard, Jean O'Brien, Nancy Morse, Eleanor Janney and Jean Wilhelm, are the mannequins, in this, their second style show within a week.

CHICAGO TRIBUNE
OCT 26 1933

St. Luke's Show

Nets \$17,270.82.

The fashion show staged a week ago today by the woman's board of St. Luke's hospital netted \$17,270.82. The board members are delighted, of course, for although they always are hoping to equal the \$34,000 netted during those far away days—as long ago as four years—before the depression, they really don't expect to do it in this day and age, and they are more than pleased to have gone ahead of last year's total, \$1,343 ahead, as a matter of fact.

The major activity of the woman's board, of which Mrs. John W. Gary is president, is the financing of the social service and out-patient department of the hospital, but the board also supports the occupational therapy department and assists in the support of the kindergarten. The fashion show is a three way source of income, for not only do those who attend the two performances pay admission and the advertisers in the program pay for their space, but the shops and stores that display costumes pay for that privilege, too.

The first regular meeting of the Fortnightly is to be held today at 2:30 o'clock. Miss Marie de Mare will talk on "Marcel Proust." Next week on Thursday at 3 o'clock the first open meeting will be held, with Jurien Hoekstra giving a program of songs. Mrs. Wilhelm L. Baum is president of the Fortnightly, oldest of the several smart women's clubs in the city.



A MODEL IN A GOWN OF SILVER METAL CLOTH

The silver metal cloth gown worn by Miss Jean Hyman in a recent fashion show was lovely, but not nearly so becoming as her own clothes are. She is such a piquant small person and her clothes are chosen with such good taste that they always suit her to perfection. The brown fur that trimmed this gorgeous creation was no darker in color than Miss Hyman's beautiful tan.

[TRIBUNE Photo.]

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IN THE THICK OF THE DEBUTANTE PARTIES
Miss Winifred Wheeler, who was a debutante herself just a couple of years ago, will be hostess at a buffet dinner for one of this season's buds, Miss Jean O'Brien, on Saturday, Nov. 18. The dinner will be at the residence of Miss Wheeler's mother, Mrs. Robert C. Wheeler, of 1447 Astor street, after which the hostess and Miss O'Brien and the other guests will go to the junior William Waller's residence at 45 Banks street to dance as the guests of Miss Virginia Waller. Miss Wheeler and Miss Waller are cousins, their mothers being sisters, and Miss Waller and Miss O'Brien are cousins, Mr. Waller and Mrs. Howard V. O'Brien being brother and sister.

(TRIBUNE Photo.)

OCTOBER 29, 1933.



TWO OF THE LOVELIEST AT THE ST. LUKE'S SHOW

Mrs. Joseph McLaren Simpson and Miss Barbara Ann Bastien, two of the loveliest models in the recent St. Luke's fashion show. Mrs. Simpson, the former Constance Hasler, was wearing a purple gown with the very new and chic exposed upper arms and plum color velvet gauntlets and tiny cap. The dress was very plain in front, but in the back it was a mass of ruffles. Miss Bastien was charming in black velvet with white gloves and flowers. She is the daughter of Mr. and Mrs. Alvin E. Bastien of Glencoe, who have taken an apartment at 1448 Lake Shore drive.

[TRIBUNE Photo.]

CHICAGO SUNDAY TRIBUNE: OCTOBER 29, 1933.



SHE GOT MORE THAN HER QUOTA OF SALES

With such a winning smile Miss Jane Lawrence hardly could have failed to get more than her quota of silver and bills for the programs she was selling at a recent society benefit performance.

[TRIBUNE Photo.]

Chicago Times
October 29, 1933



(TIMES Photo)

A MANNEQUIN FROM THE GOLD COAST.—
Edith Behr modeled a stunning white chiffon
gown striped in gold, with gold lacquered flowers
for ornament—for that outstanding social event,
St. Luke's annual fashion show.

THE CHICAGO DAILY NEWS

TUESDAY, OCTOBER 31, 1933.

1933 EDITION OF A HORSE AND BUGGY COAT

Ethel Dixon is inside a fur coat and tweed suit outfit made on the same basic lines that were fashionable when a spin in a horse-drawn surrey was a popular amusement on brisk Sunday afternoons. Miss Dixon modeled the ensemble at a fashion show.

[By a staff photographer.]



WINNETKA ILL TALK
THURSDAY, NOVEMBER 2, 1933

Accomplished Deb



Miss Helen Fulton, daughter of the Frank D. Fultons, 884 Hill road, is not only a debutante but a prominent young tennis star. She is a member of the Service club and sold cigarets at the St. Luke's Fashion show. Miss Fulton will formally make her debut at a tea on Saturday, December 2, to be given by her parents.





FASHION FLARES FROM A SILVER RUNWAY

by Aimée Astaire

Models, models with your wiles
Showing off the current styles
For St. Luke's big benefit—
Due to you the show's a hit!

Damsels gauches and gals with grace
Garbed in furs and silks and lace.
Tall and short and plump and lean,
Strut upon the Stevens' scene.

Mannequins show stunning togs,
Followed by their faithful dogs;
Tiny terriers in their train,
One's a matronly Great Dane.

Wraps, chapeaux, and negligées,
Gowns for street and décolletés,
Worn by models distinguées
Make of this a gala day!

—m. m. h.

FASHION leaders in leading fashions from leading fashion houses—and withal, contribution to an esteemed charity—this is the stuff of which the brilliance of St. Luke's Annual Fashion Show is made. None of the knowing would miss it.

This year we saw more variety in the showing than La Belle Mode has permitted us for many years. We saw not only beautiful gowns; we saw them as costume settings for individual character, clothes so suited to the wearers that they were actually projectors of personality. As a vivid portraiture of what clothes can and should do, we acclaim the St. Luke's Fashion Show for its splendid contribution to the clothes-thinking of the season.

This every-woman-for-herself move on the part of the couture is working out even better than we (pessimist!) thought it would. Left to do our own thinking because of the great type variety of the new clothes, every woman of us is doing some real mental exercise in the selection of her winter costuming, and some refreshingly intelligent results are being oh'd and ah'd at on the street and at every gathering. Nice going, we call it, when there's absolutely no uniform in impeccable taste to resort to (like the bygone turban with jewelled clips, the expensive but unimaginative tailleur with silver fox scarfs), yet almost every woman looks well turned out, although she and her neighbour may be dressed as differently as two princesses, one from China and one from the South Seas.

Neither eel grey for everything, or (Continued on page 35)



Photo by Hilda Minck-Ziebolz

One of the magnificences of a luxurious season, a wrap of seven whole silver fox skins mounted on black satin, from Martha Weathered





Photo by Hilda Minek-Ziebolz

The dinner suit, black woolen in which are half concealed metal dots, lamé blouse, Persian lamb yoke on the coat. Martha Weathered



Photo by De Gueldre

A green symphony, chartreuse to deep emerald from Blum's-Vogue, worn by Mrs. Bartholomay Osborne at St. Luke's Fashion Show



Photo by De Gueldre

Perhaps the loveliest combination of all is ermine and black velvet. Mrs. Robert McCormick Adams wore this example at St. Luke's



Photo by De Gueldre

"April in Paris" is the name of the stunning fringed gown worn by Jean Stevens. From the Brick House and the St. Luke's show



Photo by De Gueldre

Metal cloth and sable, the grand manner by The Blackstone Shop, was beautifully presented by Jean Hyman at St. Luke's Fashion Show

NOVEMBER, 1933

Fashion Flares From a Silver Runway

(Continued from page 26)

black satin, which were hailed as trends bidding for universal favour, have been nearly as widely accepted as the trend points of past seasons. There's only one fashion favoured with anything like a general acceptance, and that is the fluffed-out-in-front, revived and manipulated beret. It has infinitely more variety than it ever had before, however, and it is so practical to pack, so easy to find in many materials and so becoming in one version or another to us all, that we can't seem to bewail it. In fact, we *like* it—if you can find one with more chic than somebody else's, we think you're smart.

RESTRAINT in their use makes new high fashion points of some of the very things we have been avoiding for years because they seemed too—well, just too—ostrich leis, swirls of coq feathers, sequins, paillettes, jet buttons, metal brocades and the like. There's nothing circusy about the way they are employed now, and the very properest of us will indulge in a whirl of nicely timed fluff and glitter. It was at Blum's-Vogue that we saw the greatest number of illustrations of this truth, where they actually have a dress which is all a-curl with small shiny feathers completely around the neckline which extends out on the shoulders. It's a big success, and so is the wool dress with paillettes all over it, which has the audacity to add jet buttons besides. Lamé on wool is another characteristic of some of the best of the Blum afternoon dresses. If you haven't yet met the new Egyptian crêpe, certainly one of the nicest materials ever born, ask them to present you to it at Blum's, because you will covet it for your grander things if you are the sort to appreciate the true worth of a material that is heavy enough and of a consistency to drape more beautifully than anything in the world.

See the imported hand-knits before you leave Blum's, by all means. Did you ever think you'd see a bias tunic that was knit? They have one, and it's stunning. They have suits of Scotch tweedy yarns that are rugged with chic, and so many of the outfits add hats and scarfs to perfect themselves.

For a collection which leans in every fashion direction, and for sheer gorgeousness, we elect the Martha Weathered evening clothes. We got out all our superlatives and exercised them over and over as we viewed their heavenly collection. The train is the only point which carries through, they show trains on their wraps, and many of them are the double or fish-tail kind. Materials, for which we always cite Weathered's, are metal cloths of all kinds, and velvets and velvets and velvets, with a few unusual crêpes, sometimes shot with metal threads. Notable among the metal cloths is one which shows faintly through with stripes and a small pattern, somewhat a Persian influence, with a straight cut skirt with a long swish of a train and a box-like, short-sleeved jacket. A black velvet takes a jacket with ermine banding nearly a foot deep on its sleeves and near its border, making a cape effect, and a muff of ermine as big as a boudoir cushion. The jacket sleeves reach only a little below the elbow, but one can plunge the arms, both of them, from the elbow into the muff, um-m-m-m.

ANOTHER Weathered velvet is platinum grey, of the shiny sauvage, and a nailhead-studded belt is the only adornment to the rich gleam of the gown. But, there's a wrap of the same material, a three-quarter coat the back of which is cut on the diagonal, with grey-fox-bordered, three-quarter sleeves. The very height of something is the wrap of solid silver fox, seven skins to their full length set on satin, which we had photographed. We simply swooned with delight at the sight of it, and so will you if you feel at all.

Every time we go to a ball or any kind of an evening party where ladies of all ages mingle, we look at the youngest of them and wish their mothers and older sisters would take the sassy little things in hand. Why is it, that unless mother is a true matriarch, the callowest kittens are wearing the severest gowns in the room? Oldish ladies take to coy ruching and baby ribbon, figuratively and literally at times, but their mistakes are outnumbered six to one by the woman-of-the-world creations the youngsters adore, and sadly enough, seem to have talked their mothers (or fathers) into buying for them. One of our own theories is that when their costumes are selected they are enhanced by youthful touches, but that the sly minxes tear off every bit of trimming and cut a few yards of material off them on their way to the party—counting on mother, if she is there, to do the big thing and not shout her disapproval before everyone.

The saddest part of the whole situation is that fifteen years hence these same little girls will cry into their beer because they cannot wear the same kind of gowns they spurn now. While we're in a vengeful mood, we hope somebody takes a lot of movies of their dancing poses (misplaced camel humps in back) to show them then, too. Honestly, standing up straight to dance positively dates one.

TOPICS

CAMILLE may have done much of her gasping in black velvet, but that doesn't mean that that grand material isn't fashioned in styles appropriate to the very young girl, too. In fact, some of the very nicest things we saw at The Clothes Rack's recent formal showing were of black velvet, and they are specialists in the joyous youth sort of thing. A look at their evening things for young girls will convince you that they do build them right for the darlings, and better still we think the young girls become convinced when they see them, too, because the ones at the show glowed with the enthusiasm that comes with seeing things that you definitely want for yourself. All the young Clothes Rack things are beautifully simple, yet they are knowing enough to suit tastes which want to be sophisticated. There are slight trains, and smart colour combination, and the charming young girls who wore them sometimes wore strands of tiny pearls or wee stars in their hair. However, don't get the idea that the Clothes Rack hasn't things for older

girls, just because we get ravey about how beautifully and appropriately they solve younger problems.

At Powell 700 North there is much gleam and shine to the dinner and evening gowns. The keynote of their collection is simple cut and rich decoration, and the results of such intention are stunning to behold, as you see in the photograph of the simple crêpe gown with the gorgeous beaded jacket. At times colour serves instead of sparkle, as in the dinner dress which has the top of brilliant orange bagheera, a particular bagheera which has its nap cut in stripes. But we wandered from dinner things there when they told us about their four-piece suit, which we found to be a honey. It has a lightweight wool blouse with a matching skirt, then another skirt of the heavy tweed of the coat. A tweed buckle fastens the light skirt, so the coat goes with it as well as the skirt which matches it. Lots of combinations, you see, most practical and ingenious, we think, as well as being terribly good-looking.

SUITS again, when we visited Rie-Go. They have a love of a heavy dark brown, white and light-grey tweed which has many fashion points about it. The dark brown sheer blouse is fastened onto the skirt. The back of the collar comes under the front in two strips like a very clever muffler. Nutria trims the coat, and the belt fastens with an immense dark-brown calf figure two.

We got back to evening things at Rie-Go with the velvet sweater-like blouses. They have a new one on a two-way stretch elastex base that you won't find just here and there, and we think it's much nicer than any other of its kind. Rie-Go show some nice brown dinner dresses, and that's a help if you're looking for brown, because one doesn't find it so easily now. The Hollywood dinner dresses are pretty jeune fille, with rows and rows of narrow lace ruffles—you'll like the taffeta petticoats and lace frills under the hemline.

Don't forget about slippers for these gorgeous gowns you're buying—of course you think of Saks-Fifth Avenue for them, and they never let down your wildest hopes. They have the most amazing number of them, every shape and colour and size—many from designs modified from those of the famous Perugia. Ask them to show you some of the Perugia originals—astonishing things with heels of globes stacked five inches high. They are simply designs, none of them a pair, but they show you what in modified form we may all be coming to.

AND now about Mrs. Lacy's hats (we are so sorry we called her Miss Lacy last month). She showed us antelope, which we love, and grand

(Continued on page 47)

(Continued from page 35)

felts, but she advises velvet for the very chic-est, and we were convinced by the examples we saw. They are manipulated into the most becoming peaks and bows and richly set off with ornaments. We think, too, that some of the current velvet gloves are so much nicer than they have been that it would be nice to match them to the hats. Weathered has the ones you'll want.

If you go in for tweedy, plaidy bags, scarfs, gloves and berets all matching each other, run up to Mandel's fourth floor where they show these in lovely fabrics—one of the better ideas for giving colour to an old, or somewhat colourless ensemble. The prices are not-at-all high; awfully good bags are \$5.95.

Paul du Pont, the couturier we know for his very original ideas, has a sleeve that you will recognize as his wherever you see it. It is wide and loose at the top, loose from the body of the dress under the arm, with the advantage of being cooler and leaving a trim bodice line. He always lines it with a contrasting colour, another point to introduce a repeat of the trimming motif. He is doing grand things with fringe for evening, and the special gadgets of metal that he has designed for the enhancement of all his gowns also bespeak the individuality of the costume he can do for you.

And another modiste who may be new to you, one who does dresses and hats, too, very interestingly, is Emma Sandor at 5 East Erie street.

Mi-Lady's Wardrobe----1933 Style

Soft Wools That Are Nice---And Bows That Entice--

November 11, 1933.

Twin Sweater Sets Are Practical, Smart And Warm



I WAS most fortunate in paying a visit to Chicago during the week of the St. Luke's Fashion Show when everyone was style-minded and talk among women was all of cloaks and fur bows on dresses and knitted sports costumes, et cetera. No, dears, I did not attend the fashion show, held at the Stevens Hotel by the cream of Chicago society, proceeds of which went to St. Luke's Hospital, but I followed the echoes of the show right down to Marshall Field's where I had the rare chance of peeping be-

hind the scenes at the gorgeous gowns and costumes modeled at the fashion show and being told intimate, interesting things about them and the young debutantes who wore them by a charming young girl who took me about the departments devoted to the adornment of women. Incidentally, of course, I picked up from the heads of each department just what is correct for wear this season and made some interesting observations with my own eyes, which I want to pass on to you.

-That's What Winter Styles Are Made Of

A Glimpse Of The Fashion Show

JUST for a moment, let's peep in on the Fashion Show at the Stevens Hotel in Chicago and feast our eyes on the shimmering satins, rustly silks and gorgeously swishing furs which pass in review.

Next in importance to the bride at any wedding, should be the bridegroom, but at the fashion show, it was the maid of honor, who is pictured here in a stunning creation. When I was shown this costume, I declared that it was the most beautiful I had ever seen and begged a photograph that you might see it, although a mere photograph does not begin to do it justice.

This gown was modeled by Miss Helen Dawes, young Chicago debutante, and was made of gray crinkle crepe with a decided violet cast and with a silver stripe running diagonally through the material. The tiny skull cap was of the same material and the wide sash, ending in floor-length loops was of royal purple chiffon velvet. The dress was high in front neckline and extended to a short train in the back. Miss Dawes carried a huge muff of silver fox to which was pinned an enormous bunch of Parma violets which finished off the color scheme of the outfit.

Incidentally, the bride whom she accompanied wore a train of heavy satin six yards in length and a shoulder veil of real lace.



Photo Courtesy Marshall Field & Co.

CHICAGO CALENDAR

CURRENT & CULTURAL
EVENTS FOR TWO WEEKS

OCTOBER 15th - 31st, 1933

Volume 1



Number 6

St. Lukes Fashion Show

GRAND BALLROOM

STEVENS HOTEL

OCTOBER 19TH

2:30 P.M. AND 7:30 P.M.

For the Benefit of St. Lukes Hospital

PUBLISHED BY THE JUNIOR LEAGUE OF
CHICAGO, INC., 619 NORTH MICHIGAN AVE.
SUPERIOR 8635 • NON PURCHASABLE

Mrs. Carleton Scribner, Editor

Mrs. John L. Cochran, Associate Editor

Mr. L. D. Keegan, Advertising Director.

Oak Leaves Weekly.
Oak Park, Illinois.
Thursday, October, 19, 1933.

Mrs. Lawrence Nelson, Jr., of Chicago had charge of the costumes for the Service club show on Saturday evening, an organization in whose work she has been actively engaged since moving to Chicago. Mrs. Nelson is the former Susanne Bradley, daughter of Mr. and Mrs. Charles A. Bradley of 511 Edgewood place, River Forest.

She will be one of the guests in the box reserved by the Charles Ward Seaburys at St. Luke's fashion show today (Thursday) at Stevens hotel.

St. Luke's Fashion Show at Stevens Today

Promises to Be Biggest Success of Recent Years

LEADERS OF SOCIETY AND CLUB WORKERS MEET TO PLAN WINTER CHARITY DRIVE

By The Dowager.

IT'S NO EXAGGERATION AT ALL to say that practically every lady of any social prominence at all in the town will spend several of her waking hours today in the Stevens Hotel ballroom . . . either attending to some job in connection with the St. Luke's Fashion Show, modeling the very latest squeak of fashion on the long, softly-lighted runway, or just sitting at tables watching the show, forgetting to drink her tea, and applauding for her favorites. And at the evening show a good many of the husbands . . . to say nothing of the admiring beaux of the debutantes . . . will be on hand to give their approval to the passing show and to buy carnations for their buttonholes from a couple of dozen of the prettiest girls in town.

Mrs. John Gary—who's had the whole responsibility of the show as chairman—will hardly get time to sit down . . . Mrs. Walter Wolf, the "wardrobe mistress," will see the show only from back stage, where she'll superintend the donning of every lovely costume . . . Mrs. John C. Pitcher, weary after weeks of appointments and telephoning on the publicity end of the show (with a long distance bill that would buy her a new gown), may droop a little but she'll stay right on her job until it's all over . . . Mrs. A. Watson Armour and Mrs. Philip Reed, who, with Mrs. Charles Morse, sold all the boxes, will be at the door to straighten out locations . . . (Mrs. Morse is in Europe, her work well done, and waiting for clippings to see how it all went.)

Mrs. Charles S. Glone and Mrs. Henry Faurot who got most of the ads for the program can afford to be a little proud of their success . . . Mrs. Kersey C. Reed and Mrs. George Ranney, more than a little proud of their selection and instruction of models . . . Mrs. Melvin Traylor, who solicited the shops and got them to exhibit, will be hobnobbing with her "customers," all of whom will send representatives to see their own—and their competitors'—exhibits.

Mrs. William L. Hodgkins, Mrs. Cyrus Adams, Mrs. Harold T. Smith, Mrs. Frank Hixon, and Mrs. Harold Eldridge—responsible for the "properties"—will, like Mrs. Wolf, be mostly behind the scenes . . . Mrs. Edward Ryerson, who had the ordering of tea and dinner to do with Harriet Borland and Mrs. Eldridge, may get a moment to sample it.

Mrs. Raymond Ashcraft, Mrs. Theodore Shaw Jr., Mrs. Paul Willet and Mary Lake—who arranged for the flowers—will "captain" the flower committee, and Mrs. Gordon Laing, with Mrs. Selim MacArthur, who have headed the work of selling the shares for a motor car, will have their corps of young helpers finishing up the job. Mrs. Sterling Morton did her work of getting out the tickets before she and Mr. Morton went to Europe, but there will be some of her tickets to be sold at the door . . . up to a reasonable hour, when it's expected there won't even be standing room.

* * *

Morning Herald, Decatur, Illinois
October 28, 1933

S IN ST. LUKE SHOW



Some of Chicago's smartest women were models in the St. Luke fashion show last week at the Steyens hotel. Mrs. Harold Strotz is shown wearing a black cocktail dress and a velvet cap with a provocative nose veil. The note of elegance, so necessary this season, was struck with the yoke and sleeves of glistening black beads, and a cape of luxurious silver foxes.



THEY MODELED JEWELS AT ONE OF THE FASHION SHOWS

Miss Betty Alexander and Miss Virginia Parker (left to right) were chosen to model jewels at the recent St. Luke's fashion show. Miss Alexander, the debutante daughter of the James G. Alexanders of Lake Forest, was wearing one of the new jeweled bandeux, very flattering and lovely on young women wearing their first formal clothes. Miss Parker is one of the attractive post-debs in society.

[TRIBUNE Photo.]

Society Opens Its Season with Careful Bravery

St. Luke's Fashion Show
Will Bring Luminaries Out
to Watch Debs Parade.



ONE OF THE MODELS FOR THURSDAY'S FASHION SHOW

Miss Helen Marie Castle, one of the loveliest of last year's debutantes, will model in St. Luke's fashion show to be held Thursday of this week in the ballroom of the Stevens hotel. The show will be given in the afternoon and again in the evening, and the ballroom will be crowded.

[TRIBUNE Photo.]



DISPLAYING THE LATEST IN FALL AND WINTER WEAR

Miss Jeanne Wingfield will be one of those to display the latest and smartest in fall and winter attire for the edification of the hundreds who attend St. Luke's fashion show Thursday at the Stevens hotel. The prettiest debutantes and older girls and young matrons act as models. Miss Winfield did not make a formal debut, but she was included in the debutante festivities last year.

(TRIBUNE Photo.)

5067

Advertising

Cards for Hotel Guests

I think this expense is not justified. I doubt whether the cards are properly distributed as the managers are not interested. I think Posters in conspicuous places in Hotels and announcements in the Hotel magazines are more effective. I recommend that more copy be given to Hotel magazines.

M. B. Pitcher

Distribution 1933

Hotels

Ambassador East & West	(Sup. 7200)	Mr. R.N. Cooper	400	without envelop-
Belmont	(Bit. 2100)	Mr. B. Wilson	250	**
Blackstone	(Har. 4300)	Mr. G. Lindholm	250	**
Chicago Beach	(Hyd. 4000)	Mr. LaCrosse	400	**
Congress	(Har. 3800)	Mr. John Birck	1000	**
Drake	(Sup. 2200)	Mr. Lindholm	400	**
Edgewater Beach	(Lon. 6000)	Mr. W.M. Dewey	700	**
Lake Shore Drive	(Sup. 8500)	Mr. N.S. Hoffert	100	**
Palmer House	(Ran. 7500)	Mr. Walter Gregory	1000	**
		(Mr. Albert Fuller- Operating Manager)		
Parkway	(Div. 5000)	Mr. J.J. Calvey	150	**
Shoreland	(Pal. 1000)	Mr. S. Stewart	200	**
Sovereign	(Bri. 8000)	Mr. H.L. Johnson	150	**
Stevens	(Wab. 4400)	Mr. J. Thoss	3000	**
Webster	(Div. 6800)	Mr. R.F. Butler	75	**

La Salle (Receiver)

Mr. Theodore

TOTAL

8075

Stevens- Publicity- Miss Nelson.

In 1933 managers of above hotels were called on the telephone for permission to send cards.

Cards were delivered to hotels on Tuesday before Fashion Show, to be distributed by them on Wednesday as Show was on Thursday, Oct. 19th 1933.

PUBLICITY

May 16th....September 1st.

Mrs. I. Newton Perry.

CHICAGO DAILY TRIBUNE.
May 17, 1933.

St. Luke's Board Holds Spring Meeting.

So smartly gotten up were the 26 members of the woman's board of St. Luke's hospital who attended the spring meeting and buffet luncheon held yesterday at Mrs. A. Watson Armour's apartment at 209 Lake Shore drive that the party amounted to a sort of preview for the fashion show the women were planning for next fall. Oct. 19 is the date and the Stevens hotel the place that were decided some time ago but yesterday all sorts of new ideas were proposed to make next fall's showing the best ever.

Mrs. John W. Gary, president, gave a "pep" talk that rivaled any professional sales manager's "spiel" and each member left determined to work all summer on her particular job. Mrs. Armour and Mrs. Philip L. Reed have the job of selling the boxes; Mrs. Kersey Coates Reed will line up next season's debutantes to act as mannequins; Mrs. Melvin A. Traylor and Mrs. I. Newton Perry will solicit the exhibiting shops; Mrs. Perry and Mrs. John C. Pitcher will see that the show is publicized; Mrs. Sterling Morton will be in charge of the ticket sales; Mrs. Chauncey B. Borland and one of her daughters, Miss Beatrice Borland, and Mrs. Edwin W. Ryerson, will arrange the supper; and Mrs. Henry Faurot Jr. and Mrs. John B. Drake Jr. and all the other board members will be busy arranging the program booklet.

CHICAGO DAILY NEWS.
May 18, 1933.

Board of St. Luke's Gets an Early Start on Its Fashion Show

DID Mrs. John Gary and her peppy cohorts who met on Tuesday to talk about the St. Luke's fashion show wind up their affairs and disband for the summer? "Indeed not," said Mrs. I. Newton Perry. "They are going to hold still another meeting on June 14 at Mrs. Charlie Glor's in Lake Forest and have their final plans for the show all settled before summer recreation gets under way."

There were a few complications at Tuesday's meeting because Mrs. Walter Wolf, who always stages the show, was ill and unable to meet with them. She had planned some novelties in the staging for this year's show on Oct. 19, and had all the sketches at her house. Her daughter, Mrs. Walter Field McLallen, finally solved the difficulty by becoming a messenger and carrying the sketches back and forth from her mother's apartment to Mrs. Armour's.

Two new board members were taken in and promptly given work to do. They were Mrs. Edwin W. Ryerson and Mrs. Grant Lang. Mrs. Melvin A. Traylor will assist Mrs. Perry in lining up the shops this year. Mrs. Armour will be in charge of the boxes and Mrs. Sterling Morton will have the ticket sales.

PUBLICITY

SEPTEMBER 1st.....OCTOBER 19th.

Mrs. John C. Pitcher.

Mrs. John A. Stevenson.

CHICAGO HERALD AND EXAMINER.

THURSDAY, SEPTEMBER 14, 1933

By The Dowager.

FALL'S IN THE AIR... in more ways than one. When Mrs. John Gary arrives from Scotland, and begins to gather her St. Luke's board to talk "Fashion Show,"... and the Service Club board foregathers, with an appraising eye on the debutantes, who'll make up the chorus and cast of its annual revue, it's almost as if a pistol had been shot off, to start the real season on its philanthropic way, at least. Inasmuch as the two really big affairs of October are given by these matrons and maids, to the tune of some \$25,000 raised for charity (in the big years it was lots

more than that) with practically every one in the various groups that make up "society," in some way involved, there's every reason why their movements from now on will be followed—right up to the day they "produce."

The two immediate reminders that the wheels are beginning to turn for both these prominent groups struck us yesterday: Mrs. Gary's invitation to lunch at the Fortnightly on the 20th, after her board has had its first big meeting, to hear just what kind of a Fashion Show they'll be giving this year at the Stevens, on the 19th.

THE CHICAGO AMERICAN

THURSDAY, SEPTEMBER 14, 1933

By The Chaperon.

Mrs. John Gary has called the first meeting of her committees for next Wednesday at the Fortnightly to make plans for the St. Luke's annual fashion revue, to be held on October 19... the meeting will be followed by luncheon...

BY PENELOPE.

Another sign that autumn is here is the fact that the Woman's Board of St. Luke's hospital is plunging full speed ahead into the plans for the annual St. Luke's fashion show. The date was forehandedly set last spring as Oct. 19. Today invitations are being opened by board members for the first luncheon of the campaign—the one which Mrs. John W. Gary always gives to assemble her forces and get everybody's attention concentrated on tickets, advertising, models and arrangements.

The luncheon takes place on Wednesday, Sept. 20, at 12:45, at the Fortnightly Club. It is preceded by a board meeting at 11, after which every one will gather in groups for tomato juice cocktails and the club's famous appetizers, crisp and savory. At the luncheon itself formal announcement will be made of the chairmen appointed to the various committees and their assistants.

The big question of the entire show is, "Who are going to be the models and what clothes will they model?" This year the prettiest debutantes will be collected, as usual, and the matrons most celebrated with the style with which they wear their own wardrobes. There are usually about seventy-five mannequins in the show, all of them breathless to secure the most striking gowns and negligees for themselves.

The show inevitably includes a wedding, with bride and bridesmaids. The bridegroom, to date, has been omitted. The Woman's Exchange usually shows its fashions for 2 to 6 year olds on models of that age, self-possessed in spite of the lights, noise and staring faces surrounding them.

Another interesting and very important event which will take place on October nineteenth at the Stevens Hotel is the annual St. Luke's Fashion

Show. The event, one of the most outstanding of the seasonal affairs, will again benefit the St. Luke's Hospital and is sponsored by that splendid group of women who make up the women's board of the institution. It is the desire of the board this year to put on a performance which will surpass all previous displays in splendor and elegance of costumes.

THE CHERRY CIRCLE
FOR SEPTEMBER, 1933

THURSDAY, SEPTEMBER 21, 1933.

Virginia Chapman Will Be Bride of J. Brooks Fenno on Oct. 28

Mother Tells Friends at Luncheon of St. Luke's Board; Women Plan Annual Fashion Show.

BY JUDITH CASS.

THE social season has started. When those energetic and capable women who annually stage a fashion show to benefit St. Luke's hospital get together for their early fall meeting and luncheon and discuss plans for the show, always one of the highlights of each winter, we society editors feel that another season is well under way.

The women really start working in the spring, and all summer those who are in or near the city are doing the things that must be done so far ahead to make the showing the huge success that it always is; but it isn't until they all are back from their summer vacations that this meeting and luncheon is held and that work starts in earnest.

Mrs. John W. Gary, president of the woman's board for so many years, was hostess at the luncheon yesterday at the Fortnightly, and in between talking about the all-important subject of the show, to be given on Oct. 19 at the Stevens hotel, she and her guests chatted of the vacations they had had, for many of them were seeing each other for the first time this fall.

One of the chief subjects of interest was the wedding of Miss Virginia Chapman, whose mother, Mrs. John Adams Chapman, is a new member of the board and who was present at the luncheon in spite of the fact that she had returned just the night before from her summer residence at Bar Harbor.

Miss Chapman's marriage to J. Brooks Fenno Jr. of Boston and Bar Harbor is to take place on Saturday, Oct. 28, in the Fourth Presbyterian church, at 4:30 o'clock in the afternoon. A reception at the Casino will follow the ceremony. The wedding will be a large one for the bride-to-be is to have a maid of honor, her sister, Miss Margaret Chapman, and six bridesmaids and there will be eight ushers and a best man.

Plan Many Parties for Miss Chapman.

James Robbins of Philadelphia, a cousin of Mr. Fenno's, will be the best man, and he and some of the ushers not named yet, will accompany Mr. Fenno to Chicago a week before the wedding so as to be here for the last of the many parties that will be given for the popular Miss Chapman.

The bridesmaids will be Miss Elinor Chapman, another sister, Miss Mary Senior, Miss Jean Schweppe, Miss Patty McCormick, Mrs. Edgar Stanton Jr. (Rosamond Baker), and Miss Geraldine Thompson of St. Paul.

Another interesting topic of conversation was the imminent departure of a popular member of the board, the recording secretary, Mrs. I. Newton Perry, for a trip to the orient. Mrs. Perry and her daughter, Sally, are leaving on the 30th of this month to sail on Oct. 6 on the S. S. Hoover for Japan. From there they will go to Peiping where they will be met by the former Polly Perry and her husband, Harold M. Kneedler, whose marriage took place here a year ago, and together the foursome will travel to Manila, where the Kneedlers live and where Mrs. Perry and Sally will spend the winter with them.

Every one was envying Mrs. Perry and wishing she, too, was starting off on such a pleasant trip, but if they all were, who would run the fashion show and so provide St. Luke's woman's board with much needed funds?

Mrs. Perry has done her share of the preliminary work for this year's show by working with Mrs. Melvin A. Traylor all summer as co-chairman of exhibitors. She also had planned to work with Mrs. John C. Pitcher this fall on publicity, but Mrs. John A. Stevenson is taking her place on this committee. Mr. Perry is not going with his wife and daughter for he does not want to have both parents so far away from their boys, Newton Jr. and Brewster, both of whom are at eastern schools.

Wear Smart Fall Outfits.

To return to the luncheon: there were several very smart new fall outfits seen, particularly those of Mrs. Charles F. Glore, who was all in gray with trimmings of sable; Mrs. Selma W. McArthur, who wore a knitted dress with a butter yellow sweater blouse and a brown and yellow skirt, and a cinnamon brown swagger coat

Miss Chapman Will Be Bride on October 28

St. Luke's Board Meets to Plan Style Show.

[Continued from page 15, column 8.]

in-law, Mrs. Press Hodgkins, Mrs. Cyrus H. Adams, Mrs. Raymond M. Ashcraft, Mrs. Frank P. Hixon, Mrs. Paul Willis, Mrs. Grant H. Laing, Miss Mary June Lake, Mrs. William E. Casselberry, Mrs. Edward R. Fifield, Mrs. John A. Stevenson, Mrs. Harold C. Smith, Mrs. Sterling Morton, Mrs. Kersey Coates Reed, and Mrs. Edwin W. Ryerson.

and hat to match; Mrs. Paul S. Russell in a gray cloth suit with hat to match and a yellow and gray sweater blouse; and Mrs. Edward L. Ryerson Jr. in a slate blue suit with hat to match (you must have a hat of the same material as your suit or swagger coat if you will be fashionable, apparently) and a sable scarf.

Mrs. Glore had just come from the junior Henry Faurots' new house at 1358 North State street, where she had been helping Mrs. Faurot unpack some of the trunks and barrels and boxes brought in from Riverside the day before. The Faurots have given up the rambling old house in Riverside in which they have lived for some time, and it was most amusing to hear Mrs. Glore tell about the sale Mrs. Faurot had held to dispose of some of the things for which room couldn't be found in the smaller town house which the Faurots will call home henceforth. Mrs. Faurot couldn't get to the luncheon and was greatly missed, for she is so bright and entertaining every one adores her. She has been the efficient press chairman for the fashion show for the last few years.

Some of the others at the luncheon were Mrs. Pitcher, Mrs. Walter B. Wolf, Mrs. Melvin A. Traylor, Mrs. William L. Hodgkins and her daughter-

[Continued on page 17, column 3.]

The Outstanding Society Charity Function of the Year

You are invited to the Seventh Annual

FASHION SHOW

GIVEN BY THE WOMAN'S BOARD FOR THE BENEFIT OF

ST. LUKE'S HOSPITAL

Thursday, October 19th, Stevens Hotel Grand Ball Room

MODELED BY
DEBUTANTES AND SOCIETY MATRONS
ANNOUNCED BY
HAL TOTTEN OF W M A Q

Special Feature
Personal Appearance of
MISS IRENE RICH
Stage and Screen Star

Tea and Fashion Show
at 2:30 P.M. - Tickets \$3.50
may be purchased at door
No Reservations

Dinner Dance and Fashion Show at 7:30 P.M.
Tickets \$10.00 Per Couple
Call Central 9872 Reservations Necessary

ORIGINAL

The undersigned hereby agrees to take _____ page of advertising space in

The Fashion Show Program

for the benefit of

ST. LUKE'S HOSPITAL

Fashion Show to be held October 19, 1933

In case the undersigned does not furnish copy for advertisement you are authorized to insert name and address.

1 PAGE,	5 x 8	\$ 75
1/2 PAGE,	5 x 4	45
1/4 PAGE,	2 1/2 x 4	25

Please make check payable and send
copy of Advertisement and Cut to
ST. LUKE'S HOSPITAL
FASHION SHOW
Room 826, 208 S. La Salle St., Chicago
Central 9036

SIGNED _____

1933

Advertisement solicited by _____

CHICAGO DAILY TRIBUNE:
THURSDAY, SEPTEMBER 28, 1933.

BY JUDITH CASS.

**Tea Monday for
Debutante Models.**

Mrs. Kersey Coates Reed, chairman of fashion models for St. Luke's hospital fashion show, is giving a tea next Monday afternoon at the Casino for the debutantes who have been asked to assist at the show, to be held on Oct. 19 at the Stevens hotel.

Ever since the fashion shows were started the debs of each season who have been invited to act as mannequins in the annual show have considered it a feather in their caps to display the lovely clothes exhibited by the leading shops and stores of the city and invitations to model are highly prized. Those of the debutantes who don't model usually sell programs and flowers and thus do their bit for the charity.

CHICAGO HERALD AND EXAMINER-
THURSDAY, SEPTEMBER 28, 1933

Dowager's Notebook

HAVING RENTED her Lake Forest house, Mrs. Harry Clow Jr. is taking her two children and sailing off to Bermuda next week. She's taken a house down there for the whole Winter.

THE DEBUTANTES will be wearing their best bibs and tuckers next Monday afternoon at the tea Mrs. Kersey Coates Reed is giving at the Casino for them and the rest of the young women who are to assist as models, cigaret and flower girls for the St. Luke's Fashion Show.

Just what their part in the show is going to be will be told them at the tea, when the board will gather to pick out some of the best looking for jobs as flower and cigaret girls . . . and others, who wear the

particular clothes to be modeled, for mannequins.

I understand that some of the shops have been doing a little choosing of their own and have ASKED for just the mannequins they want (some of them their own customers) to model their things.

THE CHICAGO DAILY NEWS.
THURSDAY, SEPTEMBER 28, 1933.

BY PENELOPE.

There has been many a long conference held by the woman's board of St. Luke's hospital on the best date to mail invitations to St. Luke's fashion show, which is to be given on Oct. 19, at the Stevens hotel. "Not too early," said some, "and not too late," said others. "Don't get them out the first of the month, either," was one wise piece of counsel.

The final decision was to mail the invitations tomorrow, so they will arrive soon after the first of the month. Mrs. Sterling Morton's name is printed in the return-address corner, to distinguish them further.

On Monday afternoon, Mrs. Kersey Coates Reed is giving a tea at the Casino, with the debutantes who will take part in the show as her guests. Mrs. Reed and her cochairman, Mrs. George Ranney, will take that time to tell the girls about the show and about their duties in it. Some of them are to model gowns, while others will sell cigarettes and flowers and look decorative.

CHICAGO AMERICAN.
FRIDAY, SEPTEMBER 29, 1933

If those committee members of the St. Luke's Fashion Show board aren't smart! The invitations for their annual afternoon and evening gala on October 19 at the Stevens Hotel are in the mail now so they'll arrive tomorrow morning ahead of the first of the month bills.

MONDAY, OCTOBER 2, 1933.

BY JUDITH CASS.

Mrs. Kersey Coates Reed and Mrs. George A. Ranney, co-chairmen of the fashion models for St. Luke's hospital fashion show, have invited the debutantes of the season to tea this afternoon at 4 o'clock at the Casino. The second year girls, who last year were as busy as this season's buds are now, won't be at today's tea party but they weren't cheated out of a nice party this year, for Mrs. Selim W. McArthur and Mrs. Grant Laing gave a tea for them last Friday afternoon at the Fortnightly. They have been invited to assist fashion show arrangements. The show will be held Oct. 19.

Mrs. John W. Gary, president of the woman's board, and Mrs. Harold Eldridge poured at the tea Friday, and Mrs. Walter B. Wolf gave a "pep" talk to the girls. Some of those who have volunteered for this work are Miss Jean Hyman, a debutante of this season who isn't as busy as most of

the others are because her doctor forbade her going into the Service club revue, for which most of the debutantes are rehearsing daily; Miss Dorothy Dewes, Miss Edna Doering, Miss Barbara Eldridge, Miss Catharine Noyes, Miss Anne Byron Smith, Miss Ann Elizabeth Walsh, the Misses Dorothy and Barbara Senn, Miss Margaret Wilder, Miss Peggy Wiley, Mrs. Norman Pritchard, Mrs. Thomas King, Mrs. Eugene Cary Jr., Miss Betty Ashcraft, Miss Gwendolyn Juergens, Miss Isabel Gordon, Miss Betty Offield, Miss Barbara Graf, Miss Ethel Dixon, Miss Helen Dawes, Miss Betty Brawley, Miss Betsy Needham, Miss Louise Neff, Miss Jane Lawrence, and Miss Helen Marie Castle.

TUESDAY, OCTOBER 3, 1933.

Debutantes Told of Fashion Show.

At the Casino yesterday afternoon the debutantes heard about the part they will have in St. Luke's fashion show at the Stevens hotel on the afternoon and evening of Oct. 19. "No one must feel hurt if she is not asked to walk down the runway to show off clothes," explained Mrs. Kersey Coates Reed. "If a store shows sports clothes and requests an athletic type to show them, the willowy brunette will not be in much demand, naturally," she continued, "but every girl can help, either by modeling clothes or by selling cigarets and flowers."

Some of those who listened to Mrs. Reed were Miss Lucy Harrison, who will be here for the show, but who is leaving early in November to spend the winter in France, Italy, and Austria with the George Carrs; Miss Jean Hyman, Miss Virginia Ashcraft, Miss Betty Alexander, Miss Kean Hughes, Miss Doris Bokum, Miss Fleury Leonard, Miss Peggy Hixon, Miss Charlotte Hubbard, Miss Gretchen Onderdonk, Miss Mary Kay Downs, Miss Barbara Shaffer, and Miss Eleanor Janney.

Others were Miss Marjorie Street, Miss Jean Wilhelm, Miss Nancy Morse, Miss Marion Newcomet, Miss Virginia Thatcher, Miss Barbara Hobart, Miss Lillian Lampert, Miss Myrtle Lampert, Miss Jeannette Schreiner, Miss Helen Fulton, Miss Nancy Harris, Miss Jean O'Brien, Miss Ann Palmer, Miss Barbara Ann Sargent, Miss Bobette Boysen, and Miss Helen Dawes.

* *

CHICAGO HERALD AND EXAMINER---

MONDAY, OCTOBER 2, 1933

Dowager's Notebook

MRS. KERSEY COATES REED and Mrs. George A. Ranney have invited the season's debutantes to a tea at the Casino this afternoon—more or less to outline the duties of the girls at the St. Luke's fashion show on the 18th.

THURSDAY, SEPTEMBER 21, 1933.

When St. Luke's Board Has Style Show Luncheon Much Is Talked Besides Fashion

Virginia Chapman's Wedding Date and Mrs. Perry's Trip to Honolulu Share Honors with New Ideas for Benefit.

BY PENELOPE.

THE St. Luke's fashion show committee met yesterday for luncheon at the Fortnightly Club and thereby accomplished several important feats. For one thing, plenty of conversation was produced. For another, there were quite a few startling new fall hats on view. And, finally, the fashion show itself was discussed with great thoroughness, with all the committee chairmen earnestly saying that the show is bound to be a bigger success than ever this year.

Mrs. John Gary, president of the woman's board of the hospital, gave the luncheon. It started off with chicken consomme, a slice of fresh orange floating on the top, and ended with orchid ice cream garnished with a thick grape sauce.

"Our decorations are to be brand-new this year for a change," announced Mrs. John Pitcher, who shares the responsibility for them with Mrs. Walter Wolf. "They're directly inspired by A Century of Progress. Our models will emerge from tall golden cylinders set against black velvet curtains. They walk down a cream and silver platform, illuminated with brilliant lights. It will all be very modernistic and, we hope, very beautiful."

From the other end of the table came a question to Mrs. John A. Chapman, who is a new member of the board. "Tell me, what's the date of Virginia's wedding?" one of her friends wanted to know. Virginia, whose engagement to J. Brooks Fenno Jr. of Boston was announced this summer, will be married on Oct. 28 at the Fourth Presbyterian church, with a reception following at the Casino Club.

Virginia's sister Margaret will be her maid of honor, and her sister Eleanor will be one of four bridesmaids—the other three are all classmates of the bride. James Robbins of Philadelphia is Mr. Fenno's best man, and there will be eight ushers to escort the guests to their pews.

"Mrs. Kersey Coates Reed and Mrs. George A. Ranney are in charge of selecting the girls and young women to act as models in the show," reported Mrs. Gary, informally. Mrs. Reed and Mrs. Ranney both hastened to add that they had not sent out any invitations on that subject yet.

"What about Mrs. Perry?" some one else wanted to know. Mrs. I. Newton Perry, whose name was listed on two committees, was obliged to take it off again because she is leaving shortly for Honolulu to visit her son-in-law and daughter, Mr. and Mrs. Harold Kneeder. The former Polly Perry went straight to her new home in Honolulu after her marriage last winter, and this is the first visit her family has paid her.

"I'm so pleased over going that I don't know what to do," said Mrs. Perry, looking very smart in navy blue from hat to slippers. Mrs. Melvin Traylor is taking on her duties as chairman of exhibitors single-handed, with Mrs. Perry promising to help as much as she can before she leaves.

"Don't forget to say that the date is Oct. 19, afternoon and evening, and the place is the grand ballroom of the Stevens hotel," Mrs. Walter Wolf repeated ever so often. Next to Mrs. Wolf sat Mrs. William Mitchell Blair, very much thrilled over moving to Washington in the near future. One of her young sons is already at school in Virginia. Her parents, Mr. and Mrs. Alfred Granger, have already taken a house in Washington.

Mrs. Sterling Morton, who sat next to her, is also going away soon. This week, in fact, she and Mr. Morton are leaving for abroad for a tour off the beaten track. "We're stopping at Constantinople, Sofia, Bukharest, Belgrade—all the cities we've always heard about and never seen," she explained between discussions of how to sell advertising for a fashion show program.

Mrs. Charles Glore, who sat next to her, has that responsibility very much on her mind.

Mrs. Henry Faurot Jr., who shares the advertising job, couldn't come to the luncheon. She is in the midst of moving from the old Faurot house, which is one of the landmarks of Riverside, to a house at 1358 North State parkway. She had just finished the monumental task of unpacking twenty-nine trunks, chiefly full of woolen clothes, which had been stored in the Riverside attic for a couple of generations.

One trunk was filled with beautiful old brocaded gowns of such stiff material that they stand alone. Those are going to the Chicago Historical Society. Mrs. Faurot is winding up the rest of the business with an auction.

Mrs. Harold Smith, who is on Mrs. William L. Hodgkins' "properties" committee, wore the day's most exciting hat. It had a big bunch of red cherries, each about the size of a crab apple, right in the middle of its tiny brim. Mrs. Wolf's hat faintly hinted at the line of a poke bonnet, and its crown was banded by glycerined ostrich fronds.

"We're so glad to see you back," every one said to Mrs. Edwin R. Ryerson, who is another new member of the board. Dr. and Mrs. Ryerson

have just returned from a three weeks' trip through the east, during which they made a record of some sort or other for the number of places they looked in on and the number of friends they saw.

Mrs. Grant Laing and Mrs. Selim MacArthur, cochairmen of the cigarettes and automobile committee, were both taking down lists of names. "We'll need plenty of pretty girls to sell cigarettes," they said. Mrs. Raymond Ashcraft has similar ambitions for the flower committee, of which she is head.

Among the other guests, all chatting at top speed about selling tickets, securing tea and dinner reservations and getting "the most glorious gowns ever," were Mrs. Cyrus Adams, Mrs. Frank Hixon, Mrs. Paul Russell, Mrs. Paul Willis, Mrs. John Stevenson, Mrs. Edward Fifield, Miss Mary Lake and Mrs. Augustus Eddy. Mrs. Eddy is home from a summer on Cape Cod.

By Mrs. William Mitchell Blair.

JUST ABOUT THE MOST excited person in Chicago at the moment is Mrs. I. Newton Perry. She is deserting Chicago for the first real trip she has had in years, and with her little daughter, Sally, is off on the thirtieth for the west coast to sail on the sixth of October to visit her oldest daughter, Mrs. Harold Kneedler, in Manila.

St. Luke's Show on Oct. 19.

ALL OF THIS CAME OUT at the luncheon and meeting of the St. Luke's Fashion Show committee, which took place yesterday at the Fortnightly Club. The peach-and-green Empire room was filled with the bustle and chatter of Autumn activity. The famous show will take place this year on the nineteenth of October at the Stevens Hotel in the grand ballroom. It's going to be better than ever before—and why not? First of all this is to be a GALA Winter; in other words, the New Deal is here. To start with, the committee is having the most marvelous new background made, which will make each lovely debutante and matron modeling look more beautiful than ever before as she comes tripping down the staircase and out on to the runway. There will be great gold and silver columns around which each enchanting creature wearing the MOST ravishing gowns to be found in all the best Chicago shops will appear, pause a moment, and then start down the staircase covered with black velour. All the rest of the background will be covered with black velour also, and the runway will be bounded with a pleated valance of the same luxurious material.

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Pageant of Bridal Costumes.

MRS. FRANK HIXON, who is one of the new members of the committee, had a BRILLIANT idea to make the show this year a little more unusual than it has ever been before. It is to have a series of brides' costumes, beginning with those worn in the nineties, and with about five years between each one, bringing it up to date. Mothers will lend their daughters their gowns for this occasion, but it will take a MIGHTY slim little figure to squeeze into the waistlines of a generation ago.

Mrs. Edwin W. Ryerson, also a new member this year, is arranging an exhibit of tables, dinner and luncheon, beautifully decorated, to be placed in the foyer for all to gaze upon and get a lot of new ideas for their own entertaining.

Other new members are Mrs. John A. Stevenson, who looked as pretty as a picture in a blue and white printed jacket, VERY broad in the shoulder, worn with a blue sailor and skirt; Mrs. John A. Chapman, Mrs. Paul S. Russell and Mrs. Grant H. Laing.

Mrs. John W. Gary, who is president of the board, presided at the meeting in a tailored navy suit and hat. Mrs. Walter B. Wolf, the vice president, looked DIVINE in an intriguing brimmed black hat with a lacquered ostrich feather around the crown, clinging black satin, lots of pearls, and a bracelet which her mother-in-law, Mrs. Albert Wolf, just brought her from Paris and it COULDN'T have been smarter. It is one of those very new pieces of what Schiaparelli calls "barbaric" jewelry—of heavy linked gold, held together with a black and crystal loop. Mrs. Augustus W. Eddy, the second vice president, also wore black, though her dress was embroidered in gold, and on her head she had a velvet beret. Mrs. Edward L. Ryerson Jr., the treasurer, came in late wearing blue tweeds and hat to match. Most becoming! A few of the others who sat down to a delicious luncheon in the absinthe-colored dining room were Mrs. Kersey Coates Reed, Mrs. Cyrus Adams, Mrs. Sterling Morton, who is sailing away on the Conte de Savoie on September the thirtieth for a visit to the Orient, including Constantinople, Bucharest and other romantic sounding places; Mrs. Charlie Glore, smart in gray and brown; Mrs. John C. Pitcher, Mrs. William E. Casselberry, Mrs. William L. Hodgkins and her daughter-in-law, Mrs. Press Hodgkins, Mrs. Harold Smith, and many more.

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ST. LUKE'S FASHION SHOW COMMITTEE HOLDS ANNUAL MEET AT FORTNIGHTLY

By The Dowager.

ONE OF THE yardsticks by which every right minded debutante measures her first social success is her invitation to take some part in St. Luke's fashion show. And so yesterday at the luncheon the committee for the show gave in the Fortnightly, the first thing we asked Mrs. John Gary, the chairman, was "Which of the buds are going to be models . . . which flower and cigaret vendors . . . which ushers?"

And the answer was one the girls themselves would like to have heard: "Why, all of them who want to help will be asked to take some part. But fortunately, it isn't my job to say who will do what."

Of course, the very prettiest of them will be asked to sell cigarets and flowers . . . some at the tea and some at the dinner-dance . . . and some just as pretty, who are better suited to modeling will be mannequins . . . wearing the gowns, hats, shoes and jewels from the best shops in town. But for the most part the more mature beauties will have the modeling jobs. All that, however, is another and a later story.